

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person CAMPBELL WILLIAM V (Last) (First) (Middle) C/O INTUIT INC. 2700 COAST AVENUE (Street) MOUNTAIN CA 94043 VIEW (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol INTUIT INC [INTU]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) Chairman of the Board
	3. Date of Earliest Transaction (Month/Day/Year) 05/25/2007	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	05/25/2007		M		409,212	A	\$4.0834	559,800	D	
Common Stock	05/25/2007		S		708	D	\$30.51	559,092	D	
Common Stock	05/25/2007		S		2,409	D	\$30.5	556,683	D	
Common Stock	05/25/2007		S		1,183	D	\$30.49	555,500	D	
Common Stock	05/25/2007		S		3,300	D	\$30.48	552,200	D	
Common Stock	05/25/2007		S		4,500	D	\$30.47	547,700	D	
Common Stock	05/25/2007		S		6,000	D	\$30.46	541,700	D	
Common Stock	05/25/2007		S		4,143	D	\$30.45	537,557	D	
Common Stock	05/25/2007		S		3,157	D	\$30.44	534,400	D	
Common Stock	05/25/2007		S		7,200	D	\$30.43	527,200	D	
Common Stock	05/25/2007		S		12,116	D	\$30.42	515,084	D	
Common Stock	05/25/2007		S		15,800	D	\$30.41	499,284	D	
Common Stock	05/25/2007		S		16,738	D	\$30.4	482,546	D	
Common Stock	05/25/2007		S		10,254	D	\$30.39	472,292	D	
Common Stock	05/25/2007		S		34,568	D	\$30.38	437,724	D	
Common Stock	05/25/2007		S		14,670	D	\$30.37	423,054	D	
Common Stock	05/25/2007		S		20,025	D	\$30.36	403,029	D	
Common Stock	05/25/2007		S		42,420	D	\$30.35	360,609	D	
Common Stock	05/25/2007		S		37,378	D	\$30.34	323,231	D	
Common Stock	05/25/2007		S		13,632	D	\$30.33	309,599	D	
Common Stock	05/25/2007		S		14,066	D	\$30.32	295,533	D	
Common Stock	05/25/2007		S		18,595	D	\$30.31	276,938	D	
Common Stock	05/25/2007		S		10,492	D	\$30.3	266,446	D	
Common Stock	05/25/2007		S		15,378	D	\$30.29	251,068	D	
Common Stock	05/25/2007		S		16,056	D	\$30.28	235,012	D	
Common Stock	05/25/2007		S		6,434	D	\$30.27	228,578	D	
Common Stock	05/25/2007		S		5,238	D	\$30.26	223,340	D	
Common Stock	05/25/2007		S		9,251	D	\$30.25	214,089	D	
Common Stock	05/25/2007		S		4,098	D	\$30.24	209,991	D	
Common Stock	05/25/2007		S		4,218	D	\$30.23	205,773	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non-Qualified Stock Option (right to buy)	\$4.0834	05/25/2007		M			409,212	06/11/2001	06/11/2007	Common Stock	409,212	(I)	0	D	

Explanation of Responses:

1. Reporting person was awarded the options in connection with his employment.

Remarks:

Remarks: The shares covered by this Form 4 have been sold pursuant to a Rule 10b5-1 Sales Plan dated January 3, 2007, which is intended to comply with Rule 10b5-1. Form 4 filing 1 of 2: Related transactions effected by the reporting person on May 25, 2007 are reported on an additional Form 4.

/s/ Tyler Cozzens, under a
Confirming Statement

05/29/2007

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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