UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

July 24, 2024

Date of Report (Date of earliest event reported):

INTUIT INC.

(Exact Name of Registrant as Specified in its Charter)

Delaware (State or other Jurisdiction of Incorporation) 000-21180 (Commission File Number) 77-0034661 (I.R.S. Employer Identification No.)

2700 Coast Avenue, Mountain View, CA 94043

(Address of principal executive offices, including zip code)

(650) 944-6000

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- □ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- □ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- □ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

 Title of Each Class
 Trading Symbol
 Name of Exchange on Which Registered

 Common Stock, \$0.01 par value
 INTU
 Nasdaq Global Select Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

ITEM 5.02 DEPARTURE OF DIRECTORS OR CERTAIN OFFICERS; ELECTION OF DIRECTORS; APPOINTMENT OF CERTAIN OFFICERS; COMPENSATORY ARRANGEMENTS OF CERTAIN OFFICERS.

On July 24, 2024, the Board of Directors (the "Board") of Intuit Inc. (the "Company") appointed Forrest Norrod as a director of the Company, and the number of directors constituting the full Board was increased from 12 to 13. Mr. Norrod was appointed to serve on the Acquisition Committee and the Audit and Risk Committee of the Board.

Mr. Norrod will receive compensation for services as a non-employee director of the Company consistent with the compensation generally provided to other non-employee directors of the Company. This compensation includes a grant of restricted stock units with a grant date fair value of approximately \$108,333 on July 25, 2024. The compensation of the Company's non-employee directors is determined by the Board and disclosed in the Company's 2023 proxy statement, which was filed with the Securities and Exchange Commission on November 22, 2023. There are no arrangements or understandings between the new director and any other person pursuant to which he was selected as a director, and there are no transactions involving the Company and the new director that the Company would be required to report pursuant to Item 404(a) of Regulation S-K.

A copy of the press release announcing the appointment of Mr. Norrod is attached hereto as Exhibit 99.01.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS.

(d) Exhibits

99.01 Press release issued on July 25, 2024, announcing the appointment of Forrest Norrod to the Board of Directors of Intuit Inc.

104 Cover Page Interactive Data File (the cover page XBRL tags are embedded within the inline XBRL document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: July 25, 2024 INTUIT INC.

> By: /s/ Kerry J. McLean

Kerry J. McLean Executive Vice President, General Counsel and Corporate Secretary

Intuit Appoints AI Leader Forrest Norrod to its Board of Directors

Norrod, an AMD executive with deep AI expertise, will help accelerate Intuit's AI innovation

July 25, 2024 - MOUNTAIN VIEW, Calif. - Intuit Inc. (Nasdaq: INTU), the global financial technology platform that makes Intuit TurboTax, Credit Karma, QuickBooks, and Mailchimp, announced that it appointed Forrest Norrod, executive vice president and general manager of the Data Center Solutions Business at AMD, to its board of directors.

"The AI revolution is one of the most significant technology shifts in our lifetime and Intuit's strategy to be the global AI-driven expert platform is delivering significant benefits to consumers and small businesses," said Sasan Goodarzi, CEO of Intuit. "We're proud to welcome Forrest to our board. He brings deep technical expertise in AI and GenAI, data and engineering, and will help guide Intuit's future and mission to power prosperity around the world."

Norrod joined AMD in 2014, and as EVP and GM of its Data Center Solutions business group, is responsible for managing all aspects of strategy, business management, and engineering for the company's data center products. Norrod has helped lead AMD through this AI inflection point, driving the company's data center growth and open AI ecosystem strategy. Prior to AMD, he held various leadership and engineering positions at Dell, including vice president and general manager of the Server Business and CTO of Client Products. With more than 30 years of technology industry experience, he holds 11 US patents in computer architecture, graphics, and system design.

"Leveraging AI to solve the world's most important challenges is something that drives me every day," said Norrod. "I'm thrilled to work alongside Sasan, his leadership team, and the rest of Intuit's board as they scale and deliver AI-driven innovations that power prosperity for consumers and businesses."

With the addition of Norrod, Intuit's board now has 13 directors.

About Intuit

Intuit is the global financial technology platform that powers prosperity for the people and communities we serve. With approximately 100 million customers worldwide using products such as TurboTax, Credit Karma, QuickBooks, and Mailchimp, we believe that everyone should have the opportunity to prosper. We never stop working to find new, innovative ways to make that possible. Please visit us at Intuit.com and find us on Social for the latest information about Intuit and our products and services.

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