

## Quicken Online Mobile Now Available in Apple's App Store(TM)

SAN DIEGO--(BUSINESS WIRE)-- Intuit Inc. (Nasdaq:INTU) today announced its <u>Quicken Online Mobile</u> application is available on the Apple App Store. This free <u>personal finance</u> app for iPhone(TM) and iPod touch(TM) works directly with the free <u>Quicken Online</u> service which helps more than 1 Million Americans automatically track their spending and helps them know where to save.

"We're excited to again lead the way with a completely unique and unmatched <u>personal</u> <u>finance application</u> available for the iPhone," said Todd Stanley, vice president and general manager of Quicken. "No one knows <u>personal finance</u> like Quicken. We're using our 25 years as the leader to again deliver the easiest way to keep tabs on your money. We believe our app for the iPhone and iPod touch sets a new bar for what people will expect of managing their money on the go."

Quicken Online Mobile brings together a rich set of features to help people more easily manage their money from paycheck to paycheck and on the go, including:

- -- A dynamic, "tilt and turn," Spending Money Forecaster provides users with a forward-looking visual representation of their cash so they know if they can spend what they want and still have enough to pay the bills.
- -- Quicken Online Mobile makes it simple to track spending on the go. Users simply enter their cash or other transactions and they'll be updated real-time with Quicken Online so they have the most current view of their money.
- -- Helps users avoid unwanted ATM fees with the built-in GPS-enabled ATM Finder. The app points users to the closest ATM from their own bank so they don't have to pay to withdraw money.

## Used in conjunction with the free Quicken Online, Quicken Online Mobile gives consumers:

- -- Updated balances from all of their accounts: Includes checking, savings, investments and loans in one place from over 8,500 financial institutions.
- -- Secure mobile access to their account information: Quicken Online goes beyond what's standard with an extra layer of security to keep personal finances personal.
- -- The only personal finance application on the iPhone that gives consumers a forward-looking view of their money so they can avoid costly mistakes beforethey happen.
- -- Easy Budgeting on the Go: Set budget goals so people can track how they're doing before they're at the register making a purchase.

The Quicken Online Mobile application is available for free from Apple's App Store on iPhone and iPod touch or at <a href="https://www.quickenonline.com/iphone-store">www.quickenonline.com/iphone-store</a>.

More information about the free Quicken Online Mobile application is available at

## www.quickenonline.com/iphone.

## About Intuit Inc.

Intuit Inc. is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and accounting professionals. Its flagship products and services, including QuickBooks(R), Quicken(R) and TurboTax(R) software, simplify small business management and payroll processing, personal finance, and tax preparation and filing. ProSeries(R) and Lacerte(R) are Intuit's leading tax preparation software suites for professional accountants. The company's financial institutions division, anchored by Digital Insight, provides on-demand banking services to help banks and credit unions serve businesses and consumers with innovative solutions.

Founded in 1983, Intuit had annual revenue of \$3.1 billion in its fiscal year 2008. The company has approximately 8,000 employees with major offices in the United States, Canada, the United Kingdom and other locations. More information can be found at <a href="https://www.intuit.com">www.intuit.com</a>.

\*Some restrictions and carrier fees may apply for mobile features.

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Photos/Multimedia Gallery Available: <a href="http://www.businesswire.com/cgi-bin/mmg.cgi">http://www.businesswire.com/cgi-bin/mmg.cgi</a>? eid=5955292&lang=en

Source: Intuit Inc.