

June 9, 2009



## Quicken Online Wins People's Choice Stevie(R) Award

SAN DIEGO--(BUSINESS WIRE)-- Quicken Online has been named Favorite New Financial Product/Service in the first ever People's Choice Stevie(R) Awards for Favorite New Products. The nationwide online vote was conducted by the Stevie Awards, sponsors of the annual American Business Awards<sup>SM</sup>.

The free Quicken Online is a web-based personal finance service from Intuit Inc. (Nasdaq: INTU). Quicken's legacy of 25 years of helping Americans with their money, led to Quicken Online which uses break-through web and mobile technology to give consumers a place where they can see all of their accounts whenever or wherever they are.

"It's a great honor to be selected by our customers as the winner of this award," said Todd Stanley, vice president and general manager of Quicken. "It's the input from consumers that motivates us to deliver unique and unmatched personal finance management tools."

The 1.2 Million customers that have opened an account with Quicken Online use it for its unique features, including:

- A forward-looking paycheck and spending forecaster so users know what's left between paychecks.
- Balance and budget alerts to help users avoid overdrawing accounts.
- Income versus expenses and suggestions for how to save money.
- Access on the go Quicken Online Mobile, a full-featured native iPhone (TM) application, and a mobile browser access.
- Security you know and trust.

Winners of the People's Choice Stevie Awards will be presented their awards at the 7th annual American Business Awards banquet in New York on Monday, June 22.

The American Business Awards are the country's top awards honoring companies, non-profits, and government agencies and the executives and workers who make them go. Details about The American Business Awards are available at [www.stevieawards.com/aba](http://www.stevieawards.com/aba).

About Intuit Inc.

Intuit Inc. (Nasdaq: INTU) is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and [accounting](#) professionals. Our flagship products and services, including QuickBooks(R), Quicken(R) and TurboTax(R) , simplify small business management and payroll processing, [personal finance](#), and [tax preparation](#) and filing. ProSeries(R) and Lacerte(R) are Intuit's leading tax preparation offerings for professional accountants. Our financial institutions division, anchored by Digital Insight, provides on-demand banking services to help banks and credit unions serve businesses and consumers

with innovative solutions.

Founded in 1983, Intuit had annual revenue of \$3.1 billion in its fiscal year 2008. We have approximately 8,000 employees with major offices in the United States, Canada, the United Kingdom, India and other locations. More information can be found at <http://www.intuit.com>.

#### About The Stevie Awards

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, The Stevie Awards for Women in Business, and The Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at [www.stevieawards.com](http://www.stevieawards.com).

Source: Intuit Inc.