UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

Commission File Number 0-21180



(Exact name of registrant as specified in its charter)

Delaware (State of incorporation)

77-0034661

(IRS employer identification no.)

2700 Coast Avenue, Mountain View, CA 94043

 $(Address\ of\ principal\ executive\ of fices)$

(650) 944-6000

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports); and (2) has been subject to such filing requirements for the past 90 days. Yes b No o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definition of "large accelerated filer," "accelerated filer," and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer b

Accelerated filer o

Non-accelerated filer o
(Do not check if a smaller reporting company)

Smaller reporting company o

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes o No þ

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date. 321,222,009 shares of Common Stock, \$0.01 par value, were outstanding at February 23, 2009.

INTUIT INC. FORM 10-Q INDEX

		Page Number
PART I	FINANCIAL INFORMATION	
ITEM 1:	Financial Statements	
	Condensed Consolidated Statements of Operations for the three and six months ended January 31, 2009 and 2008	3
	Condensed Consolidated Balance Sheets at January 31, 2009 and July 31, 2008	4
	Condensed Consolidated Statements of Stockholders' Equity for the six months ended January 31, 2009 and 2008	5
	Condensed Consolidated Statements of Cash Flows for the three and six months ended January 31, 2009 and 2008	6
	Notes to Condensed Consolidated Financial Statements	7
ITEM 2:	Management's Discussion and Analysis of Financial Condition and Results of Operations	24
ITEM 3:	Quantitative and Qualitative Disclosures about Market Risk	40
<u>ITEM 4:</u>	Controls and Procedures	42
PART II	OTHER INFORMATION	
ITEM 1:	<u>Legal Proceedings</u>	43
ITEM 1A:	Risk Factors	44
ITEM 2:	<u>Unregistered Sales of Equity Securities and Use of Proceeds</u>	46
<u>ITEM 4:</u>	Submission of Matters to a Vote of Security Holders	47
ITEM 6:	<u>Exhibits</u>	48
EV 21.01	<u>Signatures</u>	49
EX-31.01 EX-31.02		
EX-32.01 EX-32.02		

PART I ITEM 1 FINANCIAL STATEMENTS

INTUIT INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

	Three Mor	iths Ended	Six Mont	hs Ended
(In thousands, except per share amounts; unaudited)	January 31, 2009	January 31, 2008	January 31, 2009	January 31, 2008
(in inousanas, except per snare amounts; unauautea)		2000	2009	2000
Net revenue:				
Product	\$ 434,929	\$ 540,790	\$ 655,482	\$ 759,410
Service and other	356,047	294,084	616,873	520,402
Total net revenue	790,976	834,874	1,272,355	1,279,812
Costs and expenses:				
Cost of revenue:				
Cost of product revenue	55,645	56,880	89,045	90,627
Cost of service and other revenue	107,492	102,838	219,200	200,292
Amortization of purchased intangible assets	15,023	13,299	30,236	26,113
Selling and marketing	276,374	263,705	462,560	433,364
Research and development	143,249	149,767	279,466	299,103
General and administrative	71,088	66,672	136,185	143,787
Acquisition-related charges	12,548	8,083	22,136	16,095
Total costs and expenses	681,419	661,244	1,238,828	1,209,381
Operating income from continuing operations	109,557	173,630	33,527	70,431
Interest expense	(11,686)	(13,510)	(23,417)	(27,559)
Interest and other income	6,190	4,925	4,322	22,116
Gains on marketable equity securities and other investments, net	_	_	577	713
Gain on sale of outsourced payroll assets	<u></u> _	14,004		37,955
Income from continuing operations before income taxes	104,061	179,049	15,009	103,656
Income tax provision (benefit)	18,650	62,555	(18,467)	34,227
Minority interest expense, net of tax	371	492	580	998
Net income from continuing operations	85,040	116,002	32,896	68,431
Net income (loss) from discontinued operations	<u>—</u>	(755)		26,012
Net income	\$ 85,040	\$ 115,247	\$ 32,896	\$ 94,443
			·	
Basic net income per share from continuing operations	\$ 0.27	\$ 0.35	\$ 0.10	\$ 0.20
Basic net income (loss) per share from discontinued operations	_	_	_	0.08
Basic net income per share	\$ 0.27	\$ 0.35	\$ 0.10	\$ 0.28
Shares used in basic per share calculations	320,531	331,139	321,900	334,362
Diluted net income per share from continuing operations	\$ 0.26	\$ 0.34	\$ 0.10	\$ 0.20
Diluted net income (loss) per share from discontinued operations	ψ 0.20 —	— U.S.I	—	0.07
Diluted net income per share	\$ 0.26	\$ 0.34	\$ 0.10	\$ 0.27
Shares used in diluted per share calculations	326,319	342,751	329,482	346.014
Shares ased in anated per share calculations	320,319	374,731	327,702	370,014

INTUIT INC.CONDENSED CONSOLIDATED BALANCE SHEETS

(In thousands; unaudited)	2009	July 31, 2008
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 338,708	\$ 413,340
Investments	209,143	414,493
Accounts receivable, net	441,572	127,230
Income taxes receivable	117,704	60,564
Deferred income taxes	78,512	101,730
Prepaid expenses and other current assets	90,548	45,457
Current assets before funds held for customers	1,276,187	1,162,814
Funds held for customers	293,683	610,748
Total current assets	1,569,870	1,773,562
Long-term investments	254,327	288,310
Property and equipment, net	539,854	507,499
Goodwill	1,693,390	1,698,087
Purchased intangible assets, net	219,415	273,087
Long-term deferred income taxes	36,374	52,491
Other assets	76,778	73,548
Total assets	\$ 4,390,008	\$ 4,666,584
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities:		
Accounts payable	\$ 122,544	\$ 115,198
Accrued compensation and related liabilities	131,801	229,819
Deferred revenue	471,903	359,936
Income taxes payable	187	16,211
Other current liabilities	216,142	135,326
Current liabilities before customer fund deposits	942,577	856,490
Customer fund deposits	293,683	610,748
Total current liabilities	1,236,260	1,467,238
Long-term debt	998,089	997,996
Other long-term obligations	120,064	121,489
Total liabilities	2,354,413	2,586,723
Commitments and contingencies		
Minority interest	1,592	6,907
Stockholders' equity:		
Preferred stock	_	_
Common stock and additional paid-in capital	2,457,076	2,407,749
Treasury stock, at cost	(2,860,681)	(2,786,499)
Accumulated other comprehensive income (loss)	(8,286)	7,722
Retained earnings	2,445,894	2,443,982
Total stockholders' equity	2,034,003	2,072,954
Total liabilities and stockholders' equity	\$ 4,390,008	\$ 4,666,584

INTUIT INC. CONDENSED CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY

(Dollars in thousands; unaudited)	Common Shares	Stock Amount	Additional Paid-In Capital	Treasury Stock	Accumulated Other Comprehensive Income (Loss)	Retained Earnings	Total Stockholders' Equity
Balance at July 31, 2008	322,599,830	\$ 3,226	\$ 2,404,523	\$ (2,786,499)	\$ 7,722	\$ 2,443,982	\$ 2,072,954
Components of comprehensive net income:	322,377,030	\$ 3,220	ψ 2 ,404,3 2 3	\$ (2,700,477)	Ψ 7,722	\$ 2,445,762	\$ 2,072,75 4
Net income	_	_	_	_	_	32,896	32,896
Other comprehensive loss, net of tax	_	_	_	_	(16,008		(16,008)
Comprehensive net income					,	,	16,888
Issuance of common stock under employee							,
stock plans	4,910,583	49	_	105,979		(10,959)	95,069
Restricted stock units released, net of taxes	919,548	9	(16,570)	20,016	_	(20,025)	(16,570)
Issuance of restricted stock units pursuant to							
Management Stock Purchase Plan	_	_	2,291	_	_	_	2,291
Stock repurchases under stock repurchase							
programs	(7,383,167)	(74)	_	(200,177)	_	_	(200,251)
Tax benefit from employee stock option							
transactions	_	_	6,971	_	_	_	6,971
Share-based compensation	_	_	56,651	_	_	_	56,651
Balance at January 31, 2009	321,046,794	\$ 3,210	\$ 2,453,866	\$ (2,860,681)	\$ (8,286	\$ 2,445,894	\$ 2,034,003

(Dollars in thousands; unaudited)	Common Shares	Stock Amount	Additional Paid-In Capital	Treasury Stock	Comp	mulated Other rehensive ne (Loss)	Retained Earnings	Total Stockholders' Equity
Balance at July 31, 2007	339,157,302	\$ 3,391	\$ 2,247,755	\$ (2,207,114)	\$	6,096	\$ 1,984,885	\$ 2,035,013
Components of comprehensive net income:								
Net income	_	_	_	_		_	94,443	94,443
Other comprehensive income, net of tax	_	_	_	_		3,073	_	3,073
Comprehensive net income								97,516
Issuance of common stock under employee								
stock plans	6,023,193	60	_	127,705		_	(6,088)	121,677
Restricted stock units released, net of taxes	255,853	3	(6,333)	4,935		_	(4,938)	(6,333)
Assumed vested options from purchase								
acquisistions	_	_	11,096	_		_	_	11,096
Issuance of restricted stock units pursuant to Management Stock Purchase Plan	_	_	2,284	_		_	_	2,284
Stock repurchases under stock repurchase								
programs	(16,345,474)	(163)	_	(499,835)		_	_	(499,998)
Tax benefit from employee stock option								
transactions	_	_	25,032	_		_	_	25,032
Share-based compensation (1)		_	56,235	_		_	_	56,235
Balance at January 31, 2008	329,090,874	\$ 3,291	\$ 2,336,069	\$ (2,574,309)	\$	9,169	\$ 2,068,302	\$ 1,842,522

⁽¹⁾ Includes \$56,189 for continuing operations and \$46 for Intuit Distribution Management Solutions discontinued operations.

INTUIT INC. CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

	Three Months Ended		Six Months Ended	
	January 31,	January 31,	January 31,	January 31,
(In thousands; unaudited) Cash flows from operating activities:	2009	2008	2009	2008
Net income (1)	\$ 85,040	\$ 115,247	\$ 32,896	\$ 94,443
Adjustments to reconcile net income to net cash provided by (used in) operating	\$ 65,040	\$ 113,247	\$ 32,090	\$ 74,443
activities:				
Depreciation	35,574	27,900	69,159	54,122
Amortization of intangible assets	29,787	23,460	56,944	46,108
Share-based compensation	34,898	29,534	56,651	56,235
Pre-tax gain on sale of outsourced payroll assets	J4,898 —	(14,004)	30,031	(37,955)
Pre-tax gain on sale of IDMS (1)	_	(14,004)	_	(45,667)
Deferred income taxes	(790)	7,313	44,217	14,560
Tax benefit from share-based compensation plans	(3,651)	13,232	6,971	25,032
Excess tax benefit from share-based compensation plans	(370)	(7,506)	(6,497)	(15,761)
Other	1,523	3,308	6,656	2,936
Subtotal	182,011	198,484	266,997	194,053
Changes in operating assets and liabilities:	(200 -00)	((2.1.5.2.2)	(*** (***)
Accounts receivable	(299,793)	(226,467)	(316,517)	(236,938)
Prepaid expenses, income taxes receivable and other assets	7,021	55,779	(113,889)	21,093
Accounts payable	(6,672)	(25,623)	14,903	10,375
Accrued compensation and related liabilities	15,609	42,871	(97,010)	(49,805)
Deferred revenue	139,789	39,497	122,008	23,800
Income taxes payable	1,484	11,855	(12,678)	(14,338)
Other liabilities	103,094	102,511	79,048	89,304
Total changes in operating assets and liabilities	(39,468)	423	(324,135)	(156,509)
Net cash provided by (used in) operating activities (1)	142,543	198,907	(57,138)	37,544
Cash flows from investing activities:	(20.004)	(150 001)	(66.050)	(440,601)
Purchases of available-for-sale debt securities	(30,884)	(159,201)	(66,956)	(448,691)
Sales of available-for-sale debt securities	116,489	368,111	264,395	717,617
Maturities of available-for-sale debt securities	13,060	43,335	23,855	174,335
Net change in funds held for customers' money market funds and other cash equivalents	33,843	(257,934)	317,065	(218,839)
Purchases of property and equipment	(49,674)	(56,644)	(116,884)	(121,919)
Net change in customer fund deposits	(33,843)	257,934	(317,065)	218,839
Acquisitions of businesses and intangible assets, net of cash acquired	(848)	(131,596)	(3,341)	(134,071)
Cash received from acquirer of outsourced payroll assets	_	7,281	_	27,303
Proceeds from divestiture of businesses				97,147
Other	1,794	370	6,565	(6,470)
Net cash provided by investing activities	49,937	71,656	107,634	305,251
Cash flows from financing activities:				
Net proceeds from issuance of common stock and release of restricted stock units under				
employee stock plans	15,183	64,145	78,499	115,344
Purchase of treasury stock	(35,047)	(250,000)	(200,251)	(499,998)
Excess tax benefit from share-based compensation plans	370	7,506	6,497	15,761
Issuance of restricted stock units pursuant to Management Stock Purchase Plan	(4)	_	2,291	2,284
Other	(987)	(4,701)	(1,750)	(3,595)
Net cash used in financing activities	(20,485)	(183,050)	(114,714)	(370,204)
Effect of exchange rates on cash and cash equivalents	(2,844)	(3 /133)	(10.414)	2,356
		(3,433)	(10,414)	
Net increase (decrease) in cash and cash equivalents	169,151	84,080	(74,632)	(25,053)
Cash and cash equivalents at beginning of period	169,557	146,068	413,340	255,201
Cash and cash equivalents at end of period	<u>\$ 338,708</u>	<u>\$ 230,148</u>	<u>\$ 338,708</u>	\$ 230,148

⁽¹⁾ Because the operating cash flows of our Intuit Distribution Management Solutions (IDMS) discontinued operations were not material for any period presented, we have not segregated them from continuing operations on these statements of cash flows. We have presented the effect of the gain on disposal of IDMS on the statement of cash flows for the six months ended January 31, 2008. See Note 4 to the financial statements.

INTUIT INC. NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

1. Description of Business and Summary of Significant Accounting Policies

Description of Business

Intuit Inc. provides business and financial management solutions for small and medium sized businesses, financial institutions, consumers, and accounting professionals. Our flagship products and services, including QuickBooks, Quicken and TurboTax, simplify small business management and payroll processing, personal finance, and tax preparation and filing. Lacerte and ProSeries are Intuit's tax preparation offerings for professional accountants. Our financial institutions division, anchored by Digital Insight, provides outsourced online banking services to banks and credit unions. Founded in 1983 and headquartered in Mountain View, California, we sell our products and services primarily in the United States.

Basis of Presentation

These condensed consolidated financial statements include the financial statements of Intuit and its wholly owned subsidiaries. We have eliminated all significant intercompany balances and transactions in consolidation. In December 2007 we acquired Homestead Technologies Inc. for total consideration of approximately \$170 million and in February 2008 we acquired Electronic Clearing House, Inc. for a total purchase price of approximately \$131 million. Accordingly, we have included the results of operations for these two companies in our consolidated results of operations from the respective dates of acquisition. The condensed consolidated financial statements also include the financial position, results of operations and cash flows of Superior Bankcard Services, LLC (SBS), an entity that acquires merchant accounts for our Innovative Merchant Solutions business. We are allocated 51% of the earnings and losses of this entity and 100% of the losses in excess of the minority interest capital balances. We therefore eliminate the portion of the SBS financial results that pertain to the minority interests on a separate line in our statements of operations and on our balance sheets.

As discussed in Note 4, in August 2007 we sold our Intuit Distribution Management Solutions (IDMS) business. In accordance with accounting rules, we have reclassified our financial statements for all periods prior to the sale to reflect IDMS as a discontinued operation. Unless otherwise noted, discussions in these notes pertain to our continuing operations.

We have reclassified certain amounts previously reported in our financial statements to conform to the current presentation, including amounts related to discontinued operations and reportable segments.

We have included all normal recurring adjustments and the adjustments for discontinued operations that we considered necessary to give a fair presentation of our operating results for the periods presented. These condensed consolidated financial statements and accompanying notes should be read together with the audited consolidated financial statements included in our Annual Report on Form 10-K for the fiscal year ended July 31, 2008. Results for the three and six months ended January 31, 2009 do not necessarily indicate the results we expect for the fiscal year ending July 31, 2009 or any other future period.

