FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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| hours per response:      | 0.5       |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  Hank Jeffrey P |  |  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol INTUIT INC [ INTU ] | 5. Relat<br>(Check   | to Issuer<br>10% Owner<br>Other (specify |  |  |
|--|--|--|--|--|--|--|--|
|  | C/O INTUIT INC. 1700 COAST AVENUE Street) MOUNTAIN VIEW CA 94043 |  | 3. Date of Earliest Transaction (Month/Day/Year) 08/27/2012            | A  | VP, Chief Accounting Officer             |  |  |
| (Street) MOUNTAIN VIEW (City)                            |  |  | 4. If Amendment, Date of Original Filed (Month/Day/Year)               | Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person |  |  |  |

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Transaction Code (Instr. |   | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) |               |         | 5. Amount of<br>Securities<br>Beneficially Owned<br>Following Reported<br>Transaction(s) | 6. Ownership<br>Form: Direct (D)<br>or Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------|--|---|--------------------------|---|---|---------------|---------|--|---|---|
|                                 |  |   | Code                     | v | Amount  | (A) or<br>(D) | Price   | (Instr. 3 and 4)   |   | (111511.4)  |
| Common Stock                    | 08/27/2012                                 |   | M                        |   | 19,000  | A             | \$30.07 | 25,048   | D   |   |
| Common Stock                    | 08/27/2012                                 |   | S                        |   | 22,686  | D             | \$59.25 | 2,362  | D   |   |

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security (Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security |            | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transac<br>Code (Ir<br>8) |   | Derivative |        | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Securities Underlying<br>Derivative Security (Instr.<br>3 and 4) |                                     | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|--|---|------------|---|---------------------------------|---|------------|--------|--|--------------------|--|-------------------------------------|---|--|--|--|
|  |   |            |   | Code                            | v | (A)        | (D)    | Date<br>Exercisable  | Expiration<br>Date | Title  | Amount<br>or<br>Number of<br>Shares |   | Transaction(s)<br>(Instr. 4)   |  |  |
| Non-Qualified<br>Stock Option<br>(right to buy)  | \$30.07   | 08/27/2012 |   | М                               |   |            | 19,000 | 07/25/2010   | 07/24/2014         | Common<br>Stock  | 19,000                              | \$0   | 0  | D  |  |

Explanation of Responses:

Remarks:

/s/ Benjamin Schwartz, by power-

08/28/2012

<u>of-attorney</u>\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $<sup>^{\</sup>star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).