

Special Delivery to bring \$5000 to One Lucky December Baby

TurboTax Kicks Off Second Annual Search for America's Cutest Last-Minute Tax Deduction

SAN DIEGO--(BUSINESS WIRE)-- Ever thought that having a baby would actually make you money? For one "last-minute" baby, it could. TurboTax(R) the nation's No. 1 rated, best-selling tax preparation software from Intuit Inc. (Nasdaq: INTU), is conducting its second annual nationwide search for America's Cutest Last-Minute Tax Deduction. One lucky baby, born in December 2008, will win a \$5,000 United States savings bond worth up to \$10,000 upon maturity.

To enter the 2008 contest, parents or legal guardians should submit a photo of their newest last-minute tax deduction at www.CutestTaxDeduction.com. To be eligible, babies must be born between Dec. 1-31, 2008. Deadline for entries is Jan. 9, 2009.

Last year's winner, Baby Owen is still giggling over his good fortune after being named America's Cutest Last-Minute Tax Deduction. Check out Owen, almost a year later, in this video.

Owen's parents are smiling too. They know that a new addition to a family can mean big savings at tax time. For example, there is a child credit worth up to a \$1,000, childcare reimbursement accounts at work and even a tax credit, worth as much \$11,650 in 2008, to help offset the cost of adopting a child.

"There are several additional <u>tax deductions</u> available to parents to save on their taxes," said Bob Meighan, a certified public accountant and vice president with TurboTax. "If you're not sure about what you can claim and what you qualify for, TurboTax makes it easy to get every tax deduction you deserve, so you get the biggest refund possible."

Further details, rules and eligibility are available at www.CutestTaxDeduction.com.

About Intuit Inc.

Intuit Inc. is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and accounting professionals. Its flagship products and services, including QuickBooks(R), Quicken(R) and TurboTax(R), simplify small business management and payroll processing, personal finance, and tax preparation and filing. ProSeries(R) and Lacerte(R) are Intuit's leading tax preparation offerings for professional accountants. The company's financial institutions division, anchored by Digital Insight, provides on-demand banking services to help banks and credit unions serve businesses and consumers with innovative solutions.

Founded in 1983, Intuit had annual revenue of \$3.1 billion in its fiscal year 2008. The company has approximately 8,000 employees with major offices in the United States, Canada, the United Kingdom and other locations. More information can be found at www.intuit.com.

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