Seasonality

Our QuickBooks, Consumer Tax and Accounting Professionals businesses are highly seasonal. Some of our other offerings are also seasonal, but to a lesser extent. Revenue from our QuickBooks software products tends to be highest during our second and third fiscal quarters. Sales of income tax preparation products and services are heavily concentrated in the period from November through April. The timing and composition of new customer offerings that include both product and service elements can materially shift revenue between quarters. These seasonal patterns mean that our total net revenue is usually highest during our second quarter ending January 31 and third quarter ending April 30. We typically report losses in our first quarter ending October 31 and fourth quarter ending July 31, when revenue from our tax businesses is minimal while operating expenses continue at relatively consistent levels.

Computation of Net Income (Loss) Per Share

We compute basic net income or loss per share using the weighted average number of common shares outstanding during the period. We compute diluted net income per share using the weighted average number of common shares and dilutive potential common shares outstanding during the period. Dilutive potential common shares consist of the shares issuable upon the exercise of stock options and upon the vesting of restricted stock units (RSUs) under the treasury stock method.

We include stock options with combined exercise prices and unrecognized compensation expense that are less than the average market price for our common stock, and RSUs with unrecognized compensation expense that is less than the average market price for our common stock, in the calculation of diluted net income per share. We exclude stock options with combined exercise prices and unrecognized compensation expense that are greater than the average market price for our common stock, and RSUs with unrecognized compensation expense that is greater than the average market price for our common stock, from the calculation of diluted net income per share because their effect is anti-dilutive. Under the treasury stock method, the amount that must be paid to exercise stock options, the amount of compensation expense for future service that we have not yet recognized for stock options and RSUs, and the amount of tax benefits that will be recorded in additional paid-in capital when the awards become deductible are assumed to be used to repurchase shares.

In loss periods, basic net loss per share and diluted net loss per share are identical since the effect of potential common shares is anti-dilutive and therefore excluded.

The following table presents the composition of shares used in the computation of basic and diluted net income (loss) per share for the periods indicated.

		nths Ended	Six Mont	hs Ended
(In thousands, except per share amounts)	January 31, 2009	January 31, 2008	January 31, 2009	January 31, 2008
Numerator:				
Net income from continuing operations	\$ 85,040	\$ 116,002	\$ 32,896	\$ 68,431
Net income (loss) from discontinued operations		(755)		26,012
Net income	\$ 85,040	\$ 115,247	\$ 32,896	\$ 94,443
Denominator:				
Shares used in basic and diluted per share amounts:				
Weighted average common shares outstanding	320,531	331,139	321,900	334,362
Shares used in diluted per share amounts:				
Weighted average common shares outstanding	320,531	331,139	321,900	334,362
Dilutive common equivalent shares from stock options and restricted stock units	5,788	11,612	7,582	11,652
Dilutive weighted average common shares outstanding	326,319	342,751	329,482	346,014
Basic and diluted net income (loss) per share:				
Basic net income per share from continuing operations	\$ 0.27	\$ 0.35	\$ 0.10	\$ 0.20
Basic net income (loss) per share from discontinued operations	_	_	_	0.08
Basic net income per share	\$ 0.27	\$ 0.35	\$ 0.10	\$ 0.28
Diluted net income per share from continuing operations	\$ 0.26	\$ 0.34	\$ 0.10	\$ 0.20
Diluted net income (loss) per share from discontinued operations	\$ 0.20 —	\$ 0.54 —	\$ 0.10 —	0.07
Diluted net income per share	\$ 0.26	\$ 0.34	\$ 0.10	\$ 0.27
Weighted average stock options and restricted stock units excluded from calculation				
due to anti-dilutive effect	32,968	17,556	26,867	17,852

Significant Customers

No customer accounted for 10% or more of total net revenue in the three or six months ended January 31, 2009 or 2008. Due to the seasonality of our business, at January 31, 2009 the account of one retail customer represented approximately 18% of total accounts receivable and the account of another retail customer represented approximately 16% of total accounts receivable. No customer accounted for 10% or more of total accounts receivable at July 31, 2008.

Recent Accounting Pronouncements

SFAS 157, "Fair Value Measurements"

In September 2006 the Financial Accounting Standards Board (FASB) issued Statement of Financial Accounting Standards (SFAS) No. 157, "Fair Value Measurements." SFAS 157 provides enhanced guidance for using fair value to measure assets and liabilities. The standard also responds to investors' requests for expanded information about the extent to which companies measure assets and liabilities at fair value, the information used to measure fair value and the effect of fair value measurements on earnings. SFAS 157 applies whenever other standards require or permit assets or liabilities to be measured at fair value. This standard does not expand the use of fair value in any new circumstances. SFAS 157 is effective for fiscal years beginning after November 15, 2007. In February 2008 the FASB issued FASB Staff Position (FSP) 157-2, "Effective Date of FASB Statement No. 157," which partially defers the effective date of SFAS 157 for one year for non-financial assets and liabilities, except for items that are recognized or disclosed at fair value in an entity's financial statements on a recurring basis (at least annually). In October 2008 the FASB issued FSP 157-3, "Determining the Fair Value of a Financial Asset When the Market for That Asset Is Not Active," which clarifies the application of SFAS 157 in an inactive market and illustrates how an entity would determine fair value when the market for a financial asset is not active. On August 1, 2008 we adopted the provisions of SFAS 157 related to financial assets and financial liabilities and to non-financial asset is not active. On August 1, 2008 we adopted the provisions of SFAS 157 related to financial assets and financial liabilities and to non-financial liabilities that we recognize or disclose at fair value on a recurring basis. We also adopted FSP 157-3 on that date. See Note 8. In accordance with FSP 157-2, we have delayed the implementation of the provisions of SFAS 157 related to the fair value of goodwill, other intangible assets and non-financial long-lived

SFAS 159, "The Fair Value Option for Financial Assets and Financial Liabilities"

In February 2007 the FASB issued SFAS 159, "The Fair Value Option for Financial Assets and Financial Liabilities." SFAS 159 provides companies with an option to report selected financial assets and liabilities at fair value. The standard's objective is to reduce both complexity in accounting for financial instruments and the volatility in earnings caused by measuring related assets and liabilities differently. The standard requires companies to provide additional information that will help investors and other users of financial statements to more easily understand the effect of the company's choice to use fair value on its earnings. It also requires companies to display the fair value of those assets and liabilities for which the company has chosen to use fair value on the face of the balance sheet. The new standard does not eliminate disclosure requirements included in other accounting standards, including requirements for disclosures about fair value measurements included in SFAS 157, "Fair Value Measurements," and SFAS 107, "Disclosures about Fair Value of Financial Instruments." SFAS 159 is effective for fiscal years beginning after November 15, 2007. On August 1, 2008 we adopted SFAS 159 but did not elect the fair value option for any additional financial assets or liabilities that we held at that date.

SFAS 141 (revised 2007), "Business Combinations"

In December 2007 the FASB issued SFAS 141 (revised 2007), "Business Combinations." SFAS 141R will significantly change the accounting for business combinations in a number of areas, including the measurement of assets and liabilities acquired and the treatment of contingent consideration, contingencies, acquisition costs, in-process research and development and restructuring costs. In addition, under SFAS 141R, changes in deferred tax asset valuation allowances and acquired income tax uncertainties in a business combination after the measurement period will affect the income tax provision. SFAS 141R is effective for business combinations for which the acquisition date is on or after the beginning of the first annual reporting period beginning after December 15, 2008, which means that it will be effective for our fiscal year beginning August 1, 2009. Early adoption is prohibited. We are in the process of evaluating this standard and therefore have not yet determined the impact that the adoption of SFAS 141R will have on our financial position, results of operations or cash flows.

SFAS 160, "Noncontrolling Interests in Consolidated Financial Statements"

In December 2007 the FASB issued SFAS 160, "Noncontrolling Interests in Consolidated Financial Statements," which establishes accounting and reporting standards for the noncontrolling (minority) interest in a subsidiary and for the deconsolidation of a subsidiary. SFAS 160 is effective for business arrangements entered into in fiscal years beginning on or after December 15, 2008, which means that it will be effective for our fiscal year beginning August 1, 2009. Early adoption is prohibited. We are in the process of evaluating this standard and therefore have not yet

determined the impact that the adoption of SFAS 160 will have on our financial position, results of operations or cash flows.

FSP SFAS 142-3, "Determination of the Useful Life of Intangible Assets"

In April 2008 the FASB issued FSP SFAS 142-3, "Determination of the Useful Life of Intangible Assets." FSP SFAS 142-3 amends the factors that should be considered in developing renewal or extension assumptions used to determine the useful life of a recognized intangible asset under SFAS 142, "Goodwill and Other Intangible Assets." This new staff position is intended to improve the consistency between the useful life of a recognized intangible asset under SFAS 142 and the period of expected cash flows used to measure the fair value of the asset under SFAS 141(R), "Business Combinations." FSP SFAS 142-3 is effective for fiscal years beginning after December 15, 2008, which means that it will be effective for our fiscal year beginning August 1, 2009. We are in the process of evaluating this staff position and therefore have not yet determined the impact that adoption of FSP SFAS 142-3 will have on our financial position, results of operations or cash flows.

2. Cash and Cash Equivalents, Investments and Funds Held for Customers

We consider highly liquid investments with maturities of three months or less at the date of purchase to be cash equivalents. Cash equivalents consist primarily of AAA-rated money market funds in all periods presented. Investments consist of available-for-sale investment-grade debt securities that we carry at fair value. Funds held for customers consist of cash and AAA-rated money market funds. Long-term investments consist primarily of municipal auction rate securities that we carry at fair value. Due to a decrease in liquidity in the global credit markets, we estimate the fair values of these municipal auction rate securities based on a discounted cash flow model that we prepare. See Note 8 for more information. Except for direct obligations of the United States government, securities issued by agencies of the United States government, and money market funds, we diversify our investments by limiting our holdings with any individual issuer.

The following table summarizes our cash and cash equivalents, investments and funds held for customers by balance sheet classification at the dates indicated.

	January	31, 2009	July 31, 2008	
(In thousands)	Cost	Fair Value	Cost	Fair Value
Classification on balance sheets:				
Cash and cash equivalents	\$ 338,708	\$ 338,708	\$ 413,340	\$ 413,340
Investments	207,164	209,143	412,075	414,493
Funds held for customers	293,683	293,683	610,748	610,748
Long-term investments	270,329	254,327	288,310	288,310
Total cash and cash equivalents, investments and funds held for customers	\$1,109,884	\$ 1,095,861	\$ 1,724,473	\$ 1,726,891

The following table summarizes our cash and cash equivalents, investments and funds held for customers by investment category at the dates indicated.

	January	January 31, 2009		1, 2008
(In thousands)	Cost	Fair Value	Cost	Fair Value
Type of issue:				
Total cash and cash equivalents	\$ 632,391	\$ 632,391	\$ 1,024,088	\$1,024,088
Available-for-sale debt securities:				
Municipal bonds	174,330	176,254	330,436	332,534
Municipal auction rate securities	267,025	251,023	285,325	285,325
U.S. agency securities	10,000	10,060	74,476	74,796
Corporate notes	22,834	22,829	7,163	7,163
Total available-for-sale debt securities	474,189	460,166	697,400	699,818
Other long-term investments	3,304	3,304	2,985	2,985
Total cash and cash equivalents, investments and funds held for customers	\$ 1,109,884	\$ 1,095,861	\$ 1,724,473	\$1,726,891

We include realized gains and losses on our available-for-sale debt securities in interest and other income in our statements of operations. Gross realized gains and losses on our available-for-sale debt securities for the three and six months ended January 31, 2009 and 2008 were not significant.

We accumulate unrealized gains and losses on our available-for-sale debt securities, net of tax, in accumulated other comprehensive income in the stockholders' equity section of our balance sheets. Gross unrealized gains and losses on our available-for-sale debt securities, including our municipal auction rate securities, were as follows at the dates indicated. See Note 8 for a discussion of the fair value of our municipal auction rate securities, which we classify as long-term investments on our balance sheets.

(In thousands)	January 31, 	July 31, 2008
Gross unrealized gains	\$ 2,137	\$ 2,482
Gross unrealized losses	(16,160)	(64)
Net unrealized gain	\$ (14,023)	\$ 2,418

We periodically review our investment portfolios to determine if any investment is other-than-temporarily impaired due to changes in credit risk or other potential valuation concerns. We believe that the investments we held at January 31, 2009 were not other-than-temporarily impaired. While certain available-for-sale debt securities have fair values that are below cost, we believe that because we have the ability and intent to hold them until recovery at par it is probable that principal and interest will be collected in accordance with contractual terms. We believe that the unrealized losses at January 31, 2009 are due to changes in interest rates, including market credit spreads, and not due to increased credit risks associated with the specific securities.

The following table summarizes our available-for-sale debt securities classified by the stated maturity date of the security at the dates indicated.

	January 31, 2009		July 31, 2	008
(In thousands)	Cost	Fair Value	Cost	Fair Value
Due within one year	\$ 117,168	\$ 117,920	\$ 108,753	\$ 109,562
Due within two years	66,450	67,029	207,157	208,144
Due within three years	6,556	6,643	10,379	10,402
Due after three years	284,015	268,574	371,111	371,710
Total available-for-sale debt securities	\$ 474,189	\$ 460,166	\$ 697,400	\$ 699,818

3. Comprehensive Net Income (Loss)

SFAS 130, "Reporting Comprehensive Income," establishes standards for reporting and displaying comprehensive net income (loss) and its components in stockholders' equity. SFAS 130 requires that the components of other comprehensive income (loss), such as changes in the fair value of available-for-sale debt securities and foreign currency translation adjustments, be added to our net income to arrive at comprehensive net income. Other comprehensive income (loss) items have no impact on our net income as presented in our statements of operations.

The components of comprehensive net income, net of income taxes, were as shown in the following table for the periods indicated. The realized gain on derivative instruments relates to two interest rate swaps that we entered into in December 2006 and settled in March 2007 in connection with the senior notes described in Note 7. We are amortizing the realized gain to interest expense over the term of the related notes.

	Three Mon	ths Ended	Six Months Ended		
(In thousands)	January 31, 2009	January 31, 2008	January 31, 2009	January 31, 2008	
Net income	\$ 85,040	\$ 115,247	\$ 32,896	\$ 94,443	
Components of other comprehensive income (loss):					
Changes in net unrealized gains (losses) on investments, net of reclassification					
adjustment for realized gains (losses), net of income taxes	(8,887)	1,593	(9,906)	2,066	
Amortization of realized gain on derivative instruments, net of income taxes	(11)	(11)	(22)	(21)	
Foreign currency translation adjustment, net of income taxes	(543)	(1,124)	(6,080)	1,028	
Total other comprehensive income (loss), net of income taxes	(9,441)	458	(16,008)	3,073	
Comprehensive net income, net of income taxes	\$ 75,599	\$ 115,705	\$ 16,888	\$ 97,516	
Income tax provision (benefit) netted against other comprehensive income (loss)	\$ (6,228)	\$ 302	\$ (10,561)	\$ 2,027	

4. Dispositions and Discontinued Operations

Intuit Distribution Management Solutions Discontinued Operations

In August 2007 we sold our Intuit Distribution Management Solutions (IDMS) business for approximately \$100 million in cash and recorded a net gain on disposal of \$27.5 million. IDMS was part of our Other Businesses segment.

In accordance with the provisions of SFAS 144, "Accounting for the Impairment or Disposal of Long-Lived Assets," we determined that IDMS became a discontinued operation in the fourth quarter of fiscal 2007. We have therefore segregated the net assets and operating results of IDMS from continuing operations on our balance sheets and in our statements of operations for all periods prior to the sale. Revenue and net loss from IDMS discontinued operations for the six months ended January 31, 2008 were not significant. Because IDMS operating cash flows were not material for any period presented, we have not segregated them from continuing operations on our statements of cash flows. We have presented the effect of the gain on disposal of IDMS on our statement of cash flows for the six months ended January 31, 2008.

Sale of Outsourced Payroll Assets

In March 2007 we sold certain assets related to our Complete Payroll and Premier Payroll Service businesses to Automatic Data Processing, Inc. (ADP) for a price of up to approximately \$135 million in cash. The final purchase price was contingent upon the number of customers that transitioned to ADP pursuant to the purchase agreement over a period of approximately one year from the date of sale. In the three and six months ended January 31, 2008 we recorded pre-tax gains of \$14.0 million and \$38.0 million on our statement of operations for customers who transitioned to ADP during those periods. We received a total purchase price of \$93.6 million and recorded a total pre-tax gain of \$83.2 million from the inception of this transaction through its completion in the third quarter of fiscal 2008.

