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# DreamFactory Offers Cloudware Suite on Intuit QuickBase Development Platform

## DreamTeam Project Manager and Other Popular Applications Available to Millions of Small Business Customers Through QuickBooks

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)--

DreamFactory, a pioneer in cloud-based Web applications and development tools, today announced the company will offer its entire DreamFactory Suite on the new Intuit (Nasdaq:INTU) QuickBase(R) Development Platform. DreamFactory's project management and collaboration cloudware will soon be readily available to millions of businesses using Intuit software.

The new QuickBase Developer Program is a comprehensive offering for independent software vendors, or ISVs, enabling the rapid development, provisioning and fulfillment of Web applications for businesses built on the QuickBase infrastructure. Applications built on the platform allow for easy integration with QuickBooks(R), used by more than 3.7 million small businesses nationwide.

The DreamFactory Suite is anchored by the popular DreamTeam Project Manager Module, with Gantt chart, and includes Collaborative Calendar, Document Manager and Time & Expense Module. DreamTeam was designed with the power collaborator in mind, allowing teams to manage projects more effectively while increasing productivity.

"Intuit offers a tremendous opportunity for us and other developers," said Eric Rubin, CEO of DreamFactory. "First, they have a comprehensive technology platform in QuickBase that allowed us to deliver our suite in record time. Second, they offer a very compelling business opportunity to market our products into a ready installed base of nearly 25 million employees at companies using QuickBooks."

"We are excited to have DreamFactory as a charter member in our new ecosystem," said Bill Lucchini, vice president and general manager of Intuit QuickBase. "They have a proven track record and our small business customers stand to benefit greatly from their mature suite of innovative collaboration products."

### Pricing, Availability and Registration

For a limited time this summer, the DreamFactory Suite is scheduled to be available for free in beta on the Intuit Marketplace. To sign up to receive more information about the beta program, please visit: <http://www.dreamfactory.com/quickbase/beta>.

### About Intuit

Intuit Inc. is a leading provider of business and financial management solutions for small and

mid-sized businesses; financial institutions, including banks and credit unions; consumers and accounting professionals. Its flagship products and services, including QuickBooks(R), Quicken(R) and TurboTax(R) software, simplify small business management and payroll processing, personal finance, and tax preparation and filing. ProSeries(R) and Lacerte(R) are Intuit's leading tax preparation software suites for professional accountants. The company's financial institutions division, anchored by Digital Insight, provides on-demand banking services to help banks and credit unions serve businesses and consumers with innovative solutions.

Founded in 1983, Intuit had annual revenue of \$2.67 billion in its fiscal year 2007. The company has approximately 8,000 employees with major offices in the United States, Canada, the United Kingdom and other locations. More information can be found at [www.intuit.com](http://www.intuit.com).

### About DreamFactory

DreamFactory is a publisher of cloudware, the next generation of business applications built native to cloud/utility computing platforms. Our DreamFactory Suite offers enterprise project, document and data collaboration capabilities for a new type of knowledge worker- the power collaborator. DreamFactory is the first company to deliver a cross-platform cloudware suite deployed on Amazon Web Services, Intuit QuickBase, Cisco Connect, and Salesforce.com. Headquartered in Mountain View, Calif., DreamFactory has more than 1,000 customers.

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Source: Intuit Inc. and DreamFactory