

September 10, 2014



Martha Stewart Joins Blockbuster Lineup at QuickBooks Connect

Main Stage Agenda to Focus on Helping Attendees Succeed and Grow

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)-- Intuit unveiled new speakers to inspire [QuickBooks Connect](#) attendees this October, with the addition of businesswoman Martha Stewart to an already packed agenda this fall in San Jose, Calif.

QuickBooks Connect is scheduled for Oct. 21-23 and is expected to attract thousands of accounting professionals, small businesses, entrepreneurs and developers looking to connect, learn and get inspired at the first of its kind event.

Stewart, founder and Chief Creative Officer of Martha Stewart Living Omnimedia joins fellow business leaders on the main stage at QuickBooks Connect. Other headliners include business leaders Marc Andreessen, cofounder and partner of Silicon Valley venture capital firm Andreessen Horowitz, Arianna Huffington, chair, president and editor-in-chief of the Huffington Post, Kevin Cleary, CEO of Clif Bar & Company and Charles Best, founder and CEO of Donorschoose.org.

The main stage agenda is focused on inspiring attendees with lessons and insights from successful business leaders and entrepreneurs like Stewart, Andreessen and Huffington. Additionally, Intuit president and CEO Brad Smith and Intuit founder Scott Cook will share perspective on trends shaping the future of entrepreneurship today. The lineup also features some of today's hottest entrepreneurs, including Debbie Sterling of GoldieBlox and Tristan Walker of Walker & Co. and Code2040.

In addition to the main stage speakers already announced, the complete agenda for QuickBooks Connect can be found [online](#), with comprehensive breakout tracks targeted at the small business, entrepreneur, accountant and developer audiences.

Registration Details

Attendees can register for \$199 at www.QuickBooksConnect.com. The price covers the main conference pass; some pre and post conference activities will be available by invitation or at an additional cost.

About Intuit Inc.

[Intuit Inc.](#) creates business and financial management solutions that simplify the business of life for small businesses, consumers and accounting professionals.

Its flagship products and services include [QuickBooks®](#), [Quicken®](#) and [TurboTax®](#), which make it easier to manage [small businesses](#) and [payroll processing](#), [personal finance](#), and [tax preparation and filing](#). [Mint.com](#) provides a fresh, easy and intelligent way for people to

manage their money, while [Demandforce](#)® offers marketing and communication tools for small businesses. [ProSeries](#)® and [Lacerte](#)® are Intuit's leading tax preparation offerings for professional accountants.

Founded in 1983, Intuit had revenue of \$4.5 billion in its fiscal year 2014. The company has approximately 8,000 employees with major offices in the [United States](#), [Canada](#), the [United Kingdom](#), [India](#) and other locations. More information can be found at www.intuit.com.

Intuit Inc.

Elisabeth Gettelman, 650-944-2116

egettelman@intuit.com

or

Access Communications

Jen Garcia, 415-844-6244

jgarcia@accesspr.com

Source: Intuit Inc.