In accordance with the provisions of SFAS 144, "Accounting for the Impairment or Disposal of Long-Lived Assets," we did not account for this transaction as a discontinued operation because the operations and cash flows of the assets could not be clearly distinguished, operationally or for financial reporting purposes, from the rest of our outsourced payroll business. The assets were part of our Payroll and Payments segment.

5. Industry Segment and Geographic Information

SFAS 131, "Disclosures about Segments of an Enterprise and Related Information," establishes standards for the way in which public companies disclose certain information about operating segments in their financial reports. Consistent with SFAS 131, we have defined six reportable segments, described below, based on factors such as how we manage our operations and how our chief operating decision maker views results. We define the chief operating decision maker as our chief executive officer and our chief financial officer. Our chief operating decision maker organizes and manages our business primarily on the basis of product and service offerings. We have aggregated two operating segments to form our Payroll and Payments reportable segment.

QuickBooks product revenue is derived primarily from QuickBooks desktop software products and financial supplies such as paper checks, envelopes, invoices, business cards and business stationery. QuickBooks service and other revenue is derived primarily from QuickBooks Online, QuickBooks support plans, Web site design and hosting services for small businesses, and royalties from small business online services.

Payroll and Payments product revenue is derived primarily from QuickBooks Payroll, a family of products sold on a subscription basis offering payroll tax tables, federal and state payroll tax forms, and electronic tax payment and filing to small businesses that prepare their own payrolls. Payroll and Payments service and other revenue is derived from small business payroll services as well as from merchant services provided by our Innovative Merchant Solutions business that include credit and debit card processing, electronic check conversion and automated clearing house services. Service and other revenue for this segment also includes interest earned on funds held for payroll customers.

Consumer Tax product revenue is derived primarily from TurboTax federal and state consumer and small business desktop tax return preparation software. Consumer Tax service and other revenue is derived primarily from TurboTax Online tax return preparation services and electronic filing services.

Accounting Professionals product revenue is derived primarily from Lacerte and ProSeries professional tax preparation software products and from QuickBooks Premier Accountant Edition and ProAdvisor Program for professional accountants. Accounting Professionals service and other revenue is derived primarily from electronic filing services, bank product transmission services and training services.

Financial Institutions service and other revenue is derived primarily from outsourced online banking software products that are hosted in our data centers and delivered as ondemand service offerings to banks and credit unions by our Digital Insight business.

Our Other Businesses segment consists primarily of Quicken, Intuit Real Estate Solutions (IRES), and our business in Canada. Quicken product revenue is derived primarily from Quicken desktop software products. Quicken service and other revenue is derived primarily from Quicken Online and fees from consumer online transactions. IRES product revenue is derived primarily from property management software licenses. Service and other revenue in our IRES business consists primarily of revenue from support plans, hosting services and professional services. In Canada, product revenue is derived primarily from localized versions of QuickBooks and Quicken as well as consumer desktop tax return preparation software and professional tax preparation products. Service and other revenue in Canada consists primarily of revenue from payroll services and QuickBooks support plans.

Our QuickBooks, Payroll and Payments, Consumer Tax, Accounting Professionals and Financial Institutions segments operate primarily in the United States. All of our segments sell primarily to customers located in the United States. International total net revenue was less than 5% of consolidated total net revenue for all periods presented.

We include costs such as corporate selling and marketing, product development, and general and administrative expenses and share-based compensation expenses that are not allocated to specific segments in a category we call Corporate. The Corporate category also includes amortization of purchased intangible assets, acquisition-related charges, interest expense, interest and other income, and realized net gains or losses on marketable equity securities and other investments.

The accounting policies of our reportable segments are the same as those described in the summary of significant accounting policies in Note 1 to the financial statements in our Annual Report on Form 10-K for the fiscal year

ended July 31, 2008. Except for goodwill and purchased intangible assets, we do not generally track assets by reportable segment and, consequently, we do not disclose total assets by reportable segment.

The following tables show our financial results by reportable segment for the three and six months ended January 31, 2009 and 2008.

(In thousands)	QuickBooks	Payroll and Payments	Consumer Tax	Accounting Professionals	Financial Institutions	Other Businesses	Corporate	Consolidated
Three Months Ended								
January 31, 2009								
Product revenue	\$ 113,311	\$ 59,228	\$ 89,882	\$ 130,783	\$ 70	\$ 41,655	\$ —	\$ 434,929
Service and other revenue	50,761	98,697	97,385	2,333	75,951	30,920	_	356,047
Total net revenue	164,072	157,925	187,267	133,116	76,021	72,575	_	790,976
Segment operating		<u> </u>	<u> </u>					,
income	37,776	62,805	61,792	82,730	16,376	14,516		275,995
Common expenses	,	,	,	,	,	,	(138,867)	(138,867)
Subtotal	37,776	62,805	61,792	82,730	16,376	14,516	(138,867)	137,128
Amortization of	21,110	,	,	02,700	,-,-	- 1,0 - 0	(===,===)	101,120
purchased intangible								
assets	_	_	_	_	_	_	(15,023)	(15,023)
Acquisition-related							(- , -)	()
charges	_	_	_	_	_	_	(12,548)	(12,548)
Interest expense	_	_	_	_	_	_	(11,686)	(11,686)
Interest and other income	_	_	_	_	_	_	6,190	6,190
Gain on marketable							,	,
equity securities and								
other investments, net	_	_	_	_	_	_	_	_
Income (loss) from								
continuing operations								
before income taxes	\$ 37,776	\$ 62,805	\$ 61,792	\$ 82,730	\$ 16,376	\$ 14,516	\$ (171,934)	\$ 104,061
								· /
		Payroll						
(In thousands)	QuickBooks	and Payments	Consumer Tax	Accounting Professionals	Financial Institutions	Other Businesses	Corporate	Consolidated
Three Months Ended	Quickbooks	rayments	Tax	Frotessionais	HISHLULIONS	Dusinesses	Corporate	Consondated
January 31, 2008								
Product revenue	\$ 132,818	\$ 53,870	\$ 181,134	\$ 114,499	\$ 178	\$ 58,291	s —	\$ 540,790
Service and other revenue	34,995	84,085	67,150	2,211	72,129	33,514	_	294,084
Total net revenue	167,813	137,955	248,284	116,710	72,307	91,805		834,874
	107,013	137,733	240,204	110,710	72,307	71,003		034,074
Segment operating income	51,467	56,756	116,498	66,216	12,609	30,926		334,472
Common expenses	31,407	30,730	110,496	00,210	12,009	30,920	(139,460)	(139,460)
•	51 467	5(75(116 400	(()1(20.026		
Subtotal	51,467	56,756	116,498	66,216	12,609	30,926	(139,460)	195,012
Amortization of								
purchased intangible							(12.200)	(12.200)
assets Acquisition-related		_				_	(13,299)	(13,299)
charges							(8,083)	(8,083)
•	_	_	_	_	_	_	(13,510)	(13,510)
Interest expense Interest and other income	_	_	_	<u> </u>	<u> </u>	<u> </u>	4,925	4,925
Gain on marketable							4,923	4,923
equity securities and								
other investments, net		_	_					
Gain on sale of								_
outsourced payroll								
assets				_			14,004	14,004
Income (loss) from				_		_	14,004	14,004
continuing operations								
before income taxes	\$ 51,467	\$ 56,756	\$ 116,498	\$ 66,216	\$ 12,609	\$ 30,926	\$ (155,423)	\$ 179,049
octore medific taxes	φ J1,407	\$ 50,750	φ 110, 4 70	φ 00,410	φ 14,007	g 30,720	φ (133,423)	φ 1/2,U47

Payroll

(In thousands)	QuickBooks	and Payments	Consumer Tax	Accounting Professionals	Financial Institutions	Other Businesses	Corporate	Consolidated
Six Months Ended	QuickBooks	Tayments	1414	Trotessionals	Institutions	Dusinesses	Согрогате	Consondated
January 31, 2009								
Product revenue	\$ 218,730	\$ 117,549	\$ 94,052	\$ 149,896	\$ 206	\$ 75,049	\$ —	\$ 655,482
Service and other								
revenue	97,264	192,434	107,469	4,585	150,486	64,635	_	616,873
Total net revenue	315,994	309,983	201,521	154,481	150,692	139,684	_	1,272,355
Segment operating								
income	67,086	124,334	30,143	65,623	31,301	23,749	_	342,236
Common expenses		_	_	_	_	_	(256,337)	(256,337)
Subtotal	67,086	124,334	30,143	65,623	31,301	23,749	(256,337)	85,899
Amortization of								
purchased intangible								
assets	_	_	_	_	_	_	(30,236)	(30,236)
Acquisition-related								
charges	_	_	_	_	_	_	(22,136)	(22,136)
Interest expense			_	_	_		(23,417)	(23,417)
Interest and other income	_	_	_	_	_	_	4,322	4,322
Gain on marketable								
equity securities and							577	577
other investments, net							311	311
Income (loss) from continuing operations								
before income taxes	\$ 67,086	\$ 124,334	\$ 30,143	\$ 65,623	\$ 31,301	\$ 23,749	\$ (327,227)	\$ 15,009
before mediae taxes	\$ 07,080	\$ 124,554	\$ 50,145	\$ 05,025	\$ 31,301	\$ 25,749	\$ (321,221)	\$ 15,009
		Payroll						
		and	Consumer	Accounting	Financial	Other	_	
(In thousands)	QuickBooks	Payments	Tax	Professionals	Institutions	Businesses	Corporate	Consolidated
Six Months Ended January 31, 2008								
Product revenue	\$ 246,112	\$ 107,404	\$ 183,972	\$ 131,234	\$ 264	\$ 90,424	s —	\$ 759,410
Service and other	\$ 240,112	\$ 107,404	\$ 105,972	\$ 151,254	\$ 204	\$ 90,424	у —	\$ 759,410
revenue	64,618	161,887	77,629	3,858	144,209	68,201	_	520,402
Total net revenue	310,730	269,291	261,601	135,092	144,473	158,625		1,279,812
Segment operating	310,730	207,271	201,001	155,072	144,473	150,025		1,277,012
income	88,041	113,864	82,797	45,657	25,020	41,470	_	396,849
Common expenses				45,057	23,020	-1,470	(284,210)	(284,210)
Subtotal	88,041	113,864	82,797	45,657	25,020	41,470	(284,210)	112,639
Amortization of	00,041	115,004	02,777	45,057	23,020	41,470	(204,210)	112,057
purchased intangible								
assets	_	_	_	_	_	_	(26,113)	(26,113)
Acquisition-related							(-, -,	(-, -)
charges	_	_	_	_	_	_	(16,095)	(16,095)
Interest expense	_	_	_	_	_	_	(27,559)	(27,559)
Interest and other income	_	_	_	_	_	_	22,116	22,116
Gain on marketable								
equity securities and								
other investments, net	_	_	_	_	_	_	713	713
Gain on sale of								
outsourced payroll								
assets		_	_	_	_	_	37,955	37,955
Income (loss) from								
continuing operations		0.112.064	A 02 707	A	0.25.020	A 41 470	# (202 102)	A 102 (7)
before income taxes	\$ 88,041	\$ 113,864	\$ 82,797	\$ 45,657	\$ 25,020	\$ 41,470	\$ (293,193)	\$ 103,656

6. Current Liabilities

Unsecured Revolving Credit Facility

On March 22, 2007 we entered into an agreement with certain institutional lenders for a \$500 million unsecured revolving credit facility that will expire on March 22, 2012. Advances under the credit facility will accrue interest at rates that are equal to, at our election, either Citibank's base rate or the London InterBank Offered Rate (LIBOR) plus a margin that ranges from 0.18% to 0.575% based on our senior debt credit ratings. The applicable interest rate will be increased by 0.05% for any period in which the total principal amount of advances and letters of credit under the credit facility exceeds \$250 million. The agreement includes covenants that require us to maintain a ratio of total debt to annual earnings before interest, taxes, depreciation and amortization (EBITDA) of not greater than 3.25 to 1.00 and a ratio of annual EBITDA to interest payable of not less than 3.00 to 1.00. We were in compliance with these covenants at January 31, 2009. We may use amounts borrowed under this credit facility for general corporate purposes or for future acquisitions or expansion of our business. To date we have not borrowed under this credit facility.

Other Current Liabilities

Other current liabilities were as follows at the dates indicated:

(In thousands)	 2009	_	July 31, 2008
Reserve for product returns	\$ 72,748	\$	27,910
Reserve for rebates	55,101		13,408
Interest payable	20,597		20,597
Executive deferred compensation plan	31,253		38,234
Other	36,443		35,177
Total other current liabilities	\$ 216,142	\$	135,326

The balances of several of our other current liabilities, particularly our reserves for product returns and rebates, are affected by the seasonality of our business. See Note 1.

7. Long-Term Obligations

Senior Unsecured Notes

On March 12, 2007 we issued \$500 million of 5.40% senior unsecured notes due on March 15, 2012 and \$500 million of 5.75% senior unsecured notes due on March 15, 2017 (together, the Notes), for a total principal amount of \$1 billion. The Notes are redeemable by Intuit at any time, subject to a make-whole premium. We paid \$27.9 million and \$28.4 million in cash for interest on the Notes during the six months ended January 31, 2009 and 2008. Based on the trading prices of the Notes at January 31, 2009 and July 31, 2008 and the interest rates we could obtain for other borrowings with similar terms at those dates, the estimated fair value of the Notes at those dates was approximately \$894.4 million and \$964.7 million.

The following table summarizes our senior unsecured notes at the dates indicated:

(In thousands) January 31, 2009	July 31, 2008
Senior notes:	
5.40% fixed-rate notes, due 2012 \$ 500,000	\$ 500,000
5.75% fixed-rate notes, due 2017 500,000	500,000
Total senior notes 1,000,000	1,000,000
Unamortized discount (1,911)	(2,004)
Total \$ 998,089	\$ 997,996

Other Long-Term Obligations

Other long-term obligations were as follows at the dates indicated:

(In thousands)	Ja	anuary 31, 2009	 July 31, 2008
Total deferred rent	\$	63,526	\$ 61,747
Long-term deferred revenue		19,644	12,939
Long-term income tax liabilities		41,304	47,857
Other		4,272	 8,008
Total long-term obligations		128,746	130,551
Less current portion (included in other current liabilities)		(8,682)	(9,062)
Long-term obligations due after one year	\$	120,064	\$ 121,489

Innovative Merchant Solutions Loan and Buyout Commitments

In April 2005 our wholly owned subsidiary, Innovative Merchant Solutions (IMS), became a member of Superior Bankcard Services, LLC (SBS), a newly formed entity that acquires merchant accounts for IMS. Our consolidated financial statements include the financial position, results of operations and cash flows of SBS, after elimination of all significant intercompany balances and transactions, including amounts outstanding under the credit agreement described below. See Note 1. In connection with the formation of this entity IMS agreed to provide to SBS revolving loans in an amount of up to \$40.0 million under the terms of a credit agreement. The credit agreement expires in July 2013, although certain events, such as a sale of SBS, can trigger earlier termination. Amounts outstanding under this agreement at January 31, 2009 totaled \$7.5 million at interest rates of 5.0% to 6.0%. Amounts outstanding under this agreement at July 31, 2008 totaled \$8.5 million at interest rates of 6.0% to 8.5%. There are no scheduled repayments on the outstanding loan balance. All unpaid principal amounts and the related accrued interest are due and payable in full at the loan expiration date.

The operating agreement of SBS requires that, no later than July 2009, either IMS agree to purchase the minority members' interests in SBS at a price to be set by negotiation or arbitration, or IMS and the minority members pursue a sale of their interests in SBS to a third party.

8. Fair Value Measurements

As discussed in Note 1, "Recent Accounting Pronouncements," on August 1, 2008 we adopted SFAS 157, "Fair Value Measurements," for financial assets and financial liabilities and for non-financial assets and non-financial liabilities that we recognize or disclose at fair value on a recurring basis (at least annually). As of the date of adoption, these consisted of cash equivalents, available-for-sale debt securities and long-term debt. On August 1, 2008 we also adopted FSP 157-3, "Determining the Fair Value of a Financial Asset When the Market for That Asset Is Not Active." This FSP clarifies the application of SFAS 157 in an inactive market and illustrates how an entity would determine fair value when the market for a financial asset is not active. In accordance with FSP 157-2, "Effective Date of FASB Statement No. 157," we have not yet adopted the provisions of SFAS 157 that relate to non-financial assets and non-financial liabilities that we do not recognize or disclose at fair value on a recurring basis. These include reporting units measured at fair value in a goodwill impairment test and non-financial assets acquired and liabilities assumed in a business combination.

