

January 8, 2015



TurboTax Absolute Zero: The No-cost Tax Return

\$0 Federal, \$0 State, \$0 to File for 60 Million Americans

SAN DIEGO--(BUSINESS WIRE)-- Call it the ultimate tax break. Beginning tomorrow, 60 million hard-working Americans can prepare and file straightforward federal and state tax returns for absolutely nothing. As in totally free. Zip. Not a dime. That's because Intuit TurboTax® is lifting the burden of tax preparation so customers can be completely confident that there is no better value anywhere.

For the first time ever, Americans can file both their federal 1040A or 1040EZ returns, as well as their state returns, for absolutely \$0 with [TurboTax Federal Free Edition](#). What's more, TurboTax users will not pay extra to comply with new health care laws or to claim their earned income tax credit. With Absolute Zero, there's no better time to make the switch from a national tax preparation chain and pay nothing.

As the leader in tax preparation, TurboTax prepares more federal tax returns than any other tax preparation provider and recognizes that [TurboTax Absolute Zero](#) is especially vital for the 60 percent of taxpayers with simple returns who file early in the year to get their tax refund as quickly as possible. For many, their annual tax refund, averaging \$2,700, is often the biggest check of the year.

"We know you work hard for your money. And we know how urgent and important it is to get every dollar you deserve," said Sasan Goodarzi, general manager of Intuit's Consumer Tax Group. "That's why we're offering totally free filing to millions of Americans. We've shifted the burden of tax preparation from your shoulders to ours, so you can catch a much-needed break. You can be sure that TurboTax is standing firmly on your side."

To get a jumpstart on their refund, taxpayers can file now with TurboTax and their return will be held securely and submitted as soon as the IRS begins processing e-filed returns on Jan. 20.

About Intuit Inc.

[Intuit Inc.](#) creates business and financial management solutions that simplify the business of life for small businesses, consumers and accounting professionals.

Its flagship products and services include [QuickBooks®](#), [Quicken®](#) and [TurboTax®](#), which make it easier to manage [small businesses](#) and [payroll processing](#), [personal finance](#), and [tax preparation and filing](#). [Mint.com](#) provides a fresh, easy and intelligent way for people to manage their money, while [Demandforce®](#) offers marketing and communication tools for small businesses. [ProSeries®](#) and [Lacerte®](#) are Intuit's leading tax preparation offerings for professional accountants.

Founded in 1983, Intuit had revenue of \$4.5 billion in its fiscal year 2014. The company has approximately 8,000 employees with major offices in the [United States](#), [Canada](#), the [United Kingdom](#), [India](#) and other locations. More information can be found at www.intuit.com.

Intuit Inc.

Colleen Gatlin, 858-215-8436

Colleen_gatlin@intuit.com

Source: Intuit Inc.