

April 13, 2007



Watch the winning video of the TurboTax TaxRap contest and hear the audio of Vanilla Ice calling the winner. (Video: Business Wire)

Grand Prize Winner Takes Home \$25,000 in TurboTax TaxRap Contest

SAN DIEGO--(BUSINESS WIRE)--

Taxes usually get a bad rap. But for Christian Pulfer, a 28-year-old real estate investor from Brooklyn, N.Y., rapping about taxes paid off to the tune of \$25,000.

The grand prize winner in the TurboTax TaxRap contest, Pulfer's entry, "It's Just a Breeze...G," was selected by guest judge Vanilla Ice from more than 370 homemade rap videos.

"If you need a dollar, holler, 'cuz I got a lot back," Pulfer raps in his video, which will be showcased on the homepage of www.YouTube.com on April 15.

"This video stood out as one of the most individual and creative entries," said Vanilla Ice. "The lyrical content, his style as a rapper - he put it all together and had some fun with it."

In addition, Carl Tietze from Portland, Ore., was named the \$5,000 first-place winner, and Rhett McLaughlin and Zink Neal from Fuquay-Verina, N.C., were the \$1,000 second-place winners. The winners were selected from the 13 finalists who garnered top votes from YouTube viewers.

Intuit (Nasdaq:INTU), maker of TurboTax, the most-trusted tax preparation software, sponsored the TaxRap contest, which ran from Feb. 8 to March 30 on YouTube and at www.TheTaxRap.com. Collectively, the rap videos were viewed more than 2.5 million times. Intuit launched the contest with an original rap video by Vanilla Ice, titled "TurboTax Mojo," which garnered more than 1 million views with homepage takeovers on YouTube, ranking as the most viewed entertainment video in its debut week.

For TaxRap fans, a free "best of" TaxRap compilation audio download will be available via iTunes at <http://audio.TheTaxRap.com>.

About Intuit

Intuit Inc. is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers; and accounting professionals. Its flagship products and services, including QuickBooks(R), Quicken(R) and TurboTax(R) software, simplify small business management and payroll

processing, personal finance, and tax preparation and filing. ProSeries(R) and Lacerte(R) are Intuit's leading tax preparation software suites for professional accountants. The company's financial institutions division, anchored by Digital Insight, provides on-demand banking services to help banks and credit unions serve businesses and consumers with innovative solutions.

Founded in 1983, Intuit had annual revenue of \$2.3 billion in its fiscal year 2006. The company has more than 8,100 employees, with major offices in the United States, Canada, the United Kingdom and other locations. More information can be found at www.intuit.com.

Intuit, the Intuit logo and TurboTax, among others, are registered trademarks and/or registered service marks of Intuit Inc. in the United States and other countries. Other parties' trademarks or service marks are the property of their respective owners and should be treated as such.

Please note: Digital clip of winning video "It's Just a Breeze...G" and audio of call from Vanilla Ice to winner are available.

Source: Intuit Inc.