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Sixth Annual QuickBooks Connect Returns with an Inspiring Program to Help Businesses Tackle Their Future and Grow

Business Pioneers and Entrepreneurs, Jennifer Hyman, Jade Simmons and More Join Main Stage Lineup

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)--

QuickBooks Connect is returning to San Jose, Calif. Nov. 6-8, with three days of non-stop learning and growth opportunities for all attendees. With an exciting lineup of main stage speakers and educational breakout sessions, [QuickBooks Connect](#) will offer personalized help and expertise tailored to future-proofing the businesses of those in attendance, including accountants, developers, self-employed individuals and small business owners.

Main Stage Speakers Unveiled

This year's main stage features well-known business pioneers and entrepreneurs who have turned their passions into thriving businesses. The initial lineup that will join the main stage this year include:

- Jennifer Hyman, Co-Founder and CEO of Rent the Runway: Ms. Hyman co-founded Rent the Runway, a company that is disrupting the \$2.4 trillion fashion industry by building a closet in the cloud and powering women to feel their best every day. Recently valued at one billion dollars, Rent the Runway is one of the few female-founded, female-led companies in history to reach this milestone. Ms. Hyman is a mission-driven leader and as the CEO, has built Rent the Runway from an idea into a profitable, high-growth company and one of the most beloved brands in the U.S. Additionally, Ms. Hyman launched the Rent the Runway Foundation in 2015 to help female entrepreneurs throughout the U.S. build scalable, high-growth companies.
- Jade Simmons, rockstar concert pianist: As a one-of-a-kind artist who has garnered diverse recognition from unlikely places, Ms. Simmons has played renowned halls, including the White House and the U.S. Supreme Court. Her genre-bending concert adventures span Rachmanioff to rap and attracts diverse audiences of all ages and backgrounds. Off the stage, Essence Magazine featured Ms. Simmons alongside former First Lady Michelle Obama as a part of their Style & Substance List. She is one of the rare classical artists invited to perform at the taste-making South by Southwest Festival, where her show was ultimately branded as the "Best of SXSW 2014." Beyond her career as a pianist, Ms. Simmons hosts two radio shows on American Public Media and NYC's WCXR.

Additional main stage speakers will be announced in the weeks ahead.

Informational Breakout Sessions and Workshops for All Attendees

Beyond the inspiration on the main stage, QuickBooks Connect will provide [80+ interactive workshops and breakout sessions](#) specifically designed to deliver actionable insights that can be implemented immediately to drive growth and success. In fact, 98 percent of QuickBooks Connect attendees surveyed said they walked away from the show with learnings they could immediately apply to their business. Sample breakout and networking sessions for each audience include:

- **Small Business and Self-Employed:** Whether just starting out or looking to accelerate growth, QuickBooks Connect's in-depth breakout sessions and interactive workshops provide the information business owners and entrepreneurs need to succeed. From understanding your hiring options with Dr. Shindale Seale to strategies to maintain positive cash flow with Rhondalynn Korolak, to ways to build up your operations and back office with Mariette Martinez or a meetup hosted by Ellen Mars focused on building connections and the core principles of relationship marketing, sessions cover a breadth of topics and will inform, educate and inspire attendees.
- **Accountants:** Three days of training courses, sessions and workshops await accounting professionals to help grow their practice, gain insight into new technologies and get actionable learnings to better serve their small business and self-employed clients. Attendees will also be able to earn CPE credits.

Further details on breakout and networking sessions, including speakers, please visit www.QuickBooksConnect.com, where updates will be added on a rolling basis.

Registration Details

Two-day event passes are available for \$239, and full three-day pass (event pass + accountant day) are available for \$399, which includes CPE credits. To register online, please visit <https://quickbooksconnect.com/pricing>.

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Kim Amsbaugh

Intuit Inc.

650-944-6649

Kim_Amsbaugh@intuit.com

Jen Garcia
Access Brand Communications
415-828-2514
jeng@accesstheagency.com

Source: Intuit