SFAS 157 defines fair value as the price that would be received from the sale of an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. SFAS 157 establishes a three-level hierarchy for disclosure that is based on the extent and level of judgment used to estimate the fair value of assets and liabilities.

- Level 1 uses unadjusted quoted prices that are available in active markets for identical assets or liabilities. Our Level 1 assets consist of cash equivalents that are invested primarily in AAA-rated money market funds.
- Level 2 uses inputs other than quoted prices included in Level 1 that are either directly or indirectly observable through correlation with market data. These include quoted prices for similar assets or liabilities

in active markets; quoted prices for identical or similar assets or liabilities in markets that are not active; and inputs to valuation models or other pricing methodologies that do not require significant judgment because the inputs used in the model, such as interest rates and volatility, can be corroborated by readily observable market data. Our Level 2 assets consist of municipal bonds, U.S. agency securities and corporate notes that we classify as available-for-sale securities. Our Level 2 liabilities consist of long-term debt that is model priced by third parties using observable inputs.

• Level 3 uses one or more significant inputs that are unobservable and supported by little or no market activity, and that reflect the use of significant management judgment. Level 3 assets and liabilities include those whose fair value measurements are determined using pricing models, discounted cash flow methodologies or similar valuation techniques, and significant management judgment or estimation. Our Level 3 assets consist of municipal auction rate securities.

The following table presents financial assets and financial liabilities that we measured at fair value on a recurring basis at January 31, 2009. We have classified these assets and liabilities in accordance with the fair value hierarchy set forth in SFAS 157. In instances where the inputs used to measure the fair value of an asset or liability fall into more than one level of the fair value hierarchy, we have classified them based on the lowest level input that is significant to the determination of the fair value.

(In thousands)	Quoted Prices in Active Markets for Identical Instruments (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	Total Fair Value
Assets:				
Cash equivalents (1)	\$ 54,416	\$ —	\$ —	\$ 54,416
Available-for-sale debt securities:				
Municipal bonds (2)	_	176,254	_	176,254
U.S. agency securities (2)	_	10,060	_	10,060
Corporate notes (2)	_	22,829	_	22,829
Municipal auction rate securities (3)	_		251,023	251,023
Total assets	\$ 54,416	\$ 209,143	\$ 251,023	\$ 514,582
Liabilities:				
Long-term debt (4)	<u> </u>	\$ 894,390	<u> </u>	\$ 894,390

⁽¹⁾ Included in cash and cash equivalents on our balance sheet at January 31, 2009.

The following table presents a reconciliation of financial assets that we measure at fair value on a recurring basis using significant unobservable inputs (Level 3) for the six months ended January 31, 2009.

(In thousands)	Significant Unobservable Inputs (Level 3)
Balance at July 31, 2008	\$ 285,325
Transfers in to Level 3	_
Settlements	(18,300)
Unrealized losses	(16,002)
Balance at January 31, 2009	\$ 251,023

⁽²⁾ Included in investments on our balance sheet at January 31, 2009.

⁽³⁾ Included in long-term investments on our balance sheet at January 31, 2009.

⁽⁴⁾ Carrying value on our balance sheet at January 31, 2009 was \$998.1 million. See Note 7.

Financial assets whose fair values we measure using Level 3 inputs consisted of municipal auction rate securities that we classified as long-term investments on our balance sheet at January 31, 2009. At that date all of the municipal auction rate securities we held were rated A or better by the major credit rating agencies and 82% were collateralized by student loans guaranteed by the U.S. Department of Education. These securities are long-term debt instruments that are intended to provide liquidity through a Dutch auction process that resets the applicable interest rate at pre-determined intervals, typically every 35 days. Due to a decrease in liquidity in the global credit markets, in February 2008 auctions began failing for the municipal auction rate securities we held. Regularly scheduled auctions for these securities have generally continued to fail since that time. When these auctions initially failed, higher interest rates for many of the securities went into effect in accordance with the terms of the prospectus for each security. As of January 31, 2009, we had received all interest payments in accordance with the contractual terms of these securities.

We estimated the fair values of the municipal auction rate securities we held at January 31, 2009 based on a discounted cash flow model that we prepared. Key inputs to our discounted cash flow model included the current contractual interest rates; the likely timing of principal repayments; the probability of full repayment considering guarantees by the U.S. Department of Education of the underlying student loans or insurance by other third parties; publicly available pricing data for recently issued student loan backed securities that are not subject to auctions; and the impact of the reduced liquidity for auction rate securities. The following table presents information about significant inputs to our discounted cash flow model at the dates shown:

	Inputs to Model at		
(In thousands)	January 31, 2009	July 31, 2008	
Range of contractual yield rates	0.46% - 1.09%	2.57% - 4.48%	
Range of overall discount rates used in model (like-kind security yield rate plus illiquidity factor)	1.90% - 2.15%	3.45% - 3.70%	
Like-kind security yield rate	0.65%	2.20%	
Range of illiquidity factors	125 - 150 bps	125 - 150 bps	
Expected holding period in years	7	7	

Using our discounted cash flow model we determined that the fair values of the municipal auction rate securities we held at January 31, 2009 totaled \$251.0 million, compared with a total par value of \$267.0 million. As a result, in the three months ended January 31, 2009 we recorded the difference of \$16.0 million as a temporary unrealized loss, net of income taxes, in accumulated other comprehensive income in the equity section of our balance sheet. Based on our ability and intent to hold these auction rate securities until recovery at par, we consider the decline in their fair values to be temporary and we classified them as long-term investments on our balance sheet at January 31, 2009.

In August 2008 the broker-dealers for our municipal auction rate securities announced settlements under which they may provide liquidity solutions, or purchase, the auction rate securities held by their institutional clients. On November 4, 2008 we accepted an offer from UBS AG (UBS), one of the broker-dealers for our municipal auction rate securities, that gives us the option to sell UBS a total of \$147.9 million in municipal auction rate securities at par value at any time during a two-year period beginning June 30, 2010. The put option also gives UBS the discretion to buy any or all of these securities from us at par value at any time. To date UBS has not purchased any of these securities from us. We chose not to elect the fair value option under SFAS 159 for the put option at the time we accepted the UBS offer. We accounted for the put option at its cost of zero on November 4, 2008, the date that we entered into the agreement, because we considered the value of the securities subject to the put option to be substantially equal to their par values at that date. The put option is considered to be a separate and freestanding financial instrument between UBS and Intuit because it is non-transferable and could not be attached to the related auction rate securities if they were to be sold to a third party. Since the put option is freestanding, we did not consider the option when estimating the fair value of the UBS auction rate securities we held at January 31, 2009.

Based on our expected operating cash flows and our other sources of cash, we do not believe that the reduction in liquidity of our municipal auction rate securities will have a material impact on our overall ability to meet our liquidity needs.

9. Income Taxes

Effective Tax Rate

We compute our provision for or benefit from income taxes by applying the estimated annual effective tax rate to income or loss from recurring operations and other taxable items. Our effective tax rate for the three months ended January 31, 2009 was approximately 18%. Excluding discrete tax benefits primarily related to a favorable agreement we entered into with a tax authority with respect to tax years ended prior to fiscal 2009, our effective tax rate for that period was approximately 36% and did not differ significantly from the federal statutory rate of 35%. Our effective tax rate for the three months ended January 31, 2008 was approximately 35% and did not differ significantly from the federal statutory rate.

We recorded a tax benefit of \$18.5 million on pre-tax income of \$15.0 million for the six months ended January 31, 2009. Excluding discrete tax benefits primarily related to a favorable agreement we entered into with a tax authority as described above and the retroactive reinstatement of the federal research and experimentation credit, our effective tax rate for that period was approximately 36% and did not differ significantly from the federal statutory rate of 35%. Our effective tax rate for the six months ended January 31, 2008 was approximately 33%. This differed from the federal statutory rate of 35% primarily due to the benefit we received from tax exempt interest income, the domestic production activities deduction, federal and state research and experimentation credits, and a one-time benefit related to executive stock compensation, partially offset by state income taxes.

Unrecognized Tax Benefits and Other FASB Interpretation No. 48 Considerations

The total amount of our unrecognized tax benefits at July 31, 2008 was \$44.8 million. Net of related deferred tax assets, unrecognized tax benefits were \$34.0 million at that date. If we were to recognize these net benefits, our income tax expense would reflect a favorable net impact of \$18.8 million. The recognition of the balance of these net benefits would result in an increase to stockholders' equity of \$5.5 million and a decrease to goodwill of \$9.7 million. There were no material changes to these amounts during the three and six months ended January 31, 2009. We do not believe that it is reasonably possible that there will be a significant increase or decrease in unrecognized tax benefits over the next 12 months.

The accounting treatment related to the realization of pre-acquisition unrecognized tax benefits will change when SFAS 141R becomes effective in the first quarter of fiscal 2010. While any realization of these unrecognized tax benefits prior to the effective date of SFAS 141R will result in a decrease to goodwill, any realization after the effective date will result in a reduction to income tax expense. See Note 1.

We recognize interest and penalties related to unrecognized tax benefits within the provision for income taxes. At July 31, 2008, we had accrued \$4.9 million for the payment of interest and had no accruals for the payment of penalties. The amount of interest and penalties recognized during the three and six months ended January 31, 2009 was not significant.

10. Stockholders' Equity

Stock Repurchase Programs

Intuit's Board of Directors has authorized a series of common stock repurchase programs. Shares of common stock repurchased under these programs become treasury shares. We repurchased 1.4 million and 7.4 million shares for \$35.1 million and \$200.3 million under these programs during the three and six months ended January 31, 2009. We repurchased 8.2 million and 16.3 million shares for \$250.0 million and \$500.0 million under these programs during the three and six months ended January 31, 2008. At January 31, 2009, we had authorization from our Board of Directors to expend up to an additional \$400 million for stock repurchases through May 15, 2011.

Repurchased shares of our common stock are held as treasury shares until they are reissued or retired. When we reissue treasury stock, if the proceeds from the sale are more than the average price we paid to acquire the shares we record an increase in additional paid-in capital. Conversely, if the proceeds from the sale are less than the average price we paid to acquire the shares, we record a decrease in additional paid-in capital to the extent of increases previously recorded for similar transactions and a decrease in retained earnings for any remaining amount.

Stock Option Activity

A summary of activity under all share-based compensation plans for the six months ended January 31, 2009 was as follows:

		Options Out	
	Shares Available for Grant	Number of Shares	Weighted Average Exercise Price Per Share
Balance at July 31, 2008	7,975,824	50,205,973	\$ 24.70
Additional shares authorized	10,000,000		
Options granted	(754,540)	754,540	25.31
Restricted stock units granted	(3,360,059)	_	_
Restricted stock units purchased by participants in the Management Stock Purchase Plan	(74,928)	_	_
Options exercised	_	(4,271,693)	18.97
Options and shares canceled or expired and returned to option pool, net of options canceled from expired			
plans	1,478,453	(1,687,303)	29.39
Restricted stock units canceled and returned to option pool, net of restricted stock units canceled from			
expired plans	436,847	_	_
Balance at January 31, 2009	15,701,597	45,001,517	\$ 25.08

At January 31, 2009, options to purchase 32,649,201 common shares were exercisable at a weighted average exercise price of \$23.90 per share.

Restricted Stock Unit Activity

A summary of restricted stock unit activity for the six months ended January 31, 2009 was as follows:

	Restricted St	tock Units
		Weighted Average
	Number of Shares	Grant Date Fair Value
Nonvested at July 31, 2008	4,997,333	\$ 29.29
Granted	3,360,059	29.82
Vested	(1,009,436)	30.56
Forfeited	(439,416)	29.30
Nonvested at January 31, 2009	6,908,540	\$ 29.37

On February 19, 2009 we granted 2,621,955 restricted stock units to employees at a weighted average grant date fair value of \$21.27 per unit.

Share-Based Compensation Expense

The following table summarizes the total share-based compensation expense that we recorded for the periods shown.

	Three Mor	ths Ended	Six Mont	hs Ended
(In thousands, except per share amounts)	January 31, 2009	January 31, 2008	January 31, 2009	January 31, 2008
Cost of product revenue	\$ 361	\$ 283	\$ 607	\$ 559
Cost of service and other revenue	1,993	1,953	3,015	3,411
Selling and marketing	12,826	9,728	20,906	17,426
Research and development	10,209	8,118	16,590	15,999
General and administrative	9,509	9,452	15,533	18,794
Decrease in operating income from continuing operations and income from continuing				
operations before income taxes	34,898	29,534	56,651	56,189
Income tax benefit	(12,110)	(11,056)	(20,047)	(21,191)
Decrease in net income from continuing operations	\$ 22,788	\$ 18,478	\$ 36,604	\$ 34,998
Decrease in net income per share from continuing operations:				
Basic	\$ 0.07	\$ 0.06	\$ 0.11	\$ 0.10
Diluted	\$ 0.07	\$ 0.05	\$ 0.11	\$ 0.10

At January 31, 2009, there was \$218.9 million of total unrecognized compensation cost related to non-vested share-based compensation arrangements granted under all equity compensation plans which we expect to recognize as expense in the future. Total unrecognized compensation cost will be adjusted for future changes in estimated forfeitures. We expect to recognize that cost over a weighted average vesting period of 2.0 years.

11. Litigation

Intuit is subject to certain routine legal proceedings, as well as demands, claims and threatened litigation, that arise in the normal course of our business, including assertions that we may be infringing patents or other intellectual property rights of others. We currently believe that the ultimate amount of liability, if any, for any pending claims of any type (either alone or combined) will not materially affect our financial position, results of operations or cash flows. The ultimate outcome of any litigation is uncertain and, regardless of outcome, litigation can have an adverse impact on Intuit because of defense costs, negative publicity, diversion of management resources and other factors. Our failure to obtain necessary license or other rights, or litigation arising out of intellectual property claims, could adversely affect our business.

ITEM 2

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Our Management's Discussion and Analysis of Financial Condition and Results of Operations (MD&A) includes the following sections:

- Executive Overview that discusses at a high level our operating results and some of the trends that affect our business.
- Significant changes since our most recent Annual Report on Form 10-K in the Critical Accounting Policies and Estimates that we believe are important to understanding the assumptions and judgments underlying our financial statements.
- Results of Operations that includes a more detailed discussion of our revenue and expenses.
- Liquidity and Capital Resources which discusses key aspects of our statements of cash flows, changes in our balance sheets and our financial commitments.

You should note that this MD&A discussion contains forward-looking statements that involve risks and uncertainties. Please see Item 1A in Part II of this Quarterly Report on Form 10-Q for important information to consider when evaluating such statements.

You should read this MD&A in conjunction with the financial statements and related notes in Part I, Item 1 of this report and our Annual Report on Form 10-K for the fiscal year ended July 31, 2008. In December 2007 we acquired Homestead Technologies Inc. for total consideration of approximately \$170 million and in February 2008 we acquired Electronic Clearing House, Inc. for a total purchase price of approximately \$131 million. Accordingly, we have included the results of operations for these two companies in our consolidated results of operations from their respective dates of acquisition. We also sold our Intuit Distribution Management Solutions business in August 2007 for approximately \$100 million in cash and recorded a net gain on disposal of \$27.5 million. We accounted for this business as a discontinued operation and have accordingly reclassified our statements of operations for all periods prior to the sale. Unless otherwise noted, the following discussion pertains only to our continuing operations.

Executive Overview

This overview provides a high level discussion of our operating results and some of the trends that affect our business. We believe that an understanding of these trends is important in order to understand our financial results for the second quarter and first six months of fiscal 2009 as well as our future prospects. This summary is not intended to be exhaustive, nor is it intended to be a substitute for the detailed discussion and analysis provided elsewhere in this Quarterly Report on Form 10-Q.

About Intuit

Intuit is a leading provider of business and financial management solutions for small and medium sized businesses, financial institutions, consumers and accounting professionals. We organize our portfolio of businesses into four principal categories – Small Business, Tax, Financial Institutions and Other Businesses. These categories include six financial reporting segments.

Small Business: This category includes two segments – QuickBooks, and Payroll and Payments.

- Our QuickBooks segment includes QuickBooks financial and business management software and services, technical support, financial supplies, and Web site design and hosting services for small businesses.
- Our Payroll and Payments segment includes small business payroll products and services. This segment also includes merchant services provided by our Innovative Merchant Solutions business that include credit and debit card processing, electronic check conversion and automated clearing house services.

