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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person <b>SMITH BRAD D</b>  (Last) (First) (Middle) <b>C/O INTUIT INC.</b> <b>2700 COAST AVENUE</b>  (Street) <b>MOUNTAIN CA 94043</b>  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <b>INTUIT INC [ INTU ]</b>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  <input checked="" type="checkbox"/> Director 10% Owner  <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <b>President, CEO and Director</b>
	3. Date of Earliest Transaction (Month/Day/Year) <b>08/20/2010</b>	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	08/23/2010		M <sup>(1)</sup>		40,000	A	\$18.72	41,758 <sup>(2)</sup>	D	
Common Stock	08/23/2010		M <sup>(1)</sup>		10,000	A	\$22.33	51,758	D	
Common Stock	08/23/2010		S <sup>(1)</sup>		49,400	D	\$42.9565 <sup>(3)</sup>	2,358	D	
Common Stock	08/23/2010		S <sup>(1)</sup>		600	D	\$43.51 <sup>(4)</sup>	1,758	D	
Common Stock								84,918	I	Held by Family Trust

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Restricted Stock Unit (MSPP Purchased Award)	(5)	08/20/2010		P		3,201		(6)	(6)	Common Stock	3,201	\$44.6	3,201	D	
Restricted Stock Unit (MSPP Matching Award)	(5)	08/20/2010		A		3,000		(7)	(7)	Common Stock	3,000	\$0 <sup>(8)</sup>	3,000	D	
Non-Qualified Stock Option (right to buy)	\$18.72	08/23/2010		M <sup>(1)</sup>			40,000	07/30/2007	07/30/2011	Common Stock	40,000	\$0	0	D	
Non-Qualified Stock Option (right to buy)	\$22.33	08/23/2010		M <sup>(1)</sup>			10,000	05/05/2008	06/09/2012	Common Stock	10,000	\$0	190,000	D	

**Explanation of Responses:**

- These transactions were effected pursuant to a 10b5-1 plan adopted by the reporting person.
- Excludes 84,918 shares previously owned directly which were contributed to a family trust on August 17, 2010.
- This transaction was executed in multiple trades at prices ranging from \$42.50 to \$43.49. The price reported above reflects the weighted average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$43.50 to \$43.56. The price reported above reflects the weighted average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- 1-for-1
- Restricted Stock Units (MSPP Purchased Award) are fully vested upon grant; however, settlement occurs upon the earlier of three years from grant date or termination of employment.
- Restricted Stock Units (MSPP Matching Award) vest and settle three years from grant date and may terminate earlier in the event of termination of the reporting person's employment.
- Reporting person was awarded the Restricted Stock Units (MSPP Matching Award) in connection with voluntary participation in a management stock purchase program (MSPP).

**Remarks:**

/s/ Christina Hall, under a Confirming Statement

08/23/2010

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.