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Intuit TurboTax Hires Former PayPal Executive to Lead Product Management, Development

SAN DIEGO--(BUSINESS WIRE)-- [Intuit Inc.](#) (Nasdaq: [INTU](#)) has hired “Nat” Rajesh Natarajan to be the chief technology officer and vice president of product management and development for Intuit [TurboTax®](#), the nation’s best-selling, No.1 rated [online tax preparation service](#). Natarajan will be responsible for setting the strategic direction of TurboTax technology and product experiences with the design team.

A Silicon Valley veteran, Natarajan brings more than 20 years of Web-scale technology and product development experience to the company. He is an accomplished leader and engineer of innovative software and services, most recently serving as vice president, global credit expansion at PayPal, an eBay company.

“Nat has demonstrated the leadership and technical talent to develop and deliver awesome products,” said Sasan Goodarzi, senior vice president and general manager of Intuit’s Consumer Tax Group. “Intuit’s future depends on engineers who can create the most innovative solutions that solve big customers problems in ways that have never been done. Nat’s experience leading both product management and development makes him an important addition to our leadership team.”

Intuit has increased its focus on recruiting top engineering talent to drive innovation with greater speed and agility.

“Most people recognize Intuit’s flagship products like [TurboTax](#), [QuickBooks](#) and [Mint](#) because they help people make complex tasks simple,” said Natarajan. “Not everyone knows that Intuit is a design-focused company with some of the most advanced cloud-based technology and processes underneath those solutions, plus a passion to push the envelope. It’s an engineer’s dream. I look forward to building on these world-class capabilities to rapidly deliver new, awesome customer experiences at scale.”

Natarajan held multiple senior roles in his eight-year tenure at PayPal, including vice president global product development and vice president of platform engineering and operations. A seasoned product leader, Natarajan led PayPal’s engineering teams in eight locations around the world. He has launched multiple innovative products and has deep expertise in cloud-based engineering at scale, agile development and quality.

Prior to PayPal, Natarajan held e-commerce product and technology leadership positions at Sabre-Holding and Travelocity.com. He has a Master of Science degree in industrial engineering from Clemson University and a Bachelor of Science in Mechanical Engineering from Jawaharlal Nehru Technology University in India.

About Intuit Inc.

[Intuit Inc.](#) creates business and financial management solutions that simplify the business of life for small businesses, consumers and accounting professionals.

Its flagship products and services include [QuickBooks®](#), [Quicken®](#) and [TurboTax®](#), which make it easier to manage [small businesses](#) and [payroll processing](#), [personal finance](#), and [tax preparation and filing](#). [Mint.com](#) provides a fresh, easy and intelligent way for people to manage their money, while [Demandforce®](#) offers marketing and communication tools for small businesses. [ProSeries®](#) and [Lacerte®](#) are Intuit's leading tax preparation offerings for professional accountants.

Founded in 1983, Intuit had revenue of \$4.2 billion in its fiscal year 2013. The company has approximately 8,000 employees with major offices in the [United States](#), [Canada](#), the [United Kingdom](#), [India](#) and other locations. More information can be found at www.intuit.com.

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