Tax: This category also includes two segments – Consumer Tax and Accounting Professionals.

- Our Consumer Tax segment includes TurboTax income tax preparation products and services for consumers and small businesses.
- Our Accounting Professionals segment includes Lacerte and ProSeries professional tax products and services. This segment also includes QuickBooks Premier Accountant Edition and the QuickBooks ProAdvisor Program for accounting professionals.

Financial Institutions: This segment consists primarily of outsourced online banking services for banks and credit unions provided by our Digital Insight business.

Other Businesses: This segment includes Quicken personal finance products and services, Intuit Real Estate Solutions, and our business in Canada.

Seasonality and Trends

Our QuickBooks, Consumer Tax and Accounting Professionals businesses are highly seasonal. Some of our other offerings are also seasonal, but to a lesser extent. Revenue from our QuickBooks software products tends to be highest during our second and third fiscal quarters. Sales of income tax preparation products and services are heavily concentrated in the period from November through April. In our Consumer Tax business, a greater proportion of our revenue has been occurring later in this seasonal period due in part to the growth in sales of TurboTax Online, for which revenue is recognized upon printing or electronic filing of a tax return. The seasonality of our Consumer Tax and Accounting Professionals revenue is also affected by the timing of the availability of tax forms from taxing agencies and the ability of those agencies to receive electronic tax return submissions. Delays in the availability of tax forms or the ability of taxing agencies to receive submissions can cause revenue to shift from our second fiscal quarter to our third fiscal quarter. The timing and composition of new customer offerings that include both product and service elements can materially shift revenue between quarters. These seasonal patterns mean that our total net revenue is usually highest during our second quarter ending January 31 and third quarter ending April 30. We typically report losses in our first quarter ending October 31 and fourth quarter ending July 31, when revenue from our tax businesses is minimal while operating expenses continue at relatively consistent levels. We believe the seasonality of our revenue is likely to continue in the future. In our MD&A we often focus on year-to-date results for our seasonal businesses as they are generally more meaningful than quarterly results.

Overview of Financial Results

Total net revenue for the first six months of fiscal 2009 was \$1.3 billion, a decrease of 1% compared with the first six months of fiscal 2008. QuickBooks segment revenue increased 2%, Payroll and Payments segment revenue was up 15%, Accounting Professionals revenue increased 14%, and Financial Institutions revenue grew 4% while Consumer Tax revenue decreased 23% and Other Businesses revenue declined 12%.

We deferred approximately \$70 million in Consumer Tax revenue from the second quarter of fiscal 2009 to the third quarter of fiscal 2009 as a result of our decision to include federal electronic filing services with our TurboTax desktop software for the 2008 tax year. We expect to recognize substantially all of this revenue in the third quarter of fiscal 2009. In our Accounting Professionals segment, about \$12 million in revenue shifted from the third quarter of fiscal 2009 to the second quarter of fiscal 2009 because we began offering certain services separately from our professional tax software in fiscal 2009. We generally offered these services in combination with our professional tax software in fiscal 2008. Excluding the \$58 million net impact of these revenue shifts, total net revenue for the first six months of fiscal 2009 increased 4% compared with the same period of fiscal 2008. We believe that slower small business spending negatively affected sales to new QuickBooks customers; the overall reduction in consumer spending negatively affected credit and debit card transaction processing volume in our Payments business as well as Quicken sales; and the generally slow real estate market negatively affected Intuit Real Estate Solutions software license sales.

Operating income from continuing operations of \$33.5 million for the first six months of fiscal 2009 decreased \$36.9 million or 52% compared with \$70.4 million for the first six months of fiscal 2008. Fiscal 2009 revenue declined \$7.4 million, including the impact of the revenue shifts in our tax businesses described in the paragraph above, and total costs and expenses increased \$29.5 million. Total costs and expenses increased about \$42 million due to our acquisitions of Homestead and ECHO and about \$14 million due to higher advertising and other marketing expenses to support the launch and subsequent promotion of QuickBooks 2009. Partially offsetting these increases, total costs and expenses decreased about \$25 million as a result of certain compensation-related items. These factors are described in more detail under "Cost of Revenue" and "Operating Expenses" later in this Item 2.

Net income from continuing operations of \$32.9 million for the first six months of fiscal 2009 declined \$35.5 million or 52% compared with \$68.4 million for the first six months of fiscal 2008. Interest and other income decreased in the first six months of fiscal 2009 due to lower interest income and a decline in the value of assets associated with our executive deferred compensation plan. Declines in the value of assets associated with our executive deferred compensation plan were offset by amounts recorded in operating expenses in connection with

declines in the related liabilities. In the first six months of fiscal 2008 we recorded a pre-tax gain of \$38.0 million on the sale of certain outsourced payroll assets; there was no comparable transaction in fiscal 2009.

Due to all of the foregoing factors, diluted net income per share from continuing operations of \$0.10 in the first six months of fiscal 2009 decreased 50% compared with \$0.20 in the same period of fiscal 2008.

We ended the second quarter of fiscal 2009 with cash, cash equivalents and investments totaling \$548 million, a decrease of \$280 million from July 31, 2008. At January 31, 2009, we also held \$251 million in municipal auction rate securities that we classified as long-term investments on our balance sheet. See Note 8 to the financial statements in Part I, Item 1 of this report and "Liquidity and Capital Resources – Auction Rate Securities" later in this Item 2 for more information. In the first six months of fiscal 2009 we generated \$78 million in cash from the issuance of common stock under employee stock plans. During the same period we used \$57 million in cash for operations, \$200 million in cash for the repurchase of 7.4 million shares of our common stock under our stock repurchase programs and \$117 million in cash for capital expenditures. At January 31, 2009, we had authorization from our Board of Directors to expend up to an additional \$400 million for stock repurchases through May 15, 2011. See "Liquidity and Capital Resources" later in this Item 2 for more information.

Critical Accounting Policies and Estimates

In preparing our financial statements, we make estimates, assumptions and judgments that can have a significant impact on our net revenue, operating income or loss and net income or loss, as well as on the value of certain assets and liabilities on our balance sheet. We believe that the estimates, assumptions and judgments involved in the accounting policies described in Management's Discussion and Analysis of Financial Condition and Results of Operations in Item 7 of our Annual Report on Form 10-K for the fiscal year ended July 31, 2008 have the greatest potential impact on our financial statements, so we consider them to be our critical accounting policies and estimates. Except for the change to our fair value measurement policy that is discussed in "Fair Value Measurements – Adoption of SFAS 157" below, we believe that during the first six months of fiscal 2009 there were no significant changes in those critical accounting policies and estimates. Senior management has reviewed the development and selection of our critical accounting policies and estimates and their disclosure in this Quarterly Report on Form 10-Q with the Audit Committee of our Board of Directors.

Fair Value Measurements - Adoption of SFAS 157

On August 1, 2008 we adopted Statement of Financial Accounting Standards (SFAS) No.157, "Fair Value Measurements," for financial assets and financial liabilities and for non-financial assets and non-financial liabilities that we recognize or disclose at fair value on a recurring basis. See Note 1 and Note 8 to the financial statements in Part I, Item 1 of this report for more information.

SFAS 157 defines fair value as the price that would be received from the sale of an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. SFAS 157 establishes a three-level hierarchy for disclosure that is based on the extent and level of judgment used to estimate the fair value of assets and liabilities. Significant judgment is required to estimate the fair value of assets and liabilities, particularly when observable inputs are not available. For example, we use a discounted cash flow model to estimate the fair value of our municipal auction rate securities because current market data is generally unavailable. See Note 8 to the financial statements in Part I, Item 1 of this report for more information. Changes in our estimates of the fair values of our assets and liabilities could result in material increases or decreases in our net income in the period in which the change occurs.

Results of Operations

Financial Overview

(Dollars in millions, except per share amounts)	Q2 FY09	Q2 FY08	\$ Change	% Change	YTD Q2 FY09	YTD Q2 FY08	\$ Change	% Change
Total net revenue	\$ 791.0	\$ 834.9	\$ (43.9)	(5%)	\$ 1,272.4	\$ 1,279.8	\$ (7.4)	(1%)
Operating income from continuing operations	109.6	173.6	(64.0)	(37%)	33.5	70.4	(36.9)	(52%)
Net income from continuing operations	85.0	116.0	(31.0)	(27%)	32.9	68.4	(35.5)	(52%)
Diluted net income per share from continuing								
operations	\$ 0.26	\$ 0.34	\$ (0.08)	(24%)	\$ 0.10	\$ 0.20	\$ (0.10)	(50%)

Current Fiscal Quarter

Total net revenue decreased \$43.9 million or 5% in the second quarter of fiscal 2009 compared with the second quarter of fiscal 2008. QuickBooks segment revenue decreased 2%, Payroll and Payments segment revenue increased 14%, Consumer Tax revenue decreased 25%, Accounting Professionals revenue increased 14%, Financial Institutions revenue increased 5% and Other Businesses revenue decreased 21% in the second quarter of fiscal 2009.

As discussed in "Executive Overview – Overview of Financial Results" above, we deferred approximately \$70 million in Consumer Tax revenue from the second quarter of fiscal 2009 to the third quarter of fiscal 2009 and about \$12 million in Accounting Professionals revenue shifted from the third quarter of fiscal 2009 to the second quarter of fiscal 2009. Excluding the \$58 million net impact of these revenue shifts, total net revenue for the second quarter of fiscal 2009 increased 2% compared with the second quarter of fiscal 2008. Also as discussed above, we believe that factors associated with the current economic environment negatively affected revenue for the second quarter of fiscal 2009 in certain areas of our business, particularly our QuickBooks segment, our Payroll and Payments segment, and our Other Businesses segment.

Operating income from continuing operations of \$109.6 million decreased \$64.0 million or 37% in the second quarter of fiscal 2009 compared with \$173.6 million in the same quarter of fiscal 2008. The decline in operating income was due to \$43.9 million in lower revenue and \$20.1 million in higher costs and expenses. In the second quarter of fiscal 2009, total costs and expenses increased about \$18 million due to our acquisitions of Homestead and ECHO and about \$6 million due to higher advertising and other marketing expenses to support the launch and subsequent promotion of QuickBooks 2009. See "Cost of Revenue" and "Operating Expenses" later in this Item 2 for more information.

Net income from continuing operations of \$85.0 million decreased \$31.0 million or 27% in the second quarter of fiscal 2009 compared with \$116.0 million in the same quarter of fiscal 2008. We recorded a pre-tax gain of \$14.0 million on the sale of certain outsourced payroll assets to ADP in the second quarter of fiscal 2008; there was no comparable transaction in the second quarter of fiscal 2009. See "Dispositions and Discontinued Operations" later in this Item 2 for more information. Our effective tax rate was 18% for the second quarter of fiscal 2009 and 35% for the second quarter of 2008. See "Income Taxes" later in this Item 2 for more information about our effective tax rates for these periods.

Due to all of the foregoing factors, diluted net income per share from continuing operations decreased 24% to \$0.26 in the second quarter of fiscal 2009 compared with \$0.34 in the same quarter of fiscal 2008.

Fiscal Year to Date

Total net revenue decreased \$7.4 million or 1% in the first six months of fiscal 2009 compared with the first six months of fiscal 2008. QuickBooks segment revenue increased 2%, Payroll and Payments segment revenue was up 15%, Accounting Professionals revenue increased 14%, and Financial Institutions revenue grew 4% while Consumer Tax revenue decreased 23% and Other Businesses revenue declined 12%.

As discussed in "Executive Overview – Overview of Financial Results" above, we deferred approximately \$70 million in Consumer Tax revenue from the second quarter of fiscal 2009 to the third quarter of fiscal 2009 and about \$12 million in Accounting Professionals revenue shifted from the third quarter of fiscal 2009 to the second quarter of fiscal 2009. Excluding the \$58 million net impact of these revenue shifts, total net revenue for the first six months of fiscal 2009 increased 4% compared with the same period of fiscal 2008. Also as discussed above, we believe that factors associated with the current economic environment negatively affected revenue for the first six months of fiscal 2009 in certain areas of our business, particularly our QuickBooks segment, our Payroll and Payments segment, and our Other Businesses segment. See "Total Net Revenue by Business Segment" later in this Item 2 for more information.

Operating income from continuing operations of \$33.5 million for the first six months of fiscal 2009 decreased \$36.9 million or 52% compared with \$70.4 million for the same period of fiscal 2008. The decline in operating income was due to \$7.4 million in lower revenue and \$29.5 million in higher costs and expenses. Total costs and expenses increased about \$42 million due to our acquisitions of Homestead and ECHO and about \$14 million due to higher advertising and other marketing expenses to support the launch and subsequent promotion of QuickBooks 2009. Partially offsetting these increases, total costs and expenses decreased about \$25 million as a result of certain compensation-related items. See "Cost of Revenue" and "Operating Expenses" later in this Item 2 for more information.

Net income from continuing operations of \$32.9 million decreased \$35.5 million or 52% in the first six months of fiscal 2009 compared with \$68.4 million in the same period of fiscal 2008. Interest and other income decreased to \$4.3 million in the first six months of fiscal 2009 from \$22.1 million in the first six months of fiscal 2008. This total decrease in interest and other income of \$17.8 million was due in part to lower interest rates and lower average invested balances that resulted in \$7.9 million lower interest income. Another \$10.3 million of the decrease in interest and other income in the first six months of fiscal 2009 compared with the same period of fiscal 2008 was due to a \$11.7 million decline in the value of assets associated with our executive deferred compensation plan, compared with a \$1.4 million decline in the value of those assets in the first six months of fiscal 2008. These declines in the value of assets associated with our executive deferred compensation plan were offset by amounts recorded in operating expenses in connection with declines in the related liabilities. We recorded a pre-tax gain of \$38.0 million on the sale of certain outsourced payroll assets to ADP in the first six months of fiscal 2008; there was no comparable transaction in the same period of fiscal 2009. See "Dispositions and Discontinued Operations" later in this Item 2 for more information. Due to certain discrete tax items, we recorded a tax benefit of \$18.5 million on pre-tax income of \$15.0 million for the first six months of fiscal 2009. Our effective tax rate for the first six months of 2008 was 33%. See "Income Taxes" later in this Item 2 for more information about our effective tax rates for these periods.

Due to all of the foregoing factors, diluted net income per share from continuing operations of \$0.10 in the first six months of fiscal 2009 decreased 50% compared with \$0.20 in the same period of fiscal 2008.

Total Net Revenue by Business Segment

The table below and the discussion of net revenue by business segment that follows it are organized in accordance with our six reportable business segments. See Note 5 to the financial statements in Part I, Item 1 of this report for descriptions of product revenue and service and other revenue for each segment.

(Dollars in millions)	Q2 FY09	% of Total Net Revenue	Q2 FY08	% of Total Net Revenue	% Change	YTD Q2 FY09	% of Total Net Revenue	YTD Q2 FY08	% of Total Net Revenue	% Change
(Dollars in millions)	F107	Kevenue	F 1 00	Kevenue	Change	F 1 0 2	Kevenue	F 100	Revenue	Change
QuickBooks										
Product revenue	\$ 113.3	\$	132.8			\$ 218.7		\$ 246.1		
Service and other revenue	50.8		35.0			97.3		64.6		
Subtotal	164.1	21%	167.8	20%	(2%)	316.0	25%	310.7	24%	2%
Payroll and Payments										
Product revenue	59.2		53.9			117.6		107.4		
Service and other revenue	98.7		84.1			192.4		161.9		
Subtotal	157.9	20%	138.0	16%	14%	310.0	24%	269.3	21%	15%
Consumer Tax										
Product revenue	89.9		181.1			94.0		184.0		
Service and other revenue	97.4		67.2			107.5		77.6		
Subtotal	187.3	24%	248.3	30%	(25%)	201.5	16%	261.6	21%	(23%)
Accounting Professionals										
Product revenue	130.8		114.5			150.0		131.2		
Service and other revenue	2.3		2.2			4.6		3.9		
Subtotal	133.1	17%	116.7	14%	14%	154.6	12%	135.1	11%	14%
Financial Institutions										
Product revenue	_		0.2			0.2		0.3		
Service and other revenue	76.0		72.1			150.5		144.2		
Subtotal	76.0	9%	72.3	9%	5%	150.7	12%	144.5	11%	4%
Other Businesses										
Product revenue	41.7		58.3			75.0		90.4		
Service and other revenue	30.9		33.5			64.6		68.2		
Subtotal	72.6	9%	91.8	11%	(21%)	139.6	11%	158.6	12%	(12%)
Total Company										
Product revenue	434.9		540.8			655.5		759.4		
Service and other revenue	356.1		294.1			616.9		520.4		
Total net revenue	\$ 791.0	100% \$	834.9	100%	(5%)		100%	\$ 1,279.8	100%	(1%)

QuickBooks

QuickBooks segment total net revenue decreased \$3.7 million or 2% in the second quarter of fiscal 2009 and increased \$5.3 million or 2% in the first six months of fiscal 2009 compared with the same periods of fiscal 2008. Excluding revenue from Homestead, which we acquired in December 2007, QuickBooks segment total net revenue decreased 6% in the second quarter of fiscal 2009 and decreased 3% in the first six months of fiscal 2009 compared with the same periods of fiscal 2008. Total QuickBooks software unit sales, including activations of our free Simple Start offering, were up 5% in the second quarter of fiscal 2009 and increased 2% in the first six months of fiscal 2009 compared with the same periods of fiscal 2008. Revenue per QuickBooks unit was lower in the second quarter of fiscal 2009 due to price promotion programs in some of our sales channels. In the first six months of fiscal 2009, QuickBooks Online subscriptions grew 9% and active Enterprise Solutions customers were up 21% compared with the same period of fiscal 2008.

