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Did You Hear the One About the Comedian, TurboTax and \$10,000?

Comic Jay Mohr Has a New Routine: Comedy is Hard. TurboTax is Easy

SAN DIEGO--(BUSINESS WIRE)--

A comedian and a software company walk up to a guy and say, "I'll give you \$10,000 for a good joke."

But it is no joke.

Setting out to prove that comedy is hard, but that doing your taxes can be easy, comedian Jay Mohr is teaming with TurboTax(R) to offer TaxLaugh, www.TaxLaugh.com, a competition for wannabe comedians to showcase their talent, win \$10,000 and the opportunity to open for Mohr at an Improv comedy club in Southern California.

"Most people think doing your own taxes is hard and being funny is easy," said Mohr, whose credits include "Last Comic Standing," "Jerry Maguire," "Saturday Night Live," and "The Ghost Whisperer." "We're out to prove them wrong. TaxLaugh will give comedians the chance to make a name for themselves by making people laugh about something no one likes - taxes."

To enter, budding comics can create and submit an up to three-minute comedy video. It can be stand-up, sketch, alternative or musical comedy, as long as it's about taxes. It's their chance to show the world just how funny they can be. Videos can be submitted starting today through March 24, 2008, at 11:59pm. Mohr will help pick the winning video and his opening act for one night.

Information and contest rules are available at www.TaxLaugh.com. Videos can also be submitted on YouTube.com/taxlaugh.

About Intuit Inc.

Intuit Inc. (NASDAQ:INTU) is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and accounting professionals. Its flagship products and services, including QuickBooks(R), Quicken(R) and TurboTax(R) software, simplify small business management and payroll processing, personal finance, and tax preparation and filing. ProSeries(R) and Lacerte(R) are Intuit's leading tax preparation software suites for professional accountants. The company's financial institutions division, anchored by Digital Insight, provides on-demand banking services to help banks and credit unions serve businesses and consumers with innovative solutions.

Founded in 1983, Intuit had annual revenue of \$2.67 billion in its fiscal year 2007. The

company has approximately 8,000 employees with major offices in the United States, Canada, the United Kingdom and other locations. More information can be found at www.intuit.com.

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