

September 12, 2017



# Intuit Announces Top Four Global Firms Of The Future

**AIS Solutions & Kninja, AllThatCounts, Business Cents and Business Works UK Ltd Compete for Grand Prize at QuickBooks Connect**

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)-- Intuit Inc. (Nasdaq: INTU) today revealed AIS Solutions & Kninja, AllThatCounts, Business Cents and Business Works UK Ltd as the top accounting firms from around the world, each vying for the winning spot in the 2017 Intuit QuickBooks Global Firm of the Future contest. Representing Australia, Canada, the United Kingdom and the United States, their entries best highlighted how they embrace online technologies to grow their practices and meet the needs of their small business clients.

Now in its third year, the Firm of the Future contest once again invited the world's leading accounting, bookkeeping and tax firms to showcase how they see the value of the cloud, use business models to better value their expertise, and grow their practice with modern marketing techniques. The contest opened in July of this year for firms from Australia, Canada, the United Kingdom and the United States to enter for a chance at the \$10,000 USD grand prize and to win the title of 2017 Global Firm of the Future.

"AIS Solutions & Kninja, AllThatCounts, Business Cents and Business Works UK Ltd embody the key pillars of what it means to be a Firm of the Future, and we are delighted to announce them as this year's finalists in the Firm of the Future contest," said Rich Preece, global leader of Intuit's Accountant Segment, Small Business and Self-Employed Group. "These firms are trend-setters in their community and leaders in the field. We are eager to work with them as they help others embrace change and new technologies."

Preece and a panel of qualified judges from Intuit's global sites selected the top four finalists who best embody the attributes of Firms of the Future. The top four finalists provided written submissions highlighting their firm's work, culture and vision to demonstrate why they deserve to be named a Firm of the Future. The finalists (in alphabetical order) are:

- [AIS Solutions & Kninja](#), Canada
- [AllThatCounts](#), Australia
- [Business Cents](#), United States
- [Business Works UK Ltd](#), United Kingdom

Next, each finalist will develop a creative video that demonstrates what makes their firm a Firm of the Future. Intuit will provide a videographer and producer for filming and work directly with each of the four finalists to develop a high-quality video entry. Once complete, the videos will be available for public voting in an online gallery on the Firm of the Future website; the voting period is open October 16-29, 2017.

Each finalist will also receive a \$5,000 USD cash prize and two free tickets to Intuit's annual conference, [QuickBooks Connect](#), November 15-17, in San Jose, California. The grand prize winner will be unveiled at QuickBooks Connect and receive an additional \$10,000 USD.

In addition to the four finalists announced today, 15 Firm of the Future runners-up from across the globe were announced. The 15 runners-up will each receive a cash prize of \$2,500 USD. The runners-up (in alphabetical order) are:

- [AdminBooks, Inc.](#), United States
- [CapexCPA](#), Canada
- [Cloud Bookkeeping Services](#), Canada
- [CSP & Associates](#), United States
- [First Call Accounting Limited](#), United Kingdom
- [Impact](#), United Kingdom
- [Jetstream Administration](#), Canada
- [Kruze Consulting, Inc.](#), United States
- [MAD Accountants](#), United Kingdom
- [Meyer Tax Consulting LLC](#), United States
- [Prithi Daswani CPA PL](#), United States
- [Regional Business Services Pty Ltd](#), Australia
- [Simply Additions](#), United Kingdom
- [Tax Care](#), United States
- [Team Holly CPA & Co](#), United States

[Register](#) for QuickBooks Connect and meet the four finalists in-person in November. Additionally, the conference offers a dynamic lineup of speakers, including, Nate Berkus, American interior designer and best-selling author; Dave Gilboa, entrepreneur, philanthropist and co-founder of Warby Parker; and Julie Rice, entrepreneur and co-founder of LifeShop and SoulCycle.

To join the conversation, share on [Facebook](#) and [Twitter](#) using #QBFirmOfTheFuture.

### **About Intuit Inc.**

[Intuit Inc.](#) is committed to powering prosperity around the world for consumers, small businesses and the self-employed through its ecosystem of innovative financial management solutions.

Its flagship products and services include [QuickBooks®](#) and [TurboTax®](#), which make it easier to manage [small businesses](#) and [tax preparation and filing](#). [QuickBooks Self-Employed](#) provides freelancers and independent contractors with an easy and affordable way to manage their finances and save money at tax time, while [Mint](#) delivers financial tools and insights to help people make smart choices about their money.

Intuit's [ProConnect](#) brand portfolio includes [ProConnect Tax Online](#), [ProSeries®](#) and [Lacerte®](#), the company's leading tax preparation offerings for professional accountants.

Founded in 1983, Intuit serves 42 million customers in North America, Europe, Australia and Brazil, with revenue of \$4.7 billion in its fiscal year 2016. The company has approximately 7,900 employees with major offices in the [United States](#), [Canada](#), the [United Kingdom](#), [India](#), [Australia](#) and other locations. More information can be found at [www.intuit.com](http://www.intuit.com).

View source version on businesswire.com:

<http://www.businesswire.com/news/home/20170912005585/en/>

Intuit Inc.

Danielle Ferris, 650-944-2391

[danielle\\_ferris@intuit.com](mailto:danielle_ferris@intuit.com)

Source: Intuit Inc.