Payroll and Payments

Payroll and Payments total net revenue increased \$19.9 million or 14% in the second quarter of fiscal 2009 compared with the second quarter of fiscal 2008. In our Payroll business, revenue increased due to 2% growth in the customer base and price increases. In our Payments business, revenue increased due to 14% growth in our core merchant services customer base and revenue from ECHO, which we acquired in February 2008. Transaction volume per customer in the second quarter of fiscal 2009 was down about 8% compared with the second quarter of fiscal 2008, reflecting an overall reduction in consumer spending associated with the current economic environment. Excluding ECHO revenue, Payroll and Payments segment revenue increased approximately 8% in the second quarter of fiscal 2009 compared with the same quarter of fiscal 2008.

Payroll and Payments total net revenue increased \$40.7 million or 15% in the first six months of fiscal 2009 compared with the same period of fiscal 2008. In our Payroll business, revenue increased due to 2% growth in the customer base and price increases. In our Payments business, revenue increased due to 14% growth in our core merchant services customer base and revenue from ECHO, which we acquired in February 2008. Transaction volume per customer in the first six months of fiscal 2009 was down about 5% compared with the first six months of fiscal 2008, reflecting an overall reduction in consumer spending associated with the current economic environment. Excluding ECHO revenue, Payroll and Payments segment revenue increased approximately 9% in the first six months of fiscal 2009 compared with the same period of fiscal 2008.

Consumer Tax

Consumer Tax total net revenue decreased \$61.0 million or 25% in the second quarter of fiscal 2009 and \$60.1 million or 23% in the first six months of fiscal 2009 compared with the same periods of fiscal 2008. We deferred approximately \$70 million in Consumer Tax revenue from the second quarter of fiscal 2009 to the third quarter of fiscal 2009 as a result of our decision to include federal electronic filing services with our TurboTax desktop software for the 2008 tax year. We expect to recognize substantially all of this revenue in the third quarter of fiscal 2009. Excluding the impact of this revenue deferral, Consumer Tax revenue increased 4% in the first six months of fiscal 2009 due to growth in TurboTax Online units. Due to the seasonal nature of our Consumer Tax business, we will not have substantially complete results for the 2008 tax season until the third quarter of fiscal 2009.

Accounting Professionals

Accounting Professionals total net revenue increased \$16.4 million or 14% in the second quarter of fiscal 2009 and \$19.5 million or 14% in the first six months of fiscal 2009 compared with the same periods of fiscal 2008. About \$12 million in Accounting Professionals revenue shifted from the third quarter of fiscal 2009 to the second quarter of fiscal 2009 because we began offering certain services separately from our professional tax software in fiscal 2009. We generally offered these services in combination with our professional tax software in fiscal 2008. Excluding the impact of this revenue shift, Accounting Professional revenue grew 6% in the first six months of fiscal 2009. Due to the seasonal nature of our Accounting Professionals business, we will not have substantially complete results for the 2008 tax season until the third quarter of fiscal 2009.

Financial Institutions

Financial Institutions total net revenue increased \$6.2 million or 4% in the first six months of fiscal 2009 compared with the same period of fiscal 2008. Internet banking end users increased 4% and bill-pay end users were up 20% in the first six months of fiscal 2009. Lower revenue per user partially offset growth in the Internet banking and bill-pay customer bases

Other Businesses

Other Businesses total net revenue decreased \$19.2 million or 21% in the second quarter of fiscal 2009 and \$19.0 million or 12% in the first six months of fiscal 2009 compared with the same periods of fiscal 2008. Revenue was flat in our Intuit Real Estate solutions business due to the generally slow real estate market. Quicken sales were down due to the overall reduction in consumer spending. In addition, the stronger U.S. dollar contributed to a decline in Canadian revenue, lowering Other Businesses segment revenue growth by approximately five percentage points in the first six months of fiscal 2009 compared with the same period of fiscal 2008.

Cost of Revenue

(Dollars in millions)	1	Q2 FY09	% Rela Reve	ted	 Q2 FY08	% c Rela Reve	ted	 YTD Q2 FY09	Re	of lated enue	 YTD Q2 FY08	% of Related Revenue	•
Cost of product revenue	\$	55.6		13%	\$ 56.9		11%	\$ 89.0		14%	\$ 90.6	12'	%
Cost of service and other revenue		107.5		30%	102.8		35%	219.2		36%	200.3	38'	%
Amortization of purchased													
intangible assets		15.0		n/a	13.3		n/a	30.2		n/a	26.1	n/a	
Total cost of revenue	\$	178.1		23%	\$ 173.0		21%	\$ 338.4		27%	\$ 317.0	25	%

Cost of service revenue as a percentage of service revenue declined in the second quarter and first six months of fiscal 2009 compared with the same periods of fiscal 2008 due to unit growth in TurboTax Online, which has relatively lower costs of revenue compared with our other service offerings.

Operating Expenses

(Dollars in millions)	Q2 FY09	% of Total Net Revenue	Q2 FY08	% of Total Net Revenue	YTD Q2 FY09	% of Total Net Revenue	YTD Q2 FY08	% of Total Net Revenue
Selling and marketing	\$ 276.4	35%	\$ 263.7	31%	\$ 462.6	36%	\$ 433.4	34%
Research and development	143.2	18%	149.8	18%	279.5	22%	299.1	24%
General and administrative	71.1	9%	66.7	8%	136.2	11%	143.8	11%
Acquisition-related charges	12.5	2%	8.1	1%	22.1	2%	16.1	1%
Total operating expenses	\$ 503.2	64%	\$ 488.3	58%	\$ 900.4	71%	\$ 892.4	70%

Current Fiscal Quarter

Total operating expenses as a percentage of total net revenue increased to 64% in the second quarter of fiscal 2009 from 58% in the second quarter of fiscal 2008 due to \$43.9 million lower revenue and \$14.9 million higher operating expenses in the fiscal 2009 quarter. Total operating expenses in the second quarter of fiscal 2009 included an increase of about \$12 million for the operating expenses of acquired businesses and an increase of about \$6 million for advertising and other marketing expenses to support the launch and subsequent promotion of QuickBooks 2009.

Our selling and marketing expenses increased \$12.7 million in the second quarter of fiscal 2009 compared with the same quarter of fiscal 2008. Acquired businesses added about \$7 million to selling and marketing expenses and increases in advertising and other marketing expenses to support the launch and subsequent promotion of QuickBooks 2009 added about \$6 million in the first six months of fiscal 2009.

Fiscal Year to Date

Total operating expenses as a percentage of total net revenue increased slightly to 71% in the first six months of fiscal 2009 from 70% in the same period of fiscal 2008 due to \$7.4 million lower revenue and \$8.0 million higher operating expenses in the fiscal 2009 period. Total operating expenses in the first six months of fiscal 2009 included an increase of about \$27 million for the operating expenses of acquired businesses and an increase of about \$14 million for advertising and other marketing expenses to support the launch and subsequent promotion of QuickBooks 2009. These increases were partially offset by a total of about \$25 million in lower compensation-related expenses. These reductions in compensation-related expenses included a \$14 million decrease due to changes in estimates for our bonus compensation and 401(k) benefits plan and an \$11 million decrease due to a decline in the value of liabilities associated with our executive deferred compensation plan.

Our selling and marketing expenses increased \$29.2 million in the first six months of fiscal 2009 compared with the same period of fiscal 2008. Acquired businesses added about \$16 million to selling and marketing expenses and increases in advertising and other marketing expenses to support the launch and subsequent promotion of QuickBooks 2009 added about \$14 million. These increases were partially offset by lower compensation expenses as described above.

Research and development expenses declined \$19.6 million in the first six months of fiscal 2009 compared with the same period of fiscal 2008. Lower compensation expenses as described above contributed to the decrease in research and development expenses in the fiscal 2009 period.

Our general and administrative expenses decreased \$7.6 million in the first six months of fiscal 2009 compared with the first six months of fiscal 2008. Lower compensation expenses as described above as well as lower share-based compensation expenses contributed to the fiscal 2009 decline in general and administrative expenses.

Segment Operating Income (Loss)

Segment operating income or loss is segment net revenue less segment cost of revenue and operating expenses. See "Executive Overview — Seasonality and Trends" earlier in this Item 2 for a description of the seasonality of our business. Segment expenses do not include certain costs, such as corporate selling and marketing, product development, and general and administrative expenses and share-based compensation expenses, which are not allocated to specific segments. These unallocated costs totaled \$138.9 million and \$139.5 million in the second quarters of fiscal 2009 and 2008 and \$256.3 million and \$284.2 million in the first six months of fiscal 2009 and 2008. Segment expenses also do not include amortization of purchased intangible assets, acquisition-related charges, interest expense, interest and other income, and realized net gains or losses on marketable equity securities and other investments. See Note 5 to the financial statements in Part I, Item 1 of this report for reconciliations of total segment operating income or loss to income or loss from continuing operations before income taxes for each fiscal period presented.

(Dollars in millions)	 Q2 FY09	% of Related Revenue	Related		Q2 FY08		% of Related Revenue		YTD Q2 FY09	% of Related Revenue		YTD Q2 FY08		% of Related Revenue
QuickBooks	\$ 37.8	23	%	\$	51.5	3	31%	\$	67.1	21	%	\$	88.0	28%
Payroll and Payments	62.8	40	%		56.8	4	1%		124.4	40	%		113.9	42%
Consumer Tax	61.8	33	%		116.5	4	17%		30.1	15	%		82.8	32%
Accounting Professionals	82.7	62	%		66.2	:	7%		65.6	42	%		45.6	34%
Financial Institutions	16.4	22	%		12.6		7%		31.3	21	%		25.0	17%
Other Businesses	14.5	20	%		30.9	3	34%		23.7	17	%		41.5	26%
Total segment operating income	\$ 276.0	35	%	\$	334.5	2	10%	\$	342.2	27	%	\$	396.8	31%

QuickBooks

QuickBooks segment revenue increased \$5.3 million in the first six months of fiscal 2009 compared with the same period of fiscal 2008. QuickBooks segment operating income as a percentage of related revenue decreased to 21% in the first six months of fiscal 2009 from 28% in the first six months of fiscal 2008. Cost of revenue declined approximately \$4 million in the first six months of fiscal 2009 due to cost efficiencies achieved for our QuickBooks 2009 and financial supplies product lines. Selling and marketing expenses increased approximately \$27 million in the first six months of fiscal 2009, including about \$10 million due to our acquisition of Homestead and about \$14 million due to higher advertising and other marketing expenses to support the launch of QuickBooks 2009. QuickBooks product development expenses increased approximately \$5 million in the first six months of fiscal 2009 compared with the same period of fiscal 2008.

Payroll and Payments

Payroll and Payments segment revenue grew \$19.9 million in the second quarter of fiscal 2009 compared with the second quarter of fiscal 2008, including revenue from ECHO, which we acquired in February 2008. Payroll and Payments segment operating income as a percentage of related revenue decreased slightly to 40% in the second

quarter of fiscal 2009 from 41% in the same quarter of fiscal 2008. Operating margins for ECHO are lower than the operating margins for the rest of our Payroll and Payments segment. In addition, we continue to make infrastructure investments in our Payments business to support its long-term growth.

Payroll and Payments segment revenue grew \$40.7 million in the first six months of fiscal 2009 compared with the same period of fiscal 2008, including revenue from ECHO. Payroll and Payments segment operating income as a percentage of related revenue decreased to 40% in the first six months of fiscal 2009 from 42% in the same period of fiscal 2008. Operating margins for ECHO are lower than the operating margins for the rest of our Payroll and Payments segment. In addition, we continue to make infrastructure investments in our Payments business to support its long-term growth.

Consumer Tax

Consumer Tax segment operating income as a percentage of related revenue decreased to 33% in the second quarter of fiscal 2009 from 47% in the second quarter of fiscal 2008 and decreased to 15% in the first six months of fiscal 2009 from 32% in the same period of fiscal 2008. Consumer Tax operating margins for the second quarter and first six months of fiscal 2009 were affected by the deferral of approximately \$70 million in revenue associated with a change we made to our TurboTax desktop software offering. Excluding the impact of this revenue deferral, Consumer Tax segment operating income as a percentage of related revenue was 37% for the first six months of fiscal 2009.

Accounting Professionals

Accounting Professionals segment operating income as a percentage of related revenue increased to 62% in the second quarter of fiscal 2009 from 57% in the second quarter of fiscal 2008 and increased to 42% in the first six months of fiscal 2009 from 34% in the same period of fiscal 2008. Accounting Professionals operating margins for the second quarter and first six months of fiscal 2009 were affected by a \$12 million shift in revenue from the third quarter of fiscal 2009 to the second quarter of fiscal 2009 because we began offering certain services separately from our professional tax software in fiscal 2009. We generally offered these services in combination with our professional tax software in fiscal 2008. Excluding the impact of this revenue shift, Accounting Professionals operating income as a percentage of related revenue was 34% for the first six months of fiscal 2009.

Financial Institutions

Financial Institutions revenue for the first six months of fiscal 2009 increased \$6.2 million while total costs and expenses remained relatively stable compared with the same period of fiscal 2008.

Other Businesses

Other Businesses revenue declined \$19.2 million and \$19.0 million in the second quarter and first six months of fiscal 2009 compared with the same periods of fiscal 2008. Segment operating income as a percentage of related revenue decreased to 20% in the second quarter of fiscal 2009 from 34% in the second quarter of fiscal 2008 and to 17% in the first six months of fiscal 2009 from 26% in the same period of fiscal 2008 due to the decreases in fiscal 2009 segment revenue.

Non-Operating Income and Expenses

Interest Expense

In March 2007 we issued \$1 billion in senior notes. Interest expense of \$23.4 million and \$27.6 million for the first six months of fiscal 2009 and 2008 consisted primarily of interest on \$500 million in principal amount of the senior notes at 5.40% and interest on \$500 million in principal amount of the senior notes at 5.75%. The senior notes are due in March 2012 and March 2017 and are redeemable by Intuit at any time, subject to a make-whole premium.

Interest and Other Income

	Three Mon	ths Ended		Six Months Ended			
(In millions)	January 31, 2009		January 31, 2008		January 31, 2009		uary 31, 2008
Interest income	\$ 5.2	\$	9.2	\$	13.0	\$	20.9
Net gains (losses) on executive deferred compensation plan assets	(2.5)		(4.4)		(11.7)		(1.4)
Quicken loans royalty income	3.8		_		3.8		_
Other	(0.3)		0.1		(0.8)		2.6
Total interest and other income	\$ 6.2	\$	4.9	\$	4.3	\$	22.1

Lower interest rates and lower average invested balances resulted in lower interest income in the second quarter and first six months of fiscal 2009 compared with the same periods of fiscal 2008. We record gains and losses associated with executive deferred compensation plan assets in interest and other income. We record gains and losses associated with the related liabilities in operating expense. Total interest and other income for the second quarter and first six months of fiscal 2009 included royalties from a trademark license agreement that we entered into when we sold our Quicken Loans mortgage business in July 2002.

