FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL
OMB Number: 3235-0287
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Check this box if no longer subject to
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
may continue. See Instruction 1(b).

Filed pursuant to	Section 16(a	a) of the	Securities	Exchange	Act of 1	1934
or Section	1 30(h) of the	Investm	ent Compa	any Act of '	1940	

1. Name and Address			2. Issuer Name and Ticker or Trading Symbol INTUIT INC [INTU]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
SMITH BRAI	<u>, </u>			X	Director	10% Owner		
(Last)	(First)	(Middle)		X	Officer (give title below)	Other (specify below)		
C/O INTUIT INC			3. Date of Earliest Transaction (Month/Day/Year)		CEO, President, and	Chairman		
2700 COAST AV	ENUE		03/09/2016					
(Street)								
MOUNTAIN		0.40.40	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indivi	dual or Joint/Group Filing (Che	eck Applicable Line)		
VIEW	CA	94043		X	Form filed by One Reporting	5		
,					Form filed by More than On	e Reporting Person		
(City)	(State)	(Zip)						

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transac Code (Ir 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	03/09/2016		M ⁽¹⁾		527	Α	\$30.21	154,636	D	
Common Stock	03/09/2016		S ⁽¹⁾		527	D	\$100.0019(2)	154,109	D	
Common Stock	03/10/2016		M ⁽¹⁾		17,776	Α	\$30.21	171,885	D	
Common Stock	03/10/2016		S ⁽¹⁾		17,776	D	\$100.0862 ⁽³⁾	154,109	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (li 8)		Derivative		Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Expiration Date (Month/Day/Year)		Expiration Date (Month/Day/Year) or		nd 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Securities Underlying Derivative Security (Instr.		8. Price of Derivative Security (Instr. 5)	derivative Securities Beneficially Owned Following Reported	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)										
Non-Qualified Stock Option (right to buy)	\$30.21	03/09/2016		M ⁽¹⁾			527	08/11/2014	08/10/2016	Common Stock	527	\$0	39,955	D									
Non-Qualified Stock Option (right to buy)	\$30.21	03/10/2016		M ⁽¹⁾			17,776	08/11/2014	08/10/2016	Common Stock	17,776	\$0	22,179	D									

Explanation of Responses:

1. Transaction effected pursuant to a 10b5-1 trading plan adopted by the reporting person.

2. This transaction was executed in multiple trades ranging from \$100.00 to \$100.01. The price reported above reflects the weighted average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer, or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

3. This transaction was executed in multiple trades ranging from \$100.00 to \$100.21. The price reported above reflects the weighted average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer, or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

Remarks:

/s/ Kerry McLean, by power-of-	03/11/2016
<u>attorney</u>	05/11/2010
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.