FORM 4

#### **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

0140			
OMB	APF	ルいと	VΑ

OMB Number:	3235-0287
Estimated average burden	
hours per response:	0.5

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

			of decident do(ii) of the investment dompany / lot of 10-40				
Hank Jeffrey P  (Last) (First) (Middle)			2. Issuer Name <b>and</b> Ticker or Trading Symbol  INTUIT INC [ INTU ]		onship of Reporting Person(s) all applicable) Director	10% Owner	
		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/20/2010	X	Officer (give title below)  VP, Controlle	Other (specify below)	
(Street) MOUNTAIN VIEW	CA	94043	If Amendment, Date of Original Filed (Month/Day/Year)	6. Individ	dual or Joint/Group Filing (Che Form filed by One Reporting Form filed by More than One	Person	
(City)	(State)	(Zip)					

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.		4. Securities Ad Disposed Of (D			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership
			Code	v	Amount (A) or (D) Price		(Instr. 3 and 4)		(Instr. 4)	
Common Stock	08/23/2010		M		10,000	A	\$24	14,353	D	
Common Stock	08/23/2010		S		13,798	D	\$43.5	555	D	

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Ir 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Restricted Stock Unit (MSPP Purchased Award)	(1)	08/20/2010		P		655		(2)	(2)	Common Stock	655	\$44.6	655	D	
Restricted Stock Unit (MSPP Matching Award)	(1)	08/20/2010		A		655		(3)	(3)	Common Stock	655	\$0 <sup>(4)</sup>	655	D	
Non-Qualified Stock Option (right to buy)	\$24	08/23/2010		M			10,000	07/29/2008	07/28/2012	Common Stock	10,000	\$0	10,000	D	

## Explanation of Responses:

- 1. 1-for-1
- 2. Restricted Stock Units (MSPP Purchased Award) are fully vested upon grant; however, settlement occurs upon the earlier of three years from grant date or temination of employment.
- 3. Restricted Stock Units (MSPP Matching Award) vest and settle three years from grant date and may terminate earlier in the event of termination of the reporting person's employment.
- 4. Reporting person was awarded the Restricted Stock Units (MSPP Matching Award) in connection with voluntary participation in a management stock purchase program (MSPP).

### Remarks:

/s/ Christina Hall, under a
Confirming Statement
\*\* Signature of Reporting Person

08/23/2010

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.