

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person <u>Goodarzi Sasan K</u> (Last) (First) (Middle) C/O INTUIT INC. 2700 COAST AVENUE (Street) MOUNTAIN CA 94043 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>INTUIT INC [INTU]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>SVP, Intuit Financial Services</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>11/22/2010</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	11/22/2010		M ⁽¹⁾		15,000	A	\$20.695	25,081	D	
Common Stock	11/22/2010		S ⁽¹⁾		9,680	D	\$44.9611 ⁽²⁾	15,401	D	
Common Stock	11/22/2010		S ⁽¹⁾		5,320	D	\$45.4676 ⁽³⁾	10,081	D	
Common Stock	11/22/2010		S		10,081	D	\$44.3182 ⁽⁴⁾	0	D	
Common Stock	11/22/2010		M		20,831	A	\$30.21	20,831	D	
Common Stock	11/22/2010		M		22,499	A	\$27.68	43,330	D	
Common Stock	11/22/2010		M		45,000	A	\$31.29	88,330	D	
Common Stock	11/22/2010		M		45,000	A	\$30.07	133,330	D	
Common Stock	11/22/2010		M		20,000	A	\$32.23	153,330	D	
Common Stock	11/22/2010		S		110,739	D	\$44.954 ⁽⁵⁾	42,591	D	
Common Stock	11/22/2010		S		42,591	D	\$45.4571 ⁽⁶⁾	0	D	
Common Stock	11/23/2010		M		834	A	\$27.68	834	D	
Common Stock	11/23/2010		M		60,000	A	\$24	60,834	D	
Common Stock	11/23/2010		S		60,834	D	\$44.5854 ⁽⁷⁾	0	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Non-Qualified Stock Option (right to buy)	\$20.695	11/22/2010		M ⁽¹⁾			15,000	06/07/2007	06/07/2011	Common Stock	15,000	\$0	0	D	
Non-Qualified Stock Option (right to buy)	\$30.21	11/22/2010		M			20,831	11/11/2010	08/10/2016	Common Stock	20,831	\$0	29,168	D	
Non-Qualified Stock Option (right to buy)	\$27.68	11/22/2010		M			22,499	10/23/2010	07/22/2015	Common Stock	22,499	\$0	7,501	D	
Non-Qualified Stock Option (right to buy)	\$31.29	11/22/2010		M			45,000	07/26/2009	07/25/2013	Common Stock	45,000	\$0	0	D	
Non-Qualified Stock Option (right to buy)	\$30.07	11/22/2010		M			45,000	07/25/2010	07/24/2014	Common Stock	45,000	\$0	0	D	
Non-Qualified Stock Option (right to buy)	\$32.23	11/22/2010		M			20,000	09/10/2010	10/08/2014	Common Stock	20,000	\$0	0	D	

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				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non-Qualified Stock Option (right to buy)	\$27.68	11/23/2010		M			834	11/23/2010	07/22/2015	Common Stock	834	\$0	6,667	D	
Non-Qualified Stock Option (right to buy)	\$24	11/23/2010		M			60,000	07/29/2008	07/28/2012	Common Stock	60,000	\$0	0	D	

Explanation of Responses:

- These transactions were effected pursuant to a 10b5-1 plan adopted by the reporting person.
- This transaction was executed in multiple trades at prices ranging from \$44.26 to \$45.24. The price reported above reflects the weighted average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$45.27 to \$45.64. The price reported above reflects the weighted average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$44.25 to \$44.39. The price reported above reflects the weighted average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$44.26 to \$45.25. The price reported above reflects the weighted average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$45.26 to \$45.68. The price reported above reflects the weighted average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$44.54 to \$44.68. The price reported above reflects the weighted average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

Remarks:

/s/ Kerry McLean, under a
Confirming Statement

11/23/2010

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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