

August 11, 2009



Intuit Provides Tax Professionals With Real-Time Research Answers

New Research Option Powered by BNA Tax & Accounting Delivers Information Within Tax Software, Can Save Up to 50 Hours of Prep Time Per Season

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)-- For tax professionals, convenient access to relevant and accurate information is essential. Transforming tax practitioners' workflows to help them quickly find the right answers to key questions, [Intuit Inc.](#) (Nasdaq:INTU) is integrating a dynamic tax research option directly into its professional tax software offerings, [Lacerte](#)(R) and [ProSeries](#)(R).

[Intuit\(R\) ProLine™ Tax Research, powered by BNA](#), arms tax professionals with instant access to updated federal and state compliance and planning information within the context of their clients' returns. With fully integrated, context-sensitive links on all forms and input screens in both Lacerte and ProSeries, tax professionals can use Intuit ProLine Tax Research without toggling between multiple programs, screens or offline searches, saving practitioners up to 50 hours of preparation time per season(1).

[Intuit ProLine Tax Research](#) is an innovative research solution created in alliance with BNA Tax & Accounting, a leading provider of news, analysis, and practice tools for tax and accounting professionals in business and government.

"Researching new or updated tax laws can feel like an insurmountable task when there are hundreds to thousands of tax returns to complete and promptly file," said Jill Ward, senior vice president and general manager of the Intuit Accounting Professionals Division. "Providing time-saving methods for tax professionals to get reliable research can help them be much more productive during their busy season. The easier we can make it for them to get the information they need, the better."

How Intuit ProLine Tax Research Works

[Intuit ProLine Tax Research](#) is a comprehensive Web-based research tool with content that is automatically and frequently updated by BNA. Because Lacerte and ProSeries input screens and forms are mapped to relevant answers to key research questions, Intuit ProLine Tax Research helps increase tax professionals' productivity and helps them better advise their clients to obtain the best possible tax outcomes.

In addition to researching the latest tax laws, rules and regulations for their clients, practitioners now have the ability to capture a full-page view of the research results and attach it to the [Lacerte professional tax return](#) or [ProSeries professional tax return](#). This helps practitioners document the reasons for the decisions they make and keeps the data intact as a potential audit trail.

Pricing and Availability

[Intuit ProLine Tax Research](#) can be purchased now as an unlimited annual subscription and will be available on a pay-per-use basis for Lacerte and ProSeries customers later this fall. Unlimited annual subscriptions cost \$849 and automatically renew after 12 months. Each pay-per-use research document will cost \$19.95. Intuit ProLine Tax Research is embedded within the tax year 2009 releases of Lacerte and ProSeries. Current Lacerte and ProSeries users can upgrade to Intuit ProLine Tax Research at a reduced rate. For more information, call 1-800-200-7599 or visit: <http://proadvisor.intuit.com/product/more-products-solutions/tools/tax-research.jsp>.

About Intuit Inc.

Intuit Inc. is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and [accounting](#) professionals. Its flagship products and services, including QuickBooks(R), Quicken(R) and TurboTax(R) software, simplify [small business management](#) and [payroll](#) processing, [personal finance](#), and [tax preparation](#) and filing. ProSeries(R) and Lacerte(R) are Intuit's leading professional tax preparation software suites for professional accountants. The company's financial institutions division, anchored by Digital Insight, provides on-demand banking services to help banks and credit unions serve businesses and consumers with innovative solutions.

Founded in 1983, Intuit had annual revenue of \$3.1 billion in its fiscal year 2008. The company has approximately 8,000 employees with major offices in the United States, Canada, the United Kingdom, India and other locations. More information can be found at www.intuit.com.

About BNA

BNA Tax & Accounting is the foremost source of news, analysis, and practice tools for tax and accounting professionals. Written by practitioners for practitioners, for more than 50 years BNA's award-winning information services have offered expert insights and guidance on every significant issue in tax planning and financial accounting. For more information, visit www.bnatax.com

Intuit and the Intuit logo, among others, are registered trademarks and/or registered service marks of Intuit Inc. in the United States and other countries.

(1) Initial feedback from informal panel of certified public accountants reviewing the potential time savings during tax preparation season based on average research usage. Not an official study.

Source: Intuit Inc.