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## Who Says Taxes Can't Be Fun? Intuit Celebrates the Start of Tax Season with 1310 The Ticket's Morning Musers

PLANO, Texas--(BUSINESS WIRE)-- Intuit Inc. (Nasdaq: INTU), maker of [Intuit TurboTax Personal Pro](#), kicked off tax season with local sports radio talk show, [The Musers](#).



“The Musers are here to help us kick off what can often times be a confusing and difficult event for most tax payers, but it doesn't have to be. It's important for taxpayers to start thinking about their taxes earlier rather than later because April 16 is here before you know it,” said Intuit Spokesperson, Amy Engler.

Who says taxes can't be fun! Intuit celebrates the start of tax season with 1310 The Ticket's Morning Musers. (Photo: Business Wire)

The IRS opened efile today – marking the official start of tax season. In 2014, individuals or their tax preparers

electronically filed, or efiled, over 122 million income tax returns.

### About Intuit:

[Intuit Inc.](#) creates business and financial management solutions that simplify the business of life for small businesses, consumers and accounting professionals.

Its flagship products and services include [QuickBooks®](#), [Quicken®](#) and [TurboTax®](#), which make it easier to manage [small businesses](#) and [payroll processing](#), [personal finance](#), and [tax preparation and filing](#). [Mint.com](#) provides a fresh, easy and intelligent way for people to manage their money, while [Demandforce®](#) offers marketing and communication tools for small businesses. [ProSeries®](#) and [Lacerte®](#) are Intuit's leading tax preparation offerings for professional accountants.

Founded in 1983, Intuit had revenue of \$4.2 billion in its fiscal year 2013. The company has approximately 8,000 employees with major offices in the [United States](#), [Canada](#), the [United Kingdom](#), [India](#) and other locations. More information can be found at [www.intuit.com](http://www.intuit.com).

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<http://www.businesswire.com/multimedia/home/20150120005747/en/>

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