

November 28, 2018



TurboTax Live: Bringing CPAs to You. Taxes Done Right — Your Way.

Assisted Taxes Online, On Demand - Have a Licensed Tax Expert Answer Your Questions, Review Your Return Line by Line, Sign It, and It's Guaranteed That It's Done Right.

SAN DIEGO--(BUSINESS WIRE)-- Today [TurboTax](#), from [Intuit Inc.](#) (Nasdaq: INTU) — the leader in online tax prep, processing over 30 million returns last year alone in the U.S. — announced the launch of [TurboTax Live](#) — a breakthrough way of completing [taxes online](#) with the assistance of a tax expert. Now taxpayers can easily click and connect with certified tax experts live on screen and on demand or by appointment. TurboTax Live experts, who are all Certified Public Accountants (CPAs), IRS-licensed Enrolled Agents (EAs) with an average of 15-years of experience, can answer questions along the way, review a taxpayer's return line by line and sign it before they file so the customer can be confident it's done right - guaranteed.

[TurboTax Live](#) combines the ease, convenience and technology that taxpayers love about TurboTax with on-demand access to the expertise of real CPAs and [EAs](#) — in both English and Spanish. Forget traveling to a tax store appointment or waiting in line, TurboTax Live experts are available during business hours, when and where taxpayers need them — delivering ultimate convenience.

Only TurboTax Live gives taxpayers:

- **Real Experts:** 100% of TurboTax Live experts are experienced CPAs, EAs with an average of 15 years of experience. No matter what a taxpayer's situation is, or industry they work in, TurboTax Live will connect taxpayers to a CPA or EA, to ensure they get every deduction they deserve and their taxes are done right.
- **Year Round:** Access to TurboTax Live experts is available all year through the end of the filing year, not just during tax season, to consult and ensure the best tax and financial outcome for taxpayers.
- **Unlimited Advice:** Taxpayers can access a TurboTax Live expert any time they need advice or have a question.
- **Ultimate Convenience:** Taxpayers can connect via mobile or web with a tax expert on demand or at a pre-scheduled time that works best for them. And with one-way video technology taxpayers can see an expert, but the expert can't see them.
- **Guarantee by TurboTax:** TurboTax Live offers a 100% Accuracy [Guarantee](#) for any tax return tax questions, advice or review provided by a credentialed TurboTax Live expert.

TurboTax Live experts are up to date on [new tax laws](#) and available for unlimited advice and answers throughout the tax preparation process to ensure taxpayers get the most money

they deserve on their taxes. And TurboTax Live doesn't close its doors on [April 15](#) — customers get year-round advice fine-tuned for their tax situation.

“TurboTax has long been a leader in online tax prep, and our mission is to constantly look for ways to help taxpayers maximize their money with complete confidence,” said Greg Johnson, executive vice president and general manager of Intuit's TurboTax business. “For years, taxpayers have relied on two methods of tax preparation – doing their own taxes or going somewhere to have their taxes prepared for them. TurboTax pioneered the DIY tax preparation category and now we are using over 30 years of consumer insights to bring taxpayers an entirely new way of doing taxes - Online Assisted Tax Prep. With TurboTax Live, taxpayers now have access to a network of 100% credentialed tax experts when they need it, getting individualized advice and having them as their own personal champion to their path to financial empowerment.”

TurboTax Live is available now at www.TurboTax.com.

About Intuit

Intuit's mission is to Power Prosperity Around the World. Our global products and platforms, including [TurboTax](#), [QuickBooks](#), [Mint](#) and [Turbo](#), are designed to empower consumers, self-employed and small businesses to improve their financial lives, finding them more money with the least amount of work, while giving them complete confidence in their actions and decisions. Our innovative ecosystem of financial management solutions serves approximately 50 million customers worldwide, unleashing the power of many for the prosperity of one. Please visit us for the latest news and in-depth information [about Intuit](#) and its brands and find us on [social](#).

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20181128005422/en/>

Debra Hammer

Intuit Inc.

Debra_hammer@intuit.com

Source: Intuit Inc.