FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

| OMB Number:              | 3235-0287 |
|--------------------------|-----------|
| Estimated average burden |           |
| hours per response:      | 0.5       |

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  Johnson Gregory N |         |          | 2. Issuer Name <b>and</b> Ticker or Trading Symbol INTUIT INC [INTU] |           | Relationship of Reporting Person(s) to Issuer (Check all applicable)     Director 10% Owner |                       |  |  |  |
|---|---------|----------|--|-----------|---|-----------------------|--|--|--|
| (Last) (First) (Middle)                                     |         | (Middle) | _  | X         | Officer (give title below)  | Other (specify below) |  |  |  |
|   |         | (imade)  | 3. Date of Earliest Transaction (Month/Day/Year) 09/01/2020          |           | EVP, Consumer Group   |                       |  |  |  |
| (Street) MOUNTAIN VIEW                                      | CA      | 94043    | 4. If Amendment, Date of Original Filed (Month/Day/Year)             | 6. Indivi | idual or Joint/Group Filing<br>Form filed by One Repo<br>Form filed by More than            | orting Person         |  |  |  |
| (City)  | (State) | (Zip)    |  |           |   |                       |  |  |  |

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transac<br>Code (li<br>8) |   | 4. Securities A<br>(D) (Instr. 3, 4 a |               | a) or Disposed Of         | 5. Amount of<br>Securities<br>Beneficially Owned<br>Following Reported<br>Transaction(s) | 6. Ownership<br>Form: Direct (D)<br>or Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------|--|---|---------------------------------|---|---------------------------------------|---------------|---------------------------|--|---|---|
|                                 |  |   | Code                            | v | Amount                                | (A) or<br>(D) | Price                     | (Instr. 3 and 4)   |   |   |
| Common Stock                    | 09/01/2020                                 |   | М                               |   | 12,297                                | A             | \$0                       | 22,420   | D   |   |
| Common Stock                    | 09/01/2020                                 |   | F                               |   | 6,099                                 | D             | \$347.18                  | 16,321   | D   |   |
| Common Stock                    | 09/02/2020                                 |   | S                               |   | 5,998                                 | D             | \$349.5043(1)             | 10,323   | D   |   |
| Common Stock                    | 09/02/2020                                 |   | S                               |   | 200                                   | D             | \$350.4203(2)             | 10,123   | D   |   |
| Common Stock                    | 09/02/2020                                 |   | S                               |   | 3,014                                 | D             | \$349.4465 <sup>(3)</sup> | 7,109  | D   |   |
| Common Stock                    | 09/02/2020                                 |   | S                               |   | 649                                   | D             | \$350.3313(4)             | 6,460  | D   |   |

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security (Instr. 3)         | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code (Instr.<br>8) |   | 5. Number of<br>Derivative<br>Securities<br>Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4 and<br>5) |                       | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 3 and 4) |                                     | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|--|---|--|---|---|---|--|-----------------------|--|--------------------|--|-------------------------------------|---|--|--|--|
|  |   |  |   | Code                                    | v | (A)  | (D)                   | Date<br>Exercisable  | Expiration<br>Date | Title  | Amount<br>or<br>Number<br>of Shares |   | Transaction(s)<br>(Instr. 4)   |  |  |
| Restricted Stock<br>Unit (performance-<br>based vesting) | (5)   | 09/01/2020                                 |   | M                                       |   |  | 12,297 <sup>(6)</sup> | 09/01/2020 <sup>(7)</sup>                                      | (8)                | Common<br>Stock  | 12,297                              | \$0   | 0  | D  |  |

#### **Explanation of Responses:**

- 1. This transaction was executed in multiple trades ranging from \$349.31 to \$350.28. The price reported above reflects the weighted average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer, or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- 2. This transaction was executed in multiple trades ranging from \$350.41 to \$350.43. The price reported above reflects the weighted average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer, or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- 3. This transaction was executed in multiple trades ranging from \$348.87 to \$349.85. The price reported above reflects the weighted average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer, or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- 4. This transaction was executed in multiple trades ranging from \$350.12 to \$350.47. The price reported above reflects the weighted average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer, or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- 5. 1-for-
- 6. Represents the awarded and vested units pursuant to the Restricted Stock Unit (performance-based vesting) grant related to achievement of certain total shareholder return objectives.
- 7. Represents vesting and release date for Restricted Stock Units (performance-based vesting).
- 8. Restricted Stock Units do not expire; they either vest or are canceled prior to vest date.

/s/ Erick Rivero, by power-of-attorney

09/03/2020

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.