

May 6, 2009



Intuit Town Hall Series Helps People Find the Upside in a Downturn

Intuit Forums Provide Consumers, Small Businesses With Tools and Advice to Save and Make Money in Any Economy

Intuit Inc.:

DID YOU KNOW:

- Three out of four Americans live paycheck to paycheck.
- Small businesses are owed more than \$33 billion in overdue payments.
- Since the recession began in December 2007, 5.1 million jobs have been lost, with almost two-thirds (3.3 million) of the decrease occurring in the last 5 months.

WHAT: Intuit's "Money Matters" Town Hall series is dedicated to providing consumers and small businesses with the resources and advice needed to make their money matter, even in an economic downturn.

Hosted by Intuit Inc. (Nasdaq:INTU), and led by well-known personal finance and small business experts, these Town Halls provide insights and tips on surviving and thriving in the "new normal" economic climate. Consumers and small businesses will share their challenges and successes, and experts will provide tips and advice on saving and making money.

WHO:

- More than 60 small businesses and consumer participants will share their personal stories, joined by hundreds more via the Web from across the U.S.
- Farnoosh Torabi, personal finance expert and the author of "You're So Money," a best-selling personal finance book. A former TheStreet.com reporter, Torabi's personal finance advice has been profiled in Real Simple, Glamour, Seventeen, Money, and Entrepreneur magazines, and she has appeared on NBC's "Today" show, "Larry King Live," ABC's "Good Morning America," "Fox News," MSNBC and CNN.
- Gene Marks, small business expert and the author of four best-selling books, including the No. 1 Amazon Small Business Best Seller, "The Streetwise Small Business Book of Lists." A small business consultant, Marks is also a monthly columnist for Forbes.com and BusinessWeek.com on small business technology and business matters.
- Intuit executives, including Brad Smith, CEO; Justin Kitch, vice president of small business; and Todd Stanley, vice president of Quicken.

WHY: Intuit, maker of QuickBooks(R), Quicken(R) and TurboTax(R), is committed to help individuals and small businesses save and make money in any economic climate. The Money Matters Town Hall is one example of the company's ongoing efforts.

WHEN: May 14, 2009

9:00 - 10:15 a.m. Consumer Session (Baby boomers and Gen X - people over 30)

10:45 - Noon Small Business Session

12:30 - 1:45 p.m. Consumer Session (Gen Y and beyond - people under 30)

2:00 - 3:30 p.m. Small Business Session

WHERE: Intuit's campus, Building 9, 2632 Marine Way, Mountain View, Calif.

Or attend via live streaming at <http://justin.tv/intuittownhall>

Source: Intuit Inc.