

February 10, 2010



## Intuit Rallies Communities to 'Love Local'

Love a Local Business Sweepstakes Expands to More than \$100,000 in Grants; Hosts Small Business Celebration Event in Sacramento

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)-- Local businesses across America stand a chance to win a share of more than \$100,000 in business grants, if their customers show them a little love.

The grants are part of [Intuit](#) Inc.'s (Nasdaq:INTU) expanded "[Love a Local Business Grant Competition](#)." A panel of expert judges will select one business to receive February's grand prize grant, valued at \$35,000. The grant package includes a local radio advertising campaign on the [Westwood One network](#) to help the business get more customers, a cash grant to help grow the business, and Intuit products and services to help manage the business. Four other winners in February will win grants worth \$5,000 each. Fans can nominate their favorite business at [www.LoveALocalBusiness.com](http://www.LoveALocalBusiness.com) by sharing the reasons for their affection in a brief comment of 250 characters or less. Intuit will also update the Web site with information about grant winners and future prizes.

"Small businesses are more than at the heart of local communities. They're also the foundation of local economies," said Justin Kitch, chief growth officer of Intuit's Small Business Group. "Our goal is to help local businesses succeed by rallying communities in support of them, as well as provide additional support ourselves through our Love a Local Business initiative."

### Celebrating Small Business in Sacramento

California-based Intuit will host a "Love a Local Business" event in Sacramento, where residents passionately support small businesses. In a recent Intuit survey, 90 percent of the state capitol's residents said small business is vital to building strong communities and neighborhoods. Additionally, 65 percent wished there were more small businesses in their area.

The free event will be held on March 12 - 13 in Sacramento's Midtown Business District, at 1801 L St., Suite 70. Local businesses and aspiring entrepreneurs will have the opportunity to receive cash grants, win free Intuit products and services, get advice from business experts, network with other small business owners and celebrate the Sacramento local business community. Organizations that support Sacramento businesses, such as the Small Business Development Center - Greater Sacramento and SAFE Credit Union, will be present. The event runs from 11 a.m. to 6 p.m. on March 12, and from 11 a.m. to 9 p.m. on March 13. Additional details are available at [www.LoveALocalBusiness.com/Sacramento](http://www.LoveALocalBusiness.com/Sacramento).

### Love a Local Business - Sacramento Sweepstakes

Sacramento businesses that are entered in the Love a Local Business Grant Competition will have special opportunities to win more grants. Those attending and checking in at the

Sacramento event will be eligible to win one of five \$1,000 cash grants, plus free Intuit products and services. Additionally, each week from now until the event, three participating businesses will be randomly selected to win \$500 cash grants.

Additional details can be found at [www.LoveALocalBusiness.com/Sacramento](http://www.LoveALocalBusiness.com/Sacramento).

## Survey Background and Methodology

The Intuit Love a Local Business survey was conducted in January 2010. Results are based on responses from more than 500 Sacramento residents.

## Quick links:

- Love a Local Business Grant Competition details:  
[www.LoveALocalBusiness.com](http://www.LoveALocalBusiness.com)
- Sacramento Event and Grant Competition details:  
[www.LoveALocalBusiness.com/Sacramento](http://www.LoveALocalBusiness.com/Sacramento) (permanent link:  
<http://business.intuit.com/directory/love-a-local-business/1732-sacramento-ca>)

## "Love a Local Business" Map Embed Code

```
<script src="http://www.gmodules.com/ig/ifr?url=http://lovealocalbusiness.intuit.com/sbu_local/gadget.xml&synd=open&output=js"></script>
```

## Resources:

- Small Business United Blog: <http://smallbusiness.intuit.com/blog/>
- Intuit Small Business on Twitter: <http://twitter.com/intuit>
- Intuit Small Business on Facebook: <http://Facebook.com/Intuit>

## About Intuit Inc.

Intuit Inc. is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and [accounting](#) professionals. Its flagship products and services, including QuickBooks(R), Quicken(R) and TurboTax(R) software, simplify small business management and payroll processing, [personal finance](#), and [tax preparation](#) and filing. ProSeries(R) and Lacerte(R) are Intuit's leading tax preparation software suites for professional accountants. The company's financial institutions division, anchored by Digital Insight, provides on-demand banking services to help banks and credit unions serve businesses and consumers with innovative solutions.

Founded in 1983, Intuit had annual revenue of \$3.1 billion in its fiscal year 2008. The company has approximately 8,000 employees with major offices in the United States, Canada, the United Kingdom and other locations. More information can be found at [www.intuit.com](http://www.intuit.com).

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