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Mint Adds Bitcoin Transactions

First Personal Finance Tool to let People View Digital Currency Alongside Traditional Accounts

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)-- Mint, the leading personal finance app from Intuit Inc. (Nasdaq: INTU), now lets users view their digital bitcoin transactions processed by Coinbase alongside their traditional financial accounts.

Bitcoin is an emerging digital currency and a peer-to-peer payment system which allows people to electronically manage transactions and the issuing of bitcoins without using traditional financial institutions or other third parties. Mint is free to use and provides personalized financial insights to 14 million users. It links users to more than 20,000 different banks, credit cards, loan and investment accounts, allowing them to view their financial statements in one place.

“By adding Bitcoin visibility, Mint becomes the only personal finance and money management tool enabling users to view those transactions,” said Vince Maniago, group product manager for Mint. “This added feature better serves consumers’ changing financial needs and provides users with a more complete financial picture.”

With more than 12 million bitcoins in circulation, Coinbase supports the world's most widely used alternative currency. Coinbase is the largest and fastest-growing bitcoin digital wallet service in the United States which supports more than 870,000 consumer wallets, exceeding the customer base of many mid-sized traditional banks.

“We’re excited to partner with Mint to allow joint customers to manage their bitcoin wallets in much the same way as their bank accounts or credit cards,” said Fred Ehrsam, co-founder of Coinbase. “This further demonstrates that bitcoin is becoming more broadly adopted by consumers, and we look forward to working with the team at Mint to help make that a reality.”

Mint is free to download and use from the App Store on iPhone, iPad and iPod touch as well as for Android smartphone and tablets at Google Play and on the Amazon Appstore. Mint is also available in the Windows Store for Windows 8.1 and the Windows Phone Store for Windows Phone 8.

Resources:

- The Mint.com Blog - Mintlife
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About Intuit Inc.

Intuit Inc. creates business and financial management solutions that simplify the business of life for small businesses, consumers and accounting professionals.

Its flagship products and services include QuickBooks®, Quicken® and TurboTax®, which make it easier to manage small businesses and payroll processing, personal finance, and tax preparation and filing. Mint.com provides a fresh, easy and intelligent way for people to manage their money, while Demandforce® offers marketing and communication tools for small businesses. ProSeries® and Lacerte® are Intuit's leading tax preparation offerings for professional accountants.

Founded in 1983, Intuit had revenue of $4.2 billion in its fiscal year 2013. The company has approximately 8,000 employees with major offices in the United States, Canada, the United Kingdom, India and other locations. More information can be found at www.intuit.com.

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