

July 20, 2015



# QuickBooks Connect Announces Additional Main Stage Speakers

## Brian Grazer, Robert Herjavec, Bill Rancic Added to Dynamic Agenda

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)-- [QuickBooks Connect](#) announced the addition of three leading business disruptors to speak at its upcoming event designed to fuel small business, accountant and developer success.

Brian Grazer, Robert Herjavec and Bill Rancic will be among the main stage speakers at the event taking place Nov. 2-4 in San Jose, Calif. Attendees can still obtain [early bird registration](#) for the conference through Aug. 1.

The newly announced speakers will provide powerful presentations that draw from each of their entrepreneurial journeys, aimed to inspire and empower attendees:

- **Grazer**, an Academy Award-winning producer and New York Times best-selling author, has been making movies and television programs for more than 30 years and co-founded Imagine Entertainment with Ron Howard. Grazer's notable film productions include "A Beautiful Mind," "Apollo 13" and "American Gangster," while his television productions include Fox's breakout hit "Empire" and Emmy Award-winning series "24" and "Arrested Development." His work has been nominated for 42 Oscars and 158 Emmys, which have grossed over \$13.5 billion in theater, music and video worldwide. In April 2015, Grazer released his book "A Curious Mind: The Secret to a Bigger Life," which spent five weeks on the New York Times bestseller list.
- **Herjavec**, a leading shark on ABC's Emmy Award-winning hit "Shark Tank," founded Herjavec Group in 2003, which quickly became one of North America's fastest-growing technology companies. His company is recognized as a global leader in information security for enterprise-level organizations. Herjavec is the best-selling author of "Driven" and "The Will to Win."
- **Rancic**, entrepreneur and winner of the first season of NBC's "The Apprentice," will return to QuickBooks Connect this year to ignite attendees' entrepreneurial spirit through his personal journey as a small business owner. He is a real estate developer, co-owner of two successful restaurants, co-owner of Xo, G Wine and the author of multiple books including "You're Hired: How to Succeed in Business and Life," named a New York Times bestseller.

## Newly Designed Accounting Track

QuickBooks Connect adds a series of breakout sessions geared toward large accounting firms, which Intuit developed exclusively with Gary Boomer, whose firm, Boomer Consulting, provides consulting services to leading accounting firms in the areas of leadership, management, technology and client development.

In total, QuickBooks Connect will offer more than 40 breakout sessions led by a variety of dynamic and experienced speakers, specifically designed to help accounting professionals go further, think differently and embrace the cloud in delivering value-added services for their clients. A complete list of accountant session speakers and details about the breakouts and QuickBooks Online Certification sessions can be found [here](#).

### **Early Bird Tickets Available for a Limited Time**

Early bird registration offers a discounted rate of \$99 for a Nov. 3 main event pass. A full three-day pass, which is good for all accountant breakouts, certification preparation courses and an accountant-focused kickoff event on Nov. 2, is \$399. Early bird registration ends Aug. 1. Developers and others interested in multi-day passes should visit the [QuickBooks Connect website](#) for details and pricing.

The full QuickBooks Connect schedule can be found [online](#), and includes a developer hackathon, a special session on design-driven thinking and an after party.

### **About Intuit Inc.**

[Intuit Inc.](#) creates business and financial management solutions that simplify the business of life for small businesses, consumers and accounting professionals.

Its flagship products and services include [QuickBooks®](#), [Quicken®](#) and [TurboTax®](#), which make it easier to manage [small businesses](#) and [payroll processing](#), [personal finance](#), and [tax preparation and filing](#). [Mint.com](#) provides a fresh, easy and intelligent way for people to manage their money, while [Demandforce®](#) offers marketing and communication tools for small businesses. [ProSeries®](#) and [Lacerte®](#) are Intuit's leading tax preparation offerings for professional accountants.

Founded in 1983, Intuit had revenue of \$4.5 billion in its fiscal year 2014. The company has approximately 8,000 employees with major offices in the [United States](#), [Canada](#), the [United Kingdom](#), [India](#) and other locations. More information can be found at [www.intuit.com](http://www.intuit.com).

View source version on businesswire.com:

<http://www.businesswire.com/news/home/20150720005403/en/>

Intuit Inc.

Sarah Voros, 650-944-4385

[sarah\\_voros@intuit.com](mailto:sarah_voros@intuit.com)

or

Access Communications

Jen Garcia, 415-828-2514

[jgarcia@accesspr.com](mailto:jgarcia@accesspr.com)

Source: Intuit Inc.