Income Taxes

Effective Tax Rate

Our effective tax benefit rate for the second quarter of fiscal 2009 was approximately 18%. Excluding discrete tax benefits primarily related to a favorable agreement we entered into with a tax authority with respect to tax years ended prior to fiscal 2009, our effective tax rate for that period was 36% and did not differ significantly from the federal statutory rate of 35%. Our effective tax rate for the second quarter of fiscal 2008 was approximately 35% and did not differ significantly from the federal statutory rate.

We recorded a tax benefit of \$18.5 million on pre-tax income of \$15.0 million for the first six months of fiscal 2009. Excluding discrete tax benefits primarily related to a favorable agreement we entered into with a tax authority as described above and the retroactive reinstatement of the federal research and experimentation credit, our effective tax rate for that period was approximately 36% and did not differ significantly from the federal statutory rate of 35%. Our effective tax rate for the six months ended January 31, 2008 was approximately 33%. This differed from the federal statutory rate of 35% primarily due to the benefit we received from tax exempt interest income, the domestic production activities deduction, federal and state research and experimentation credits, and a one-time benefit related to executive stock compensation, partially offset by state income taxes.

Net Deferred Tax Assets

At January 31, 2009, we had total net deferred tax assets of \$114.9 million and no valuation allowance. While we believe no valuation allowance was appropriate at that date, it may be necessary to record a valuation allowance if it becomes more likely that we will not realize some portion of the net deferred tax assets. We assess the need for an adjustment to the valuation allowance on a quarterly basis. The assessment is based on our estimates of future sources of taxable income for the jurisdictions in which we operate and the periods over which our deferred tax assets will be realizable.

Dispositions and Discontinued Operations

Intuit Distribution Management Solutions Discontinued Operations

In August 2007 we sold our Intuit Distribution Management Solutions (IDMS) business for approximately \$100 million in cash and recorded a net gain on disposal of \$27.5 million. In accordance with the provisions of Statement of Financial Accounting Standards (SFAS) No. 144, "Accounting for the Impairment or Disposal of Long-Lived Assets," we have accounted for IDMS as a discontinued operation and segregated its operating results from continuing operations in our statements of operations for all periods prior to the sale. Revenue and net loss from

IDMS discontinued operations for the first six months of fiscal 2008 were not significant. IDMS was part of our Other Businesses segment.

Sale of Outsourced Payroll Assets

In March 2007 we sold certain assets related to our Complete Payroll and Premier Payroll Service business to Automated Data Processing, Inc. (ADP) for a purchase price of up to approximately \$135 million in cash. The final purchase price was contingent upon the number of customers that transitioned to ADP pursuant to the purchase agreement over a period of approximately one year from the date of sale. In the second quarter and first six months of fiscal 2008 we recorded pre-tax gains of \$14.0 million and \$38.0 million in our statement of operations for customers who transitioned to ADP during those periods. We received a total purchase price of \$93.6 million and recorded a total pre-tax gain of \$83.2 million from the inception of this transaction through its completion in the third quarter of fiscal 2008. In accordance with the provisions of SFAS 144, we did not account for this transaction as a discontinued operation. The assets were part of our Payroll and Payments segment.

Liquidity and Capital Resources

Overview

At January 31, 2009, our cash, cash equivalents and investments totaled \$547.8 million, a decrease of \$280.0 million from July 31, 2008 due to the factors noted under "Statements of Cash Flows" below. At January 31, 2009, we also held \$251.0 million in municipal auction rate securities that we classified as long-term investments on our balance sheet. See "Auction Rate Securities" below for more information. Our primary source of liquidity has been cash from operations, which entails the collection of accounts receivable for products and services. Our primary uses of cash have been for research and development programs, selling and marketing activities, capital projects, debt service costs, repurchases of common stock and acquisitions of businesses.

In March 2007 we issued five-year and ten-year senior unsecured notes totaling \$1 billion. The estimated fair value of these notes decreased from \$964.7 million at July 31, 2008 to \$894.4 million at January 31, 2009. Although this decrease in estimated fair value was caused by recent events in the credit markets rather than a change in the credit ratings of the notes or Intuit, the decline could impact our future cost of capital. We also have a \$500 million unsecured revolving line of credit facility that is described later in this Item 2. To date we have not borrowed under the facility.

The following table summarizes selected measures of our liquidity and capital resources at the dates indicated:

(Dollars in millions)	January 31, 	July 31, 2008	\$ Change	% Change
Cash, cash equivalents and investments	\$ 547.8	\$ 827.8	\$ (280.0)	(34%)
Auction rate securities	251.0	285.3	(34.3)	(12%)
Long-term debt	998.1	998.0	0.1	0%
Working capital	333.6	306.3	27.3	9%
Ratio of current assets to current liabilities	1.3: 1	1.2: 1		

Auction Rate Securities

At January 31, 2009, we held \$251.0 million in municipal auction rate securities. At that date all of the municipal auction rate securities we held were rated A or better by the major credit rating agencies and 82% were collateralized by student loans guaranteed by the U.S. Department of Education. These securities are long-term debt instruments that are intended to provide liquidity through a Dutch auction process that resets the applicable interest rate at pre-determined intervals, typically every 35 days. Due to a decrease in liquidity in the global credit markets, in February 2008 auctions began failing for the municipal auction rate securities we held. Regularly scheduled auctions for these securities have generally continued to fail since that time. When these auctions initially failed, higher interest rates for many of the securities went into effect in accordance with the terms of the prospectus for each security. As of January 31, 2009, we had received all interest payments in accordance with the contractual terms of these securities.

In August 2008 the broker-dealers for our municipal auction rate securities announced settlements under which they may provide liquidity solutions, or purchase, the auction rate securities held by their institutional clients. On November 4, 2008 we accepted an offer from UBS AG (UBS), one of the broker-dealers for our municipal auction rate securities, that gives us the option to sell UBS a total of \$147.9 million in municipal auction rate securities at par value at any time during a two-year period beginning June 30, 2010. The offer also gives UBS the discretion to buy any or all of these municipal auction rate securities from us at par value at any time. To date UBS has not purchased any of these securities from us. We continue to have counter-party risk associated with UBS.

Based on our expected operating cash flows and our other sources of cash, we do not believe that the reduction in liquidity of our municipal auction rate securities will have a material impact on our overall ability to meet our liquidity needs.

Statements of Cash Flows

The following table summarizes selected items from our statements of cash flows for the six months ended January 31, 2009 and 2008. See the financial statements in Part I, Item 1 of this report for complete statements of cash flows for those periods.

		Six N	Months Ended			
(In millions)	Ja	nnuary 31, 2009		nuary 31, 2008	 \$ Change	% Change
Cash provided by (used in) continuing operations	\$	(57.1)	\$	37.5	\$ (94.6)	(252%)
Net sales of available-for-sale debt securities		221.3		443.3	(222.0)	(50%)
Proceeds from the sale of businesses and assets		_		124.4	(124.4)	(100%)
Purchases of property and equipment		(116.9)		(121.9)	5.0	(4%)
Purchases of treasury stock		(200.3)		(500.0)	299.7	(60%)
Net proceeds from issuance of common stock and release of restricted stock units under employee stock plans		78.5		115.3	(36.8)	(32%)

Operating Activities

During the first six months of fiscal 2009 we used \$57.1 million in cash for our continuing operations. This included net income of \$32.9 million, adjustments for depreciation and amortization of \$126.1 million and share-based compensation expense of \$56.7 million, and seasonal working capital needs.

During the first six months of fiscal 2008 we generated \$37.5 million in cash for our continuing operations. This included net income of \$94.4 million, adjustments for depreciation and amortization of \$100.2 million and share-based compensation of \$56.2 million, and seasonal working capital needs.

Investing Activities

Investing activities generated \$107.6 million during the first six months of fiscal 2009. We received \$221.3 million in cash from the net sale of investments, which was partially offset by the use of \$116.9 million in cash for capital expenditures.

Investing activities generated \$305.3 million during the first six months of fiscal 2008. We received \$443.3 million in cash from the net sale of investments and \$124.4 million from the sales of our Intuit Distribution Management Solutions business and certain outsourced payroll assets. We used \$134.1 million in cash for acquisitions of businesses (primarily Homestead Technologies Inc.) and \$121.9 million in cash for capital expenditures during the first six months of fiscal 2008.

During fiscal 2008 we invested in a new data center and expanded office capacity to support the expected growth in our business. We expect our capital expenditures to decrease from approximately \$300 million in fiscal 2008 to approximately \$200 million in fiscal 2009.

Financing Activities

We used \$114.7 million in cash for financing activities during the first six months of fiscal 2009, including \$200.3 million for the repurchase of common stock under our stock repurchase programs partially offset by the receipt of \$78.5 million in cash from the issuance of common stock under employee stock plans.

We used \$370.2 million in cash for financing activities during the first six months of fiscal 2008, including \$500.0 million for the repurchase of common stock under our stock repurchase programs partially offset by the receipt of \$115.3 million in cash from the issuance of common stock under employee stock plans.

Stock Repurchase Programs

Our Board of Directors has authorized a series of common stock repurchase programs. Shares of common stock repurchased under these programs become treasury shares. During the second quarter and first six months of fiscal 2009 we repurchased 1.4 million and 7.4 million shares of our common stock for \$35.1 million and \$200.3 million under our stock repurchase programs. We repurchased 8.2 million and 16.3 million shares of our common stock for \$250.0 million and \$500.0 million under these programs during the same periods of fiscal 2008. At January 31, 2009, we had authorization from our Board of Directors to expend up to an additional \$400 million for stock repurchases through May 15, 2011.

Unsecured Revolving Credit Facility

On March 22, 2007 we entered into an agreement with certain institutional lenders for a \$500 million unsecured revolving credit facility that will expire on March 22, 2012. Advances under the credit facility will accrue interest at rates that are equal to, at our election, either Citibank's base rate or the London InterBank Offered Rate (LIBOR) plus a margin that ranges from 0.18% to 0.575% based on our senior debt credit ratings. The applicable interest rate will be increased by 0.05% for any period in which the total principal amount of advances and letters of credit under the credit facility exceeds \$250 million. The agreement includes covenants that require us to maintain a ratio of total debt to annual earnings before interest, taxes, depreciation and amortization (EBITDA) of not greater than 3.25 to 1.00 and a ratio of annual EBITDA to interest payable of not less than 3.00 to 1.00. We were in compliance with these covenants at January 31, 2009. We may use amounts borrowed under this credit facility for general corporate purposes or for future acquisitions or expansion of our business. To date we have not borrowed under the credit facility. We currently believe that the credit facility will be available to us should we choose to borrow under it.

Liquidity and Capital Resource Requirements

We evaluate, on an ongoing basis, the merits of acquiring technology or businesses, or establishing strategic relationships with and investing in other companies. We may decide to use cash and cash equivalents, investments, and our revolving line of credit facility to fund such activities in the future.

Based on past performance and current expectations, we believe that our cash and cash equivalents, investments, and cash generated from operations will be sufficient to meet anticipated seasonal working capital needs, capital expenditure requirements, contractual obligations, commitments and other liquidity requirements associated with our operations for at least the next 12 months. As discussed above in this Item 2 under "Liquidity and Capital Resources – Auction Rate Securities," we do not believe that the reduction in the liquidity of our municipal auction rate securities will have a material impact on our overall ability to meet our liquidity needs.

Off-Balance Sheet Arrangements

At January 31, 2009, we did not have any significant off-balance sheet arrangements, as defined in Item 303(a)(4)(ii) of Regulation S-K.

Contractual Obligations

We presented our contractual obligations in our Annual Report on Form 10-K for the fiscal year ended July 31, 2008. Except as discussed below, there have been no significant changes in those obligations during the six months ended January 31, 2009.

Commitment for Interest Payments on Senior Notes

On March 12, 2007 we issued \$500 million of 5.40% senior unsecured notes due on March 15, 2012 and \$500 million of 5.75% senior unsecured notes due on March 15, 2017 (together, the Notes). The Notes are redeemable by Intuit at any time, subject to a make-whole premium. Interest is payable semiannually on March 15 and September 15. At January 31, 2009, our maximum commitment for interest payments under the Notes was \$338.4 million.

Recent Accounting Pronouncements

SFAS 157, "Fair Value Measurements"

In September 2006 the Financial Accounting Standards Board (FASB) issued Statement of Financial Accounting Standards (SFAS) No. 157, "Fair Value Measurements." SFAS 157 provides enhanced guidance for using fair value to measure assets and liabilities. The standard also responds to investors' requests for expanded information about the extent to which companies measure assets and liabilities at fair value, the information used to measure fair value and the effect of fair value measurements on earnings. SFAS 157 applies whenever other standards require or permit assets or liabilities to be measured at fair value. This standard does not expand the use of fair value in any new circumstances. SFAS 157 is effective for fiscal years beginning after November 15, 2007. In February 2008 the FASB issued FASB Staff Position (FSP) 157-2, "Effective Date of FASB Statement No. 157," which partially defers the effective date of SFAS 157 for one year for non-financial assets and liabilities, except for items that are recognized or disclosed at fair value in an entity's financial statements on a recurring basis (at least annually). In October 2008 the FASB issued FSP 157-3, "Determining the Fair Value of a Financial Asset When the Market for That Asset Is Not Active," which clarifies the application of SFAS 157 in an inactive market and illustrates how an entity would determine fair value when the market for a financial asset is not active. On August 1, 2008 we adopted the provisions of SFAS 157 related to financial assets and financial liabilities and to non-financial sasets and non-financial liabilities that we recognize or disclose at fair value on a recurring basis. We also adopted FSP 157-3 on that date. See Note 8 to the financial statements in Part I, Item 1 of this report. In accordance with FSP 157-2, we have delayed the implementation of the provisions of SFAS 157 related to the fair value of goodwill, other intangible assets and non-financial long-lived assets until our fiscal year beginning August 1, 2009. We are in

SFAS 159, "The Fair Value Option for Financial Assets and Financial Liabilities"

In February 2007 the FASB issued SFAS 159, "The Fair Value Option for Financial Assets and Financial Liabilities." SFAS 159 provides companies with an option to report selected financial assets and liabilities at fair value. The standard's objective is to reduce both complexity in accounting for financial instruments and the volatility in earnings caused by measuring related assets and liabilities differently. The standard requires companies to provide additional information that will help investors and other users of financial statements to more easily understand the effect of the company's choice to use fair value on its earnings. It also requires companies to display the fair value of those assets and liabilities for which the company has chosen to use fair value on the face of the balance sheet. The new standard does not eliminate disclosure requirements included in other accounting standards, including requirements for disclosures about fair value measurements included in SFAS 157, "Fair Value Measurements," and SFAS 107, "Disclosures about Fair Value of Financial Instruments." SFAS 159 is effective for fiscal years beginning after November 15, 2007. On August 1, 2008 we adopted SFAS 159 but did not elect the fair value option for any additional financial assets or liabilities that we held at that date.

SFAS 141 (revised 2007), "Business Combinations"

In December 2007 the FASB issued SFAS 141 (revised 2007), "Business Combinations." SFAS 141R will significantly change the accounting for business combinations in a number of areas, including the measurement of assets and liabilities acquired and the treatment of contingent consideration, contingencies, acquisition costs, in-process research and development and restructuring costs. In addition, under SFAS 141R, changes in deferred tax asset valuation allowances and acquired income tax uncertainties in a business combination after the measurement period will impact the income tax provision. SFAS 141R is effective for business combinations for which the acquisition date is on or after the beginning of the first annual reporting period beginning after December 15, 2008, which means that it will be effective for our fiscal year beginning August 1, 2009. Early adoption is prohibited. We are in the process of evaluating this standard and therefore have not yet determined the impact that the adoption of SFAS 141R will have on our financial position, results of operations or cash flows.

SFAS 160, "Noncontrolling Interests in Consolidated Financial Statements"

In December 2007 the FASB issued SFAS 160, "Noncontrolling Interests in Consolidated Financial Statements," which establishes accounting and reporting standards for the noncontrolling (minority) interest in a subsidiary and for the deconsolidation of a subsidiary. SFAS 160 is effective for business arrangements entered into in fiscal years beginning on or after December 15, 2008, which means that it will be effective for our fiscal year beginning August 1, 2009. Early adoption is prohibited. We are in the process of evaluating this standard and therefore have not yet determined the impact that the adoption of SFAS 160 will have on our financial position, results of operations or cash flows.

