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# American Express Serve® and Intuit Team Up this Tax Season To Deliver Fast and Convenient IRS Refunds

## Intuit Professional Tax Products feature disbursement option to add eligible IRS refunds to new American Express Serve Accounts

PLANO, Texas, Sept. 30, 2014 /PRNewswire/ -- American Express Serve and [Intuit Inc.](#) (Nasdaq: INTU) announced today that eligible tax preparers using the Intuit ProSeries and Lacerte Software will be able to offer their clients the ability to receive eligible IRS tax refunds on a new American Express Serve Card, a full-service reloadable prepaid account<sup>1</sup>. This new integrated disbursement option with American Express Serve allows tax preparers to seamlessly register clients for a Serve Account during the tax return preparation process. Clients can receive their eligible IRS refund onto their new American Express Serve Card as soon as the funds are transferred from the IRS.

"This is truly a win-win experience for both our small business tax professionals and their clients. Tax preparers can grow their practices – offering more convenience and flexibility - while helping their clients keep more of their hard earned money by securing their refunds without incurring costly check cashing fees," said CeCe Morken, Senior Vice President and General Manager of Intuit's Professional Tax Division.

"By teaming with Intuit, we're very excited to bring to market a solution for tax preparers to offer their clients a fast and convenient way to receive their IRS refunds because they no longer have to wait on a paper check," said Stefan Happ, General Manager, U.S. Payment Options, Enterprise Growth at American Express. "With Serve, clients will also be able to access a number of features including the ability to set money from their IRS refund aside for future purchases in a linked Reserve account, spend using their permanent Serve Card virtually anywhere American Express® Cards are accepted and withdraw funds using the MoneyPass ATM network."

When tax preparers renew or purchase ProSeries and Lacerte they can enroll to offer their clients the ability to apply for an American Express Serve Card and to have their federal refund directed to that Card. The process is easy and automated and eligible clients will receive a permanent Serve Card in the mail as soon as they are registered by the tax preparer and their application is approved. Their refund will be directly added to their new Account once the funds are transferred from the IRS. This convenient solution will be announced today at [Intuit's Investor Day](#).

American Express Serve is a full-service reloadable prepaid account that does not require a credit check, includes free ATM withdrawals at over 24,000 ATMs nationwide<sup>2</sup>, free Direct Deposit, free online bill pay, and free Mobile Check Deposit<sup>3</sup> for a monthly fee of \$1 that can

be waived with Direct Deposit<sup>4</sup>.

## About American Express

American Express is a global services company, providing customers with access to products, insights and experiences that can help enrich lives and build business success. American Express Serve is a full-service reloadable prepaid account issued by American Express Travel Related Services Company, Inc. Learn more at [americanexpress.com](http://americanexpress.com) and connect with us on [facebook.com/amexserve](https://facebook.com/amexserve), [foursquare.com/americanexpress](https://foursquare.com/americanexpress), [linkedin.com/company/american-express](https://linkedin.com/company/american-express), [twitter.com/amexserve](https://twitter.com/amexserve), and [youtube.com/americanexpress](https://youtube.com/americanexpress).

Key links to products and services: [charge and credit cards](#), [business credit cards](#), [travel services](#), [gift cards](#), [prepaid cards](#), [merchant services](#), [business travel](#), and [corporate card](#).

## About Intuit Inc.

[Intuit Inc.](#) creates business and financial management solutions that simplify the business of life for small businesses, consumers, accounting and tax professionals. Its flagship products and services include [QuickBooks®](#), [Quicken®](#) and [TurboTax®](#), which make it easier to manage [small businesses](#) and [payroll processing](#), [personal finance](#), and [tax preparation and filing](#). [Mint.com](#) provides a fresh, easy and intelligent way for people to manage their money, while [Demandforce®](#) offers marketing and communication tools for small businesses. [ProSeries®](#) and [Lacerte®](#) are Intuit's leading [tax preparation](#) offerings for professional accountants. Founded in 1983, Intuit had revenue of \$4.2 billion in its fiscal year 2014. The company has approximately 8,000 employees with major offices in the [United States](#), [Canada](#), the [United Kingdom](#), [India](#) and other locations. More information can be found at [www.intuit.com](http://www.intuit.com). Intuit, the Intuit logo, Intuit Tax Online, Intuit Lacerte and Intuit ProSeries among others, are registered trademarks and/or registered service marks of Intuit Inc. in the United States and other countries.

<sup>1</sup>*Upon Account approval.*

<sup>2</sup>*Transactions at non-MoneyPass® ATMs have a \$2 (\$2.50 starting on 10/30/14) American Express Serve fee. ATM operator fees may also apply. See [serve.com/atm](http://serve.com/atm) for details.*

<sup>3</sup>*Data rates may apply.*

<sup>4</sup>*With Serve our monthly fee is waived when you use Direct Deposit or add \$500 (Receiving money from another Accountholder does not count toward the \$500 load amount) during each monthly statement period. There is no monthly fee in NY, TX and VT.*

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