

July 8, 2015



# One Month Left to Enter Small Business Big Game

## Small Businesses Continue to Vie for Ultimate Touchdown; Thousands of Dollars in Prizes Available

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)-- It's time for a two-minute drill. There's less than one month before the Aug. 7 deadline to enter Intuit Inc.'s (Nasdaq:INTU) [Small Business Big Game](#), sponsored by QuickBooks. The contest will culminate in the ultimate touchdown – a grand prize that awards a small business with an expenses-paid, 30-second television commercial during professional football's biggest game on Feb. 7, 2016, at Levi's Stadium. The campaign reflects QuickBooks' mission to inspire, educate and connect the nation's 29 million small businesses.

Small Business Big Game kicked off on June 1 and, since then, has seen thousands of businesses across the United States enter to win the opportunity to showcase their company to a worldwide audience with an ad in football's biggest game. Additionally, business owners have opportunities to win an assortment of prizes through Nov. 3, from grants to product giveaways, while also connecting with other business owners by entering the contest on [Own It: A Small Business Network](#). With the clock winding down and thousands of dollars in prizes on the table, the time is now for small businesses to capitalize on the potential that the program provides.

"This is just one more way that Intuit QuickBooks fuels small business owners' growth and prosperity," said Ken Wach, vice president of marketing for Intuit's Small Business Group. "Hearing all the businesses' stories so far has been inspiring. While Small Business Big Game has a big prize at the end for one deserving small business, the entire program was created to give businesses more ways to connect with each other and opportunities to drive their success."

### Entering to Win

To enter, small businesses can visit the Small Business Big Game website, where entries for the 30-second television commercial will be accepted until Aug. 7, at 11:59 p.m. Pacific time. Participants will then be evaluated by an internal panel of Intuit judges based on the owners' passion for their small business, as well as their authenticity, public representation and other entrepreneurial benchmarks that align with Intuit's commitment to small business success. The top 10 finalists will be announced on Sept. 2, when public voting kicks off to determine the top three winners and continuing through Nov. 3, at 12 p.m. Pacific time.

There is more to win than the 30-second television commercial. Small businesses who stay in the game through Nov. 3 can benefit from all the opportunities the program provides, including multiple chances to win additional cash prizes.

To view small businesses that have already entered and see the official rules, visit the [Small](#)

[Business Big Game site](#) where there's also an opportunity to cast votes to help propel small businesses to the top of the list for winning the ultimate giveaway. To join the conversation, share on Facebook and Twitter using #TeamSmallBiz.

### **About Intuit Inc.**

[Intuit Inc.](#) creates business and financial management solutions that simplify the business of life for small businesses, consumers and accounting professionals.

Its flagship products and services include [QuickBooks®](#), [Quicken®](#) and [TurboTax®](#), which make it easier to manage [small businesses](#) and [payroll processing](#), [personal finance](#), and [tax preparation and filing](#). [Mint.com](#) provides a fresh, easy and intelligent way for people to manage their money, while [Demandforce®](#) offers marketing and communication tools for small businesses. [ProSeries®](#) and [Lacerte®](#) are Intuit's leading tax preparation offerings for professional accountants.

Founded in 1983, Intuit had revenue of \$4.5 billion in its fiscal year 2014. The company has approximately 8,000 employees with major offices in the [United States](#), [Canada](#), the [United Kingdom](#), [India](#) and other locations. More information can be found at [www.intuit.com](http://www.intuit.com).

Intuit and Small Business Big Game are not affiliated with the NFL or the Super Bowl.

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