FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| purchase or sale of issuer that is inten | e conditions of Rule |          |  |  |
|--|----------------------|----------|--|--|
| FENNELL L                                |                      |          | 2. Issuer Name and Ticker or Trading Symbol INTUIT INC. [ INTU ] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  X Officer (give title Other (specify below) below)    |
| (Last) C/O INTUIT INC 2700 COAST AV      |                      | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 10/01/2023      | EVP, People and Places   |
| (Street) MOUNTAIN VIEW                   | CA                   | 94043    | If Amendment, Date of Original Filed (Month/Day/Year)            | Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person |
| (City)                                   | (State)              | (Zip)    |  |  |

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transac<br>Code (li<br>8) |   | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) |               |          | 5. Amount of<br>Securities<br>Beneficially Owned<br>Following Reported<br>Transaction(s) (Instr. | 6. Ownership<br>Form: Direct (D)<br>or Indirect (I)<br>(Instr. 4) | 7. Nature of Indirect Beneficial Ownership |
|---------------------------------|--|---|---------------------------------|---|---|---------------|----------|--|---|--|
|                                 |  |   | Code                            | v | Amount  | (A) or<br>(D) | Price    | 3 and 4)   |   | (Instr. 4)                                 |
| Common Stock                    | 10/01/2023                                 |   | М                               |   | 385   | A             | \$0      | 48,970.6116  | D   |  |
| Common Stock                    | 10/01/2023                                 |   | М                               |   | 253   | A             | \$0      | 49,223.6116  | D   |  |
| Common Stock                    | 10/01/2023                                 |   | М                               |   | 436   | A             | \$0      | 49,659.6116  | D   |  |
| Common Stock                    | 10/01/2023                                 |   | F                               |   | 534   | D             | \$510.94 | 49,125.6116  | D   |  |

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security (Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transac<br>Code (Ir<br>8) |   | Derivative |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Securities Underlying<br>Derivative Security (Instr.<br>3 and 4) |                                     | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|--|---|--|---|---------------------------------|---|------------|-----|--|--------------------|--|-------------------------------------|---|--|--|--|
|  |   |  |   | Code                            | v | (A)        | (D) | Date<br>Exercisable  | Expiration<br>Date | Title  | Amount<br>or<br>Number<br>of Shares |   | (Instr. 4)   |  |  |
| Restricted Stock<br>Units                        | (1)   | 10/01/2023                                 |   | M                               |   |            | 385 | 10/01/2023 <sup>(2)</sup>                                      | (3)                | Common<br>Stock  | 385                                 | \$0   | 1,157  | D  |  |
| Restricted Stock<br>Units                        | (1)   | 10/01/2023                                 |   | M                               |   |            | 253 | 10/01/2023 <sup>(2)</sup>                                      | (3)                | Common<br>Stock  | 253                                 | \$0   | 1,769  | D  |  |
| Restricted Stock<br>Units                        | (1)   | 10/01/2023                                 |   | M                               |   |            | 436 | 10/01/2023 <sup>(2)</sup>                                      | (3)                | Common<br>Stock  | 436                                 | \$0   | 4,790  | D  |  |

# Explanation of Responses:

- 2. Represents vesting date for this tranche of Restricted Stock Units.
- 3. Restricted Stock Units do not expire; they either vest or are canceled prior to the vest date.

/s/ Erick Rivero, by power-ofattorney \*\* Signature of Reporting Person

10/03/2023

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.  $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a). Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.