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Intuit Unveils Roadmap for Connected Mid-Market Applications at Mid-Market User Conference

Future Suite Fuses Back-office Power With Front-office Productivity Applications

DALLAS--(BUSINESS WIRE)--

At its third annual QuickBooks Enterprise User Conference, Intuit (Nasdaq:INTU) today announced plans for its latest productivity innovation for mid-market businesses, the Intuit Enterprise Suite. The suite will be a single location for customers to access online applications connected with Intuit QuickBooks Enterprise Solutions to increase collaboration and productivity across back- and front-office functions. The first phase will be delivered this fall with the availability of applications that address inventory, field service and sales management.

"This will bring a new level of front-office productivity that delivers on our promise of power, ease and value; it also is an integral part of Intuit's Connected Services strategy," said Angus Thomson, vice president and general manager of Intuit's Mid-Market Group. "By seamlessly connecting the customer, vendor and employee data contained in QuickBooks with new online applications, we give mid-market businesses access to powerful information that can be applied to jobs far beyond accounting."

Mid-market businesses are increasingly looking for ways to collaborate and grow their businesses. Today, many businesses are forced to select and integrate disparate point solutions to effectively manage their operations. The Intuit Enterprise Suite will provide a centralized location for businesses to select from a series of easy-to-use online applications and quickly get up and running without the need for complex IT integration or support.

The First Step Toward the Vision

The initial phase of the vision will be delivered this fall. Applications currently under development include:

- Intuit Field Service Management ES: an application powered by Corrigo to enable service businesses to more efficiently manage and schedule service calls and appointments for their mobile workforce.
- Intuit Warehouse Management ES: a system powered by AccuCode to help product-based businesses get more from their inventory by tracking the items they have, where they are housed among multiple warehouse locations and how to get them to their customers.

-- Intuit Sales Management ES: to be released in beta, this tool helps maximize sales pipelines by helping salespeople focus on their highest return activities. Sales Management ES will make it easier for sales teams to capture, access and share critical information, get a full view of their current and future opportunities, and focus on the ones that will maximize sales.

QuickBooks Enterprise Scales for Growth

Intuit today also showcased enhancements to QuickBooks Enterprise Solutions. The new version 9.0 is designed to help customers be more productive, gain deeper insights into their business and succeed on a global level.

New features reflect top customer requests, including improved database concurrency that allows administrators to back-up files while other users are in the system, increasing productivity, and reducing the need to manually log-out coworkers. Report performance was also increased, some by as much as 44 percent over previous versions of the product. New this year is multi-currency support, so users can apply and calculate foreign currencies automatically on transactions. Multi-currency capabilities directly address the needs of the 37 percent of mid-market businesses that manage cross-border transactions.

In addition, QuickBooks Enterprise Solutions 9.0 improves interaction between online banking, making it easier for a business to keep track of all its bank accounts. Lastly, the software is now available in 25- and 30-user versions, so businesses can continue to scale up as their businesses grow.

Pricing and Availability

Enterprise Solutions 9.0 is currently available for purchase direct from Intuit by calling 866-379-6635 or from Intuit's national network of Solution Providers. The pricing is as follows:

-- 5-user Edition: \$3,000
-- 10-user Edition: \$5,000
-- 15-user Edition: \$7,000
-- 20-user Edition: \$9,000
-- 25-user Edition: \$11,000
-- 30-user Edition: \$13,000

The price includes a 12-month Full Service Plan, which entitles businesses to a 24/7 technical support, product upgrades, data recovery, interactive training tools and automatic renewals.

Pricing for applications in the Intuit Enterprise Suite will be announced later this fall. For more information on any of these offerings go to www.quickbooksenterprise.com.

About Intuit Inc.

Intuit Inc. is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers

and accounting professionals. Its flagship products and services, including QuickBooks(R), Quicken(R) and TurboTax(R) software, simplify small business management and payroll processing, personal finance, and tax preparation and filing. ProSeries(R) and Lacerte(R) are Intuit's leading tax preparation software suites for professional accountants. The company's financial institutions division, anchored by Digital Insight, provides on-demand banking services to help banks and credit unions serve businesses and consumers with innovative solutions.

Founded in 1983, Intuit has current revenue of \$3.1 billion. The company has approximately 8,000 employees with major offices in the United States, Canada, the United Kingdom and other locations. More information can be found at www.intuit.com.

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