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BankAtlantic Empowers Consumers to Bank From the Palm of Their Hand

Provides the Latest Functionality to Access Banking from Multiple Platforms, Devices

FORT LAUDERDALE, Fla.--(BUSINESS WIRE)-- Intuit Inc.:

WHAT: BankAtlantic, Florida's Most Convenient Bank, offers a seamless suite of convenient choices for consumers to bank from whether they are using its new Mobile Web platform, Text Message Banking* or using Mobile apps for the iPhone®, iPad®, iPod Touch® or Android phones. Powered by Intuit Financial Services, these solutions allow customers to securely view the most common and frequently needed banking services including account balances, ATM locations, transaction histories, transfers and bill payments.

WHY: Mobile banking is proving to be an effective solution to attract new customers. The nature of mobile increases customer satisfaction and drives engagement. Intuit's Financial Services mobile offerings, which are available through banks and credit unions, are now used by more than 1M end users. These banking customers have 50 percent more interactions with their financial institution than those who only use online banking solutions. BankAtlantic has capitalized on Intuit's Financial Services offerings to cement its commitment to customers by providing innovative solutions for managing their money.

LINKS: For further information on all BankAtlantic Mobile solutions, please visit: <https://www.BankAtlantic.com/Mobile>
For further information on Intuit Financial Solutions, please visit: <http://ifs.intuit.com/>

CONTACT: Sharon Lyn, V.P., Investor and Corporate Communications: 954-940-6383
CorpComm@BankAtlanticBancorp.com **BankAtlantic Bancorp** (NYSE: BBX) is a bank holding company and the parent company of BankAtlantic.
Tobin Lee / Intuit Corporate Communications / (818) 436-8384 / Tobin_Lee@intuit.com

*BankAtlantic's Mobile Banking Application for the iPhone®, iPad® and iPod Touch® and Android phones are provided to its customers free of charge. However, network charges may vary depending on provider. If you aren't sure what fees may apply, please consult with your network provider before enrolling in the service.

BankAtlantic's Text Message Banking service is provided to its customers free of charge. However, standard carrier fees for text messaging, including message and data rates, from your communications service provider will apply. If you aren't sure what fees apply when you

send and receive text messages, please consult with your mobile phone carrier and/or communications service provider before enrolling in the service.

Deposits are subject to verification and may not be available for immediate withdrawal. Transactions may not appear in the order in which they will be posted at the end of each business day. Terms and conditions apply.

BankAtlantic Bancorp
Sharon Lyn, 954-940-6383
V.P., Investor and Corporate Communications
CorpComm@BankAtlanticBancorp.com

or

Intuit Corporate Communications
Tobin Lee, 818-436-8384
Tobin_Lee@intuit.com

Source: Intuit Inc.