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INTUIT

New QuickBase Strategic Initiative Focuses on Large Company Deployments

Enterprise-wide Team Collaboration Platform and Services Balances IT Requirements With Business User Needs

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)--

Intuit Inc.'s (Nasdaq:INTU) QuickBase(R) today launched a strategic initiative aimed at striking a balance between the needs of both business users and senior management when utilizing online business applications. As part of this initiative, QuickBase is introducing a new Enterprise Edition, the first Web 2.0 team collaboration platform that's perfect for business teams while delivering the visibility and control that IT executives need to successfully manage enterprise-wide deployments in the largest companies. New services, pricing and support offerings will help ensure that QuickBase is continually meeting the unique needs of large enterprises with multi-thousand seat implementations.

"End users' demand for customization and IT's need for centralization are at polar opposites today," said Josh Holbrook, program manager of enterprise research at Yankee Group. "QuickBase is unique in the way it bridges that gap by focusing on the needs of both without compromising what's important to either. IT now has the control it needs, while end users have the flexibility they desire."

The New Way for Teams to Collaborate Across the Enterprise

QuickBase provides one platform from which workgroups can easily create an unlimited number of applications to automate business processes and improve communication and collaboration either by selecting from hundreds of ready to use templates or by designing one from scratch. Because they are created by the end user, QuickBase applications help improve productivity and efficiency by solving critical business problems in a way that matches the exact workflow and unique needs of the business user - something generic spreadsheets cannot match.

"The SaaS market is changing from one-size-fits-all, IT-provided applications to customized workgroup applications built by the end user," said Bill Lucchini, vice president and general manager of Intuit QuickBase, which is currently used by more than half of the Fortune 100. "We've taken our success at the workgroup level and incorporated feedback from dozens of CIOs to find the right balance between IT and user needs. We're confident that these new enhancements will help knock down the internal barriers that could stop the spread of QuickBase inside a company and create exciting new enterprise growth opportunities for QuickBase."

QuickBase Enterprise Edition provides IT departments with improved insight into usage, tighter security and management over expenses throughout company-wide deployments.

The Administrator Operations Center provides one central location to get instant visibility into QuickBase usage within the company. Now senior management and IT can easily find and remove inactive users, keep track of all traffic accessing applications and identify potential security risks by knowing who is accessing confidential company information inside and outside the company. The Administrator Operations Center also provides visibility into budgeting overruns and management of expenses by monitoring user, space and attachment limits by application and application manager.

Other key applications and features to better serve enterprises include:

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    --  Centralized Policy and Administration screens enable corporate
        passwords and security policies to be set.

    --  LDAP Integration allows IT to integrate QuickBase with
        existing corporate directory sign in and access rules.

    --  IP Address Filtering helps enforce corporate data security
        policy, allowing only authorized internal users to access
        QuickBase when they are on the intranet or connected by VPN.

    --  Centralized User Management helps central teams easily manage
        application access across large numbers of users. For example,
        disabling a user once removes that user's ability to log into
        any account or application in the system.

    New Services, Support and Pricing
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QuickBase Enterprise customers also receive several premium services, including expedited technical support call-backs and quarterly reviews with a dedicated support engineer. QuickBase has also created an Enterprise Business Development Team dedicated to resolving potential problems and identifying new opportunities that better serve enterprise needs.

QuickBase Enterprise Edition's competitive and flexible pricing enables companies to roll out QuickBase to 500 users for as little as $1,800 per month. Customers scaling up will receive special pricing incentives on larger seat implementations.

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    Product information: QuickBase Enterprise Edition site

    Other resources: The QuickBase blog

    About Intuit Inc.
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Intuit Inc. is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and accounting professionals. Its flagship products and services, including QuickBooks(R), Quicken(R) and TurboTax(R) software, simplify small business management and payroll processing, personal finance, and tax preparation and filing. ProSeries(R) and Lacerte(R) are Intuit's leading tax preparation software suites for professional accountants. The company's financial institutions division, anchored by Digital Insight, provides on-demand banking services to help banks and credit unions serve businesses and consumers with innovative solutions.

Founded in 1983, Intuit had annual revenue of $2.67 billion in its fiscal year 2007. The

company has approximately 8,000 employees with major offices in the United States, Canada, the United Kingdom and other locations. More information can be found at www.intuit.com.

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