

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person <u>ALLANSON THOMAS A</u> (Last) (First) (Middle) <u>C/O INTUIT INC.</u> <u>2535 GARCIA AVENUE</u> (Street) <u>MOUNTAIN VIEW</u> <u>CA</u> <u>94043</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>INTUIT INC [INTU]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>SVP, Consumer Tax Group</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>01/02/2004</u>	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	01/02/2004		M		14,165	A	\$43.98	16,160	D	
Common Stock	01/02/2004		S		14,165	D	\$52.2	1,995	D	
Common Stock	01/02/2004		M		10,592	A	\$44.32	12,587	D	
Common Stock	01/02/2004		S		10,592	D	\$52.2	1,995	D	
Common Stock	01/02/2004		M		1,000	A	\$44.32	2,995	D	
Common Stock	01/02/2004		S		1,000	D	\$52.28	1,995	D	
Common Stock	01/02/2004		M		907	A	\$44.32	2,902	D	
Common Stock	01/02/2004		S		907	D	\$52.27	1,995	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Employee Non-Qualified Stock Option (right to buy)	\$43.98	01/02/2004		M			14,165	(1)	07/31/2009	Common Stock	14,165	(2)	15,835	D	
Employee Non-Qualified Stock Option (right to buy)	\$44.32	01/02/2004		M			12,499	(3)	09/25/2009	Common Stock	12,499	(2)	17,501	D	

Explanation of Responses:

- 33 1/3 of the shares vested on July 31, 2003; thereafter, 2.778% of the shares vest monthly, such that the option will be fully vested on July 31, 2005.
- Reporting person was awarded the option shares in connection with his employment.
- 33 1/3 of the shares vested on September 25, 2003; thereafter, 2.778% of the shares vest monthly, such that the option will be fully vested on September 25, 2005.

Remarks:

Janelle M. Wolf under a Confirming Statement

01/02/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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