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Intuit Announces Winner of the 2018 \$100,000 Small Business App Showdown

G1VE enables QuickBooks Users to Donate a Percentage of Monthly Revenue to Nonprofits

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)-- The power of the Intuit QuickBooks platform is that it creates meaningful connections between the three entrepreneur communities it serves – millions of small businesses, accounting professionals, and the developers who add to the QuickBooks experience with apps that integrate with the platform to help small businesses grow and prosper.

At QuickBooks Connect, Intuit announced [G1VE](#) as the winner of the 2018 \$100,000 Small Business App Showdown, a contest that honors the best new apps published on the [QuickBooks App Store](#) over the last year.

G1VE enables QuickBooks businesses to allocate a percentage of their monthly revenue – typically 1% – to their favorite nonprofits. Integrated with QuickBooks Online, each month G1VE calculates their monthly donation amount based on their revenue, then collects and distributes it to their favorite nonprofits. G1VE provides reports and records for tax time and creates a G1VE profile page for every business, showcasing their giving to their customers and communities.

“We know that with an accountant and the right applications for their business, the odds of success increase significantly for small businesses,” said Alex Barnett, director of the Intuit Developer Group. “G1VE brings this to a new level by enabling small businesses to do good while managing their finances successfully.”

“Winning this year’s App Showdown and being recognized as a top new app on Intuit’s App Store is an incredible honor,” said Regis Malloy, founder and CEO of G1VE. “The \$100,000 prize money and support from Intuit will enable us to invest even more in developing creative solutions to connect the QuickBooks community with great causes.”

The finalists in this year’s App Showdown came from all over the world including the U.S., Canada, Australia, Belarus and the UK. Two of the finalists are apps that were cultivated at Intuit’s Small Business Hackathons, which means they went from hack to app in less than a year.

This year’s contest kicked off in August, when developers with apps published between August 16, 2017 and August 15, 2018 entered their app for consideration as a finalist. Accountants, small businesses, and app developers all participated in voting for their favorite apps. Intuit then judged all of the entered apps on the quality of their integration, level of innovation, market impact, number of connections, and five-star reviews. That score was combined with total community votes, and the finalists were selected.

The finalists competed on stage at Intuit's annual QuickBooks Connect conference in San Jose, CA, in front of a panel of judges and an audience of accountants, small business owners and other developers.

Rao Meka, co-founder of last year's winner [ShopVox](#), says the experience and exposure that comes from winning the contest can change a company "dramatically." ShopVox provides thousands of businesses worldwide with a simple solution for creative custom manufacturing of promotional products like screen-printing apparel and signage.

About Intuit

Intuit's mission is to Power Prosperity Around the World. Its global products and platforms, including TurboTax, QuickBooks, Mint and Turbo, are designed to empower consumers, self-employed, and small businesses to improve their financial lives, finding them more money with the least amount of work, while giving them complete confidence in their actions and decisions. Intuit's innovative ecosystem of financial management solutions serves partners and 46 million customers worldwide, unleashing the power of many for the prosperity of one. For the latest news and in-depth information about Intuit and its brands, visit [Intuit.com](https://intuit.com) and follow on [Facebook](#).

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Intuit Inc.

Kim Amsbaugh, 650-944-6649

Kim_Amsbaugh@intuit.com

or

Access Communications

Katie Zeiser, 415-844-6219

Katiez@accesstheagency.com

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