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CORRECTING and REPLACING Intuit, Stride Health Partnership Simplifies Health Insurance Coverage, Tax Planning for Freelance Workers

QuickBooks Self-Employed Integration Delivers Year-round Savings, Stability and Predictability

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)-- Please replace the release with the following corrected version due to multiple revisions to the second paragraph.

The corrected release reads:

INTUIT, STRIDE HEALTH PARTNERSHIP SIMPLIFIES HEALTH INSURANCE COVERAGE, TAX PLANNING FOR FREELANCE WORKERS

QuickBooks Self-Employed Integration Delivers Year-round Savings, Stability and Predictability

[Intuit Inc.](#) (Nasdaq: INTU) is partnering with [Stride Health](#) to provide self-employed workers with increased savings, stability and predictability in their day-to-day lives. The partnership integrates Stride Health's personalized approach to managing health insurance, healthcare and compliance within QuickBooks Self-Employed, which helps freelancers manage business and personal finances, and helps get them ready for taxes throughout the year.

Self-employed workers have grown to 36 percent of the U.S. labor force, and are expected to reach 43 percent by 2020. On-demand workers alone are projected to grow from a current base of 3.2 million to 7.6 million by 2020. New research from Intuit shows that 28 percent of these freelance workers do not have a health plan – more than double the 12 percent of Americans who don't have insurance. This partnership combines the two leading financial and health decision experiences to support professional, creative, and on-demand workers nationwide.

“Self-employment gives people the freedom and flexibility of being their own boss, but it comes with challenging compliance requirements and a constant struggle for financial stability. We're working to ease that burden and bring stability to the self-employed,” said Alex Chriss, vice president of Intuit's Small Business Group. “Providing our customers with Stride's tailor-made healthcare recommendations to maximize tax credits, access tax savings, and assist in complying with the Affordable Care Act is the next step in expanding QuickBooks Self-Employed. Freelancers now have one place to go to most effectively manage their business.”

Intuit and Stride are collaborating to deliver a first-of-its-kind experience that seamlessly links

individuals to the right level of benefits needed to protect personal health and income. Starting Nov. 1, Stride gives QuickBooks Self-Employed customers access to:

- **Tailor-made health plan recommendations** – Build a health and financial profile to access a personalized plan recommendation, optimizing total cost of coverage and care each year. Stride instantly compares 38 factors across thousands of plans to find the most cost-effective plan, keep preferred doctors and ensure affordable prescription drug coverage. The experience enables QuickBooks Self-Employed customers to organize their financial data so they can maximize tax credits, and access tax savings.
- **Personalized care savings and support** – Receive personalized care plans that take maximum advantage of free preventive care included with their health insurance. QuickBooks Self-Employed users can also use Stride to locate in-network doctors and get exclusive access to deals on prescriptions at 70,000 pharmacies nationwide.
- **Personalized tax savings** – Helps you take advantage of healthcare-related tax deductions and tax credits provided by the government to fund their coverage. The unified Stride-Intuit experience delivers a one-stop shop, helping self-employed workers track healthcare deductions, premiums and contributions to tax-advantaged health savings accounts. QuickBooks Self-Employed subscribers identify on average \$3,809 in potential tax savings per year.
- **Year-round dedicated advisors** – Focus on building a business, rather than spending time to become an expert on taxes and healthcare. Provides self-employed workers with year-round support to navigate their health plans and understand how to use their plans to save money on their taxes.

Enrollment Begins Nov. 1

“In the wake of the Affordable Care Act, we have a tremendous opportunity to empower individuals to maximize their financial savings on health coverage and care, leveling the playing field with traditional employment, but also a responsibility to ensure they’re protected and compliant,” said Noah Lang, CEO and cofounder of Stride Health. “This partnership represents two consumer-driven companies delivering a level of support that’s never been offered to self-employed Americans. We’re intelligently uniting the key financial and health information streams to ensure that self-employed Americans can protect their health – and their wallets – without breaking a sweat.”

Open enrollment for 2016 health insurance starts on Nov. 1, with a Dec. 15 deadline to receive coverage that starts on Jan. 1. To change coverage after Jan. 31, enrollees must experience a [qualifying life event](#), such as getting married or divorced, having a child or moving to a new state. For those people, Stride will seamlessly guide QuickBooks Self-Employed users through the enrollment process all year round. Users can also switch from their current plan to save money with Stride during this Open Enrollment Period.

About Intuit Inc.

[Intuit Inc.](#) creates business and financial management solutions that simplify the business of life for small businesses, consumers and accounting professionals.

Its flagship products and services include [QuickBooks®](#) and [TurboTax®](#), which make it

easier to manage [small businesses](#) and [tax preparation and filing](#). [Mint.com](#) provides a fresh, easy and intelligent way for people to manage their money, while [ProSeries®](#) and [Lacerte®](#) are Intuit's leading tax preparation offerings for professional accountants. The Insurance programs described herein will be provided by Stride Health, Inc. an authorized insurance broker (License # 17110854) and Intuit Insurance Services, Inc. (License #0H27264), a licensed insurance agency and an affiliate of Intuit Inc. in conjunction with Stride Health.

Founded in 1983, Intuit had revenue of \$4.2 billion in its fiscal year 2015. The company has approximately 7,700 employees with major offices in the [United States](#), [Canada](#), the [United Kingdom](#), [India](#) and other locations. More information can be found at www.intuit.com.

About Stride Health

Stride Health, Inc. an authorized insurance broker (License # 17110854) delivers health coverage, care and compliance as a complete suite of "Benefits for Independents" to individuals. Stride's platform provides on-demand economy marketplaces, consumer finance platforms, and large organizations with a seamlessly integrated solution to protect independent workers.

Now available in all 50 states and Washington DC, Stride's coverage suite is bolstered by a dedicated advisory team and software that provides access to in-network medical practitioners, negotiated drug prices at 70,000 local pharmacies, and care delivery in your plan. Stride's product is available on any device – mobile, tablet or desktop.

Based in San Francisco, Stride Health (www.stridehealth.com) launched in early 2014 and is venture-backed by the leading health and consumer technology firms Venrock, New Enterprise Associates, and Fidelity Biosciences.

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Intuit Inc.

Steve Sharpe, 650-224-2362

stephen_sharpe@intuit.com

or

Access Communications

Jen Garcia, 415-844-6244

jgarcia@accesspr.com

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