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# Mint Streamlines Bill-Paying With New Mint Bills

## New Visual Identity Reflects Commitment to Support Consumers' Varied Financial Needs

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)-- [Mint](#), a leading personal finance app from [Intuit Inc.](#) (Nasdaq:INTU), is making it even easier for consumers to stay on top of their finances and streamline their bill-paying process with the introduction of Intuit Mint Bills, formerly known as Check.

[Mint Bills](#), available on Android, iPhone, iPad mobile devices and now the Web, helps people easily see and pay their bills in one place, so they never have to miss a payment. According to a recent McKinsey study, two out of every five Americans is living paycheck to paycheck, often struggling to balance money coming in and going out. Mint Bills takes the guesswork out of personal finances and helps consumers avoid late fees.

Here's what's new:

- **Mint Bills' web app:** Extends bill pay capability, letting people quickly register, search for and set up their billers based on their zip code. Registered users will see what bills are due and when.
- **Mint Bills' mobile apps:** Features several significant product improvements, including a complete redesign for Android devices. Formerly known as Check, the mobile apps simplify the registration and startup process, and adds new bill categories designed to help people find and add new bills.

"Mint has historically served as a rear-view mirror for personal finances, providing consumers a look back at their money," said [Barry Saik](#), senior vice president and general manager of Intuit's Consumer Ecosystem Group. "Today, we're taking a more forward-looking approach, helping people to anticipate and accomplish must-do financial tasks, such as paying bills, so they can feel confident and in control of their money."

## Getting Started

Here is how consumers can access Mint Bills:

- **New or current Mint users:** Create a free Mint Bills account by downloading the Mint Bills mobile app from the [App Store](#) or [Google Play](#) or by visiting [Mint Bills](#). Mint Bills is currently separate from the existing Mint product.
- **Registered Check users:** The app will update automatically under the new name, Mint Bills. Everything else remains the same.

## Mint Refreshes Logo, Visual Identity

As Mint evolves its business strategy and shifts from helping people simply track and watch finances to take action with their money, so does the brand's look and feel. The refreshed visual identity is designed to improve a user's engagement with the Mint brand, while a new logo maintains connection to the brand's current identity and celebrates the various aspects of an individual's financial life.

Mint Bills is the latest in a string of recent Mint updates including the addition of [free credit score](#) and [updates](#) to how users interact with and digest their financial information on mobile phones, furthering the brand's commitment to help consumers see, understand and do more with their money.

### **Mint Resources:**

- [The Mint.com Blog - Mintlife](#)
- [Mint.com on Twitter](#)
- [Mint.com on Facebook](#)
- [Mint.com on Google+](#)

### **About Intuit Inc.**

[Intuit Inc.](#) creates business and financial management solutions that simplify the business of life for small businesses, consumers and accounting professionals.

Its flagship products and services include [QuickBooks®](#), [Quicken®](#) and [TurboTax®](#), which make it easier to manage [small businesses](#) and [payroll processing](#), [personal finance](#), and [tax preparation and filing](#). [Mint.com](#) provides a fresh, easy and intelligent way for people to manage their money, while [Demandforce®](#) offers marketing and communication tools for small businesses. [ProSeries®](#) and [Lacerte®](#) are Intuit's leading tax preparation offerings for professional accountants.

Founded in 1983, Intuit had revenue of \$4.2 billion in its fiscal year 2013. The company has approximately 8,000 employees with major offices in the [United States](#), [Canada](#), the [United Kingdom](#), [India](#) and other locations. More information can be found at [www.intuit.com](http://www.intuit.com).

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