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TurboTax Tweets Tax and Tech Answers on Twitter

@TeamTurboTax Replies to Taxpayers' Questions Online

SAN DIEGO--(BUSINESS WIRE)-- Tax-time questions? Tweet TeamTurboTax for answers.

Starting today, taxpayers on Twitter can tweet questions to @TeamTurboTax and get fast, free answers from a team of tax, tech and TurboTax(R) product experts providing help and advice to make tax time easier.

TurboTax(R), the nation's best-selling tax preparation software from Intuit Inc. (Nasdaq:INTU), created @TeamTurboTax in response to the growing use of Twitter by customers. Twitter users now top 75 million people worldwide.

@TeamTurboTax enlists the passion and knowledge of TurboTax employees to assist Twitter-savvy customers. With expertise in everything from tax matters to product questions and technical support, the team will answer product questions, troubleshoot problems, and resolve customer service issues.

"People are increasingly going online to file their taxes. Now they can just as easily go online to get answers from @TeamTurboTax on Twitter," said Scott Gulbransen, lead for @TeamTurboTax. "This expands the options people have to get answers - whether it's on Twitter, on the Web or on the phone."

TurboTax continues to pioneer new ways to use social technology to help customers easily do their taxes. Three years ago, TurboTax launched its Live Community, now used by more than 10 million people, to provide instant answers from TurboTax users and tax experts online.

In addition to submitting question @TeamTurboTax, Twitter users can also follow the site to see what questions have previously been asked and answered.

Source: Intuit Inc.