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Intuit QuickBooks & Mailchimp Award \$100,000 to Twenty Atlanta-Area Small Businesses in Collaboration with Georgia Restaurant Association

Grants to Help Restaurants Boost Staff and Fuel Growth

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)-- Intuit (Nasdaq: INTU), the global technology platform that makes [TurboTax](#), [QuickBooks](#), [Mint](#), [Credit Karma](#), and [Mailchimp](#), today announced the recipients of its [QuickBooks Restaurant Relief Initiative](#) grant program. QuickBooks collaborated with the Georgia Restaurant Association (GRA), to provide 20 small restaurants each with a \$5,000 grant and one-year free subscriptions to QuickBooks Online and Mailchimp to help run and grow their businesses.

“At Intuit, we know the struggles that small businesses have endured over the past two years and we have seen many of them successfully pull through with even more ingenuity and determination than ever before,” said Alex Chriss, EVP and General Manager of Intuit’s Small Business and Self-Employed Group. “Whether it’s through our QuickBooks or Mailchimp products and services or special grant programs, we’re focused on creating opportunities for small business owners globally to achieve prosperity.”

Like many restaurants across the country, Atlanta restaurants have been impacted by the pandemic and other macroeconomic factors such as labor shortages, supply chain issues and inflation. In Atlanta, monthly revenues for the city’s surviving restaurants were up 7% in September 2021 compared to September 2019. But for those with annual revenues below \$250,000 the recovery has been slower, according to the [latest data](#) from Intuit QuickBooks.

“Atlanta has one of the most vibrant restaurant scenes in the country and is home to many innovative restaurants,” said Sheldon Cummings, Chief Operating Officer at Mailchimp. “As part of the Intuit family and on behalf of our Atlanta employees, Mailchimp is proud to be a part of this initiative and support independent restaurants in our community. There are many forces that continue to challenge small businesses but we are happy to play a part in the success of these owners and their employees.”

The grants were awarded to restaurants that fall into this net revenue category and can be used toward payroll and operating expenses to address staffing challenges and drive growth. Click [here](#) for more details on the qualifications and selection process that was used to determine final recipients.

“We are delighted to see global companies with a local presence take an active role in the ongoing recovery of the restaurant industry in Georgia,” said Karen Bremer, CAE, President and CEO of the Georgia Restaurant Association (GRA). “These grants will make an immediate impact on the recipients who we know work very hard to keep staff happy and

run a thriving business.”

List of Recipients

The 20 recipients are located in the metro Atlanta area plus Macon, Athens and Augusta, GA:

- [Big Dave's Cheesesteaks](#) - premier cheesesteak eatery
- [Buvez](#) - Euro-style cafe with French- and German-style pastries and lunch items
- [Creme de la Crepe](#) - French-inspired cafe with sweet and savory crepes
- [Catfish Hox](#) - made-to-order Southern scratch kitchen
- [EAT Catering Concepts](#) - catering service with delightful seasonal menus
- [Gracious Plenty Bakery & Breakfast](#) - small batch southern cooking
- [Her Majesty Kitchen + Catering](#) - curated culinary experiences and catering
- [Joy Cafe](#) - traditional southern and rural European recipes
- [Joystick Gamebar](#) - classic arcade games and delicious cocktails
- [Lazy Susan Tapas Bar](#) - small plates, wine and cocktails
- [Los Arcos Mexican Restaurant](#) - authentic Mexican-American
- [Marietta Diner](#) - 24-hour diner with Greek specialty meals and big breakfasts
- [Mushi Ni](#) - locally sourced Asian American dishes
- [NaanStop](#) - authentic Indian cuisine
- [Old South Bar-B-Q](#) - family owned and operated BBQ
- [Q'Paso Latin Grub](#) - authentic Latin fusion restaurant and food truck
- [Romeo's NY Pizza](#) - authentic “old-school” NY-style pizza
- [Seven Sisters Scones](#) - bakery and cafe with fresh, inventive scones
- [The Nook on Piedmont Park](#) - local tavern with a charitable food menu
- [The Southern Salad](#) - fresh, quick-service bowls and smoothies

“This grant will allow us to give back to our employees and to our community, both of whom have been steadfast supporters during this pandemic,” said Katherine Drolett, co-owner of The Nook and recipient of the QuickBooks Restaurant Relief Initiative grant.

Check Presentation Ceremony

QuickBooks and Mailchimp will present a \$5,000 grant check to The Nook on Piedmont Park in Atlanta, Georgia on February 15, 2022. For more details please contact Clare Nordstrom, claren@accesstheagency.com.

About Intuit

Intuit is the global technology platform that helps consumers and small businesses overcome their most important financial challenges. Serving more than 100 million customers worldwide with [TurboTax](#), [QuickBooks](#), [Mint](#), [Credit Karma](#), and [Mailchimp](#), we believe that everyone should have the opportunity to prosper. We never stop working to find new, innovative ways to make that possible. Please visit us for the latest information [about Intuit](#), our products and services, and find us on [social](#).

About Georgia Restaurant Association

The GRA’s mission is to serve as the voice for Georgia’s Restaurants in Advocacy,

Education and Awareness. From large chains to start-ups, the GRA helps make Georgia a better place for restaurants to do business and helps make restaurants better for Georgia. For more information, please visit www.garestaurants.org.

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Intuit QuickBooks:

Lyda Scrogings

lyda_scrogings@intuit.com

Clare Nordstrom

claren@accesstheagency.com

Source: Intuit Inc.