FSP SFAS 142-3, "Determination of the Useful Life of Intangible Assets"

In April 2008 the FASB issued FSP SFAS 142-3, "Determination of the Useful Life of Intangible Assets." FSP SFAS 142-3 amends the factors that should be considered in developing renewal or extension assumptions used to determine the useful life of a recognized intangible asset under SFAS 142, "Goodwill and Other Intangible Assets." This new staff position is intended to improve the consistency between the useful life of a recognized intangible asset under SFAS 142 and the period of expected cash flows used to measure the fair value of the asset under SFAS 141(R), "Business Combinations." FSP SFAS 142-3 is effective for fiscal years beginning after December 15, 2008, which means that it will be effective for our fiscal year beginning August 1, 2009. We are in the process of evaluating this staff position and therefore have not yet determined the impact that adoption of FSP SFAS 142-3 will have on our financial position, results of operations or cash flows.

ITEM 3

OUANTITATIVE AND OUALITATIVE DISCLOSURES ABOUT MARKET RISK

Investment Risk

There has been significant deterioration and instability in the financial markets during fiscal 2009. This period of extraordinary disruption and readjustment in the financial markets exposes us to additional investment risk. The value and liquidity of the securities in which we invest could deteriorate rapidly and the issuers of these securities could be subject to credit rating downgrades. In light of the current market conditions and these additional risks, we actively monitor market conditions and developments specific to the securities in which we invest. We believe that we take a conservative approach to investing our funds in that we invest only in highly-rated securities and diversify our portfolio of investments. While we believe we take prudent measures to mitigate investment related risks, such risks cannot be fully eliminated because of market circumstances that are outside our control.

Our investments consist of instruments that meet quality standards consistent with our investment policy. This policy specifies that, except for direct obligations of the United States government, securities issued by agencies of the United States government, and money market funds, we diversify our investments by limiting our holdings with any individual issuer. We do not hold derivative financial instruments in our portfolio of investments.

See Note 2 to the financial statements in Part I, Item 1 of this Quarterly Report on Form 10-Q for a summary of the cost and fair value of our investments by type of issue. See Note 8 to the financial statements and "Management's Discussion and Analysis of Financial Condition and Results of Operations — Liquidity and Capital Resources," in Part I, Item 2 for a description of market events that have affected the liquidity of certain municipal auction rate securities that we held at January 31, 2009.

Interest Rate Risk

Our cash equivalents and investments are subject to market risk due to changes in interest rates. Interest rate movements affect the interest income we earn on cash equivalents and investments and the fair value of those investments. Should the Federal Reserve Target Rate increase by 25 basis points from the level of January 31, 2009, the value of our investments would increase by approximately \$2.8 million. Should the Federal Reserve Target Rate increase by 100 basis points from the level of January 31, 2009, the value of our investments would increase by approximately \$10.9 million.

We are also exposed to the impact of changes in interest rates as they affect our \$500 million revolving credit facility. Advances under the credit facility accrue interest at rates that are equal to Citibank's base rate or the London InterBank Offered Rate (LIBOR) plus a margin that ranges from 0.18% to 0.575% based on our senior debt credit ratings. Consequently, our interest expense would fluctuate with changes in the general level of these interest rates if we were to borrow any amounts under the credit facility. At January 31, 2009, no amounts were outstanding under the credit facility.

On March 12, 2007 we issued \$500 million of 5.40% senior unsecured notes due on March 15, 2012 and \$500 million of 5.75% senior unsecured notes due on March 15, 2017. Since these senior notes bear interest at fixed rates, they are not subject to market risk due to changes in interest rates.

Impact of Foreign Currency Rate Changes

The functional currencies of our international operating subsidiaries are the local currencies. We translate the assets and liabilities of our foreign subsidiaries at the exchange rates in effect on the balance sheet date. We translate their revenue, costs and expenses at the average rates of exchange in effect during the period. We include translation gains and losses in the stockholders' equity section of our balance sheets. We include net gains and losses resulting from foreign exchange transactions in interest and other income in our statements of operations.

Since we translate foreign currencies (primarily Canadian dollars, British pounds and Indian rupees) into U.S. dollars for financial reporting purposes, currency fluctuations can have an impact on our financial results. The historical impact of currency fluctuations on our financial results has generally been immaterial. We believe that our

exposure to currency exchange fluctuation risk is not significant because our international subsidiaries invoice customers and satisfy their financial obligations almost exclusively in their local currencies. Although the impact of currency fluctuations on our financial results has generally been immaterial in the past and we believe that for the reasons cited above currency fluctuations will not be significant in the future, there can be no guarantee that the impact of currency fluctuations will not be material in the future. As of January 31, 2009, we did not engage in foreign currency hedging activities.

ITEM 4 CONTROLS AND PROCEDURES

Evaluation of Disclosure Controls and Procedures

Based upon an evaluation of the effectiveness of disclosure controls and procedures, Intuit's Chief Executive Officer (CEO) and Chief Financial Officer (CFO) have concluded that as of the end of the period covered by this Quarterly Report on Form 10-Q our disclosure controls and procedures as defined under Exchange Act Rule 13a-15(e) and 15d-15(e) were effective to provide reasonable assurance that information required to be disclosed in our Exchange Act reports is recorded, processed, summarized and reported within the time periods specified by the Securities and Exchange Commission and is accumulated and communicated to management, including the CEO and CFO, as appropriate to allow timely decisions regarding required disclosure.

Changes in Internal Control over Financial Reporting

During our most recent fiscal quarter, there has not occurred any change in our internal control over financial reporting that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

PART II ITEM 1 LEGAL PROCEEDINGS

See Note 11 to the financial statements in Part I, Item 1 of this Quarterly Report on Form 10-Q for a description of legal proceedings.

ITEM 1A RISK FACTORS

This Quarterly Report on Form 10-Q contains forward-looking statements. All statements in this report, other than statements that are purely historical, are forward-looking statements. Words such as "expect," "anticipate," "forecast," "forecast," "estimate," "seek," and similar expressions also identify forward-looking statements. In this report, forward-looking statements include, without limitation, the following:

- our expectations and beliefs regarding future conduct and growth of the business;
- the assumptions underlying our Critical Accounting Policies and Estimates, including our estimates regarding product rebate and return reserves; stock volatility and
 other assumptions used to estimate the fair value of share-based compensation; and expected future amortization of purchased intangible assets;
- our belief that the investments we hold are not other-than-temporarily impaired;
- our belief that the reduction in liquidity of the municipal auction rate securities we hold will not have a material impact on our overall ability to meet our liquidity needs;
- our belief that our exposure to currency exchange fluctuation risk will not be significant in the future;
- our assessments and estimates that determine our effective tax rate;
- our belief that our income tax valuation allowance is sufficient;
- our belief that our cash and cash equivalents, investments and cash generated from operations will be sufficient to meet our working capital, capital expenditure and other liquidity requirements for at least the next 12 months;
- our expectations regarding capital expenditures;
- our beliefs regarding seasonality and other trends for our businesses;
- our assessments and beliefs regarding the future outcome of pending legal proceedings and the liability, if any, that Intuit may incur as a result of those proceedings;
 and
- the expected effects of the adoption of new accounting standards.

We caution investors that forward-looking statements are only predictions based on our current expectations about future events and are not guarantees of future performance. We encourage you to read carefully all information provided in this Quarterly Report and in our other filings with the Securities and Exchange Commission before deciding to invest in our stock or to maintain or change your investment. These forward-looking statements are based on information as of the filing date of this Quarterly Report, and we undertake no obligation to publicly revise or update any forward-looking statement for any reason.

Because forward-looking statements involve risks and uncertainties, there are important factors that may cause actual results to differ materially from those contained in the forward-looking statements. These factors include the following:

- We face intense competitive pressures in all of our businesses that may harm our operating results.
- Future revenue growth for our core products depends upon our successful introduction of new and enhanced products and services.
- Interruption, failure or breach of our information technology and communication systems, whether caused by natural disasters, malicious attacks or other events, could compromise the availability and security of our online products and services and lead to a loss of Intuit's confidential or proprietary information or customer data, which could damage our reputation and harm our operating results.
- If we fail to maintain reliable and responsive service levels for our electronic tax offerings, or if the IRS or other governmental agencies experience difficulties in receiving customer submissions, we could lose customers and our revenue and earnings could decrease.
- The nature of our products necessitates timely product launches and if we experience significant product quality problems or delays, it will harm our revenue, earnings and reputation.
- Our collection, use and retention of personal customer information present business operations and security risks, require us to incur expenses, and could harm our business.
- The growth of our business depends on our ability to adapt to rapid technological change.
- Our reliance on a limited number of manufacturing and distribution suppliers could harm our business.
- As our product and service offerings become more complex our revenue streams may become less predictable.
- Our revenue and earnings are highly seasonal and our quarterly results fluctuate significantly.

- We face a number of risks in our payment processing business that could result in a reduction in our revenue and earnings.
- We face a number of risks associated with our financial institutions business which could harm our revenue and results of operations.
- Because we depend on a small number of large retailers and distributors, changes in these relationships could harm our results of operations.
- Increased government regulation of our businesses could harm our operating results.
- Expansion of our operations in international markets exposes us to operational and compliance risks.
- If we do not respond promptly and effectively to customer service and technical support inquiries we will lose customers and our revenue and earnings will decline.
- If we encounter problems with our third-party customer service and technical support providers our business and operating results will be harmed.
- We are exposed to risks associated with credit card and payment fraud and with credit card processing.
- If we fail to adequately protect our intellectual property rights, competitors may exploit our innovations, which could weaken our competitive position and reduce our revenue and earnings.
- Third parties claiming that we infringe their proprietary rights could cause us to incur significant legal expenses and prevent us from selling our products.
- We expect copying and misuse of our intellectual property to be a persistent problem causing lost revenue and increased expenses.
- We do not own all of the software, other technologies and content used in our products and services.
- Our acquisition and divestiture activities could disrupt our ongoing business, may involve increased expenses and may present risks not contemplated at the time of the transactions.
- We have issued \$1 billion in a debt offering and may incur other debt in the future, which could adversely affect our financial condition and results of operations.
- We are subject to risks associated with information disseminated through our services.
- If actual product returns exceed returns reserves our financial results would be harmed.
- Acquisition-related costs and impairment charges can cause significant fluctuation in our net income.
- Our investments in auction rate securities are subject to risks that may cause losses and affect the liquidity of these investments.
- If we fail to operate our payroll business effectively our revenue and earnings will be harmed.
- Interest income attributable to payroll customer deposits may fluctuate or be eliminated, causing our revenue and earnings to decline.
- We may be unable to attract and retain key personnel.
- We are frequently a party to litigation that is costly to defend and consumes the time of our management.
- Unanticipated changes in our tax rates could affect our future financial results.
- If we fail to maintain an effective system of internal controls, we may not be able to detect fraud or report our financial results accurately, which could harm our business and the trading price of our common stock.
- General economic conditions may affect our revenue and harm our business.
- Business interruptions could adversely affect our future operating results.

This list does not include all risks that could affect our business, and if these or any other risks or uncertainties materialize, or if our underlying assumptions prove to be inaccurate, actual results could differ materially from past results and from our expected future results.

Our Annual Report on Form 10-K for the fiscal year ended July 31, 2008 lists in more detail various important risk factors facing our business in Part I, Item 1A under the heading "Risk Factors." There have been no material changes from the risk factors disclosed in that section of our Form 10-K. We incorporate that section of the Form 10-K into this filing and encourage you to review that information. We also encourage you to review our other reports filed periodically with the Securities and Exchange Commission for any further information regarding risks facing our business.

ITEM 2 UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS PURCHASES OF EQUITY SECURITIES BY THE ISSUER AND AFFILIATED PURCHASERS

Stock repurchase activity during the three months ended January 31, 2009 was as follows:

Period	Total Number of Shares Purchased	Average Price Paid per Share		Total Number of Shares Purchased as Part of Publicly Announced Plans	Approximate Dollar Value of Shares That May Yet Be Purchased Under the Plans	
November 1, 2008 through November 30, 2008	1,382,860	\$	25.66	1,361,860	\$ 399,749,125	
December 1, 2008 through December 31, 2008	_	\$	_	_	\$ 399,749,125	
January 1, 2009 through January 31, 2009	<u></u>	\$	_		\$ 399,749,125	
Total	1,382,860	\$	25.66	1,361,860		

Notes:

^{1.} All shares purchased as part of publicly announced plans during the three months ended January 31, 2009 were purchased under a plan we announced on May 20, 2008 under which we were authorized to repurchase up to \$600 million of our common stock from time to time over a three-year period ending on May 15, 2011.

ITEM 4

SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

At Intuit's Annual Meeting of Stockholders held on December 16, 2008, our stockholders voted as follows on the below proposals:

1. Proposal to elect directors:

	For	Withheld
Stephen M. Bennett	267,956,205	20,386,415
Christopher W. Brody	249,925,152	38,417,468
William V. Campbell	278,648,324	9,694,296
Scott D. Cook	280,144,634	8,197,977
Diane B. Greene	158,326,031	130,016,589
Michael R. Hallman	250,717,033	37,625,587
Edward A. Kangas	253,567,758	34,774,862
Suzanne Nora Johnson	277,452,964	10,889,656
Dennis D. Powell	277,655,317	10,687,303
Stratton D. Sclavos	274,740,887	13,601,733
Brad D. Smith	280,566,950	7,775,670

2. Proposal to ratify the selection of Ernst & Young LLP as Intuit's independent registered public accounting firm for fiscal 2009:

For	284,329,095
Against	3,868,931
Abstain	155,193
Broker Non-Votes	0

3. Proposal to approve amendment of Intuit's 2005 Equity Incentive Plan:

For	201,076,148
Against	62,054,552
Abstain	291,574
Broker Non-Votes	24,930,945

ITEM 6 EXHIBITS

We have filed the following exhibits as part of this report:

Exhibit Number	Exhibit Description	Filed Herewith	Incorporated by Reference
10.01+	Intuit Inc. 2005 Equity Incentive Plan, as amended December 16, 2008 (incorporated by reference to Exhibit 99.01 to the registration statement on Form S-8 filed with the SEC on December 17, 2008)		X
10.02+	Form of Amended and Restated Employment Agreement dated December 1, 2008 between Intuit Inc. and Kiran M. Patel (incorporated by reference to Exhibit 10.01 to the report on Form 8-K filed with the SEC on December 2, 2008)		X
31.01	Certification of Chief Executive Officer	X	
31.02	Certification of Chief Financial Officer	X	
32.01	Section 1350 Certification (Chief Executive Officer)	X	
32.02	Section 1350 Certification (Chief Financial Officer)	X	
+ Indi	cates a management contract or compensatory plan or arrangement.		

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

INTUIT INC. (Registrant)

Date: March 2, 2009

By: /s/ R. NEIL WILLIAMS R. Neil Williams

R. Neil Williams
Senior Vice President and Chief Financial Officer
(Authorized Officer and Principal Financial Officer)

49

EXHIBIT INDEX

Exhibit Number	Exhibit Description	Filed Herewith	Incorporated by Reference
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31.01	Certification of Chief Executive Officer	X	
31.02	Certification of Chief Financial Officer	X	
32.01	Section 1350 Certification (Chief Executive Officer)	X	
32.02	Section 1350 Certification (Chief Financial Officer)	X	

⁺ Indicates a management contract or compensatory plan or arrangement.

CERTIFICATION OF PRINCIPAL EXECUTIVE OFFICER PURSUANT TO EXCHANGE ACT RULE 13 a-14(a)/15d-14(a)

I, Brad D. Smith, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of Intuit Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
 - a. All significant deficiencies and material weaknesses in the design or operation of internal controls over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: March 2, 2009

By: /s/ BRAD D. SMITH

Brad D. Smith President and Chief Executive Officer (Principal Executive Officer)

CERTIFICATION OF PRINCIPAL FINANCIAL OFFICER PURSUANT TO EXCHANGE ACT RULE 13a-14(a)/15d-14(a)

I, R. Neil Williams, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of Intuit Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
 - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: March 2, 2009

By: /s/ R. NEIL WILLIAMS

R. Neil Williams Senior Vice President and Chief Financial Officer (Principal Financial Officer)

CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Intuit Inc. (the "Company") on Form 10-Q for the quarter ended January 31, 2009 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), Brad D. Smith, President and Chief Executive Officer of the Company, certifies pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/BRAD D. SMITH

Brad D. Smith President and Chief Executive Officer

Date: March 2, 2009

CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Intuit Inc. (the "Company") on Form 10-Q for the quarter ended January 31, 2009 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), R. Neil Williams, Senior Vice President and Chief Financial Officer of the Company, certifies pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ R. Neil Williams

R. Neil Williams Senior Vice President and Chief Financial Officer

Date: March 2, 2009