FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB A | PPR | OVA |
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| OMB Number: | 3235-0287 |
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

| | | | or education de(ii) or and invocations demparty rice or re-re- | | | |
|--|---------|----------|---|-----------|---|-----------------------|
| 1 . Name and Address of Reporting Lesson | | | 2. Issuer Name and Ticker or Trading Symbol INTUIT INC [INTU] | | ionship of Reporting Person all applicable) Director | 10% Owner |
| (Last) | (First) | (Middle) | | X | Officer (give title below) | Other (specify below) |
| C/O INTUIT INC | | , , | 3. Date of Earliest Transaction (Month/Day/Year) 08/20/2010 | | EVP, Small Busine | ess Group |
| Z700 COAST AV | LIVOL | | | | | |
| (Street) MOUNTAIN VIEW | CA | 94043 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Indivi | dual or Joint/Group Filing (C Form filed by One Reporti Form filed by More than C | ing Person |
| (City) | (State) | (Zip) | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transac Code (Ir 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership |
|---------------------------------|--|---|---------------------------------|---|---|---|--------------------------|--|---|---|
| | | | Code | v | Amount (A) or (D) Price | | Price | (Instr. 3 and 4) | | (Instr. 4) |
| Common Stock | 08/23/2010 | | M ⁽¹⁾ | | 100,000 | A | \$21.705 | 131,493 | D | |
| Common Stock | 08/23/2010 | | S ⁽¹⁾ | | 98,300 | D | \$42.952 ⁽²⁾ | 33,193 | D | |
| Common Stock | 08/23/2010 | | S ⁽¹⁾ | | 1,700 | D | \$43.5394 ⁽³⁾ | 31,493 | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| (-5, p,,,, | | | | | | | | | | | | | | | |
|---|---|--|---|---------------------------------|---|-------|---------|--|--------------------|--|----------------------------------|---|--|--|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transac Code (li 8) | | | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | Reported Transaction(s) (Instr. 4) | | |
| Restricted Stock Unit (MSPP Purchased Award) | (4) | 08/20/2010 | | P | | 3,447 | | (5) | (5) | Common Stock | 3,447 | \$44.6 | 3,447 | D | |
| Restricted Stock Unit (MSPP Matching Award) | (4) | 08/20/2010 | | A | | 1,500 | | (6) | (6) | Common Stock | 1,500 | \$0 ⁽⁷⁾ | 1,500 | D | |
| Non-Qualified Stock Option (right to buy) | \$21.705 | 08/23/2010 | | M ⁽¹⁾ | | | 100,000 | 09/12/2008 | 10/11/2012 | Common Stock | 100,000 | \$0 | 750,000 | D | |

Explanation of Responses:

- 1. These transactions were effected pursuant to a 10b5-1 plan adopted by the reporting person.
- 2. This transaction was executed in multiple trades at prices ranging from \$42.495 to \$43.49. The price reported above reflects the weighted average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- 3. This transaction was executed in multiple trades at prices ranging from \$43.50 to \$43.66 The price reported above reflects the weighted average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- 4. 1-for-1
- 5. Restricted Stock Units (MSPP Purchased Award) are fully vested upon grant; however, settlement occurs upon the earlier of three years from grant date or temination of employment.
- 6. Restricted Stock Units (MSPP Matching Award) vest and settle three years from grant date and may terminate earlier in the event of termination of the reporting person's employment.
- 7. Reporting person was awarded the Restricted Stock Units (MSPP Matching Award) in connection with voluntary participation in a management stock purchase program (MSPP).

Remarks:

/s/ Christina Hall, under a Confirming Statement

08/23/2010

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.