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# Seven Millionth Patient Portal User Caps Fastest Growth in Intuit Health History

Rapid Adoption Driven by Growing Patient Demand, Provider Need for Engagement Solutions, and Meaningful Use 2 Incentives

CARY, N.C.--(BUSINESS WIRE)-- Intuit Health, the healthcare unit of [Intuit Inc.](#) (Nasdaq: INTU) and leader in patient engagement and patient portal solutions, announced today the registration of its seven millionth patient to the [Intuit Health Patient Portal](#). One million new patients have registered to use the portal in the past six months – the fastest growth in the combined 13-year history of Intuit Health and [Medfusion](#).

This significant growth can be attributed to an increase in patient demand for convenient online and mobile tools to easily and securely communicate with their physicians, request appointments and review health records. Government incentives for Meaningful Use 2 are also more closely tied to patient engagement delivered through portals.

“Patients increasingly want to manage their health care online in the same way they do their banking or make travel arrangements. Adding one million new patients in a little less than six months is a huge accomplishment for the entire organization and a direct reflection of the current market need for an effective patient engagement solution,” said Sanjiv Waghmare, vice president and general manager of Intuit Health. “Our unique ability to deliver patient engagement and drive patient action is what sets us apart from other vendors. Our strategy is focused on bringing Intuit’s success in driving consumer engagement through easy to use financial products to healthcare, and the rapid adoption of our patient portal is testament that the strategy is working.”

Within the last two years, Intuit Health has added more than three million new patients, and currently averages 7,000 new patient activations every day. The patient portal helps patients easily and securely communicate with their physicians, request appointments and review health records, and seamlessly integrates with numerous [electronic health records](#), and practice management systems.

“Engaging a patient can be one of the most difficult tasks for physicians and their practices,” said practice management author Elizabeth Woodcock MBA, FACMPE, CPC, speaking at a recent webinar sponsored by Intuit Health, “Patient portals are giving physicians the tools needed to meet practice goals and government regulations while offering patients convenient access to the health information they have been demanding.”

To learn more about how Intuit Health’s patient portal can affect your practice and patients, visit [www.intuithealth.com](http://www.intuithealth.com) or visit their booth at the Centricity Healthcare User Group (CHUG) conference April 12-13.

**About Intuit Inc.**

[Intuit Inc.](#) is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and accounting professionals. Its flagship products and services, including [QuickBooks®](#), [Quicken®](#) and [TurboTax®](#), simplify [small business management](#) and [payroll processing](#), [personal finance](#), and [tax preparation and filing](#). [ProSeries®](#) and [Lacerte®](#) are Intuit's leading tax preparation offerings for professional accountants. Intuit Financial Services helps banks and credit unions grow by providing on-demand solutions and services that make it easier for consumers and businesses to [manage their money](#).

Founded in 1983, Intuit had annual revenue of \$4.15 billion in its fiscal year 2012. The company has approximately 8,500 employees with major offices in the [United States](#), [Canada](#), the [United Kingdom](#), [India](#) and other locations. More information can be found at [www.intuit.com](http://www.intuit.com).

### **About Intuit Health**

Intuit Health is redefining how patients and providers communicate with one another, shifting routine tasks online and mobile, driving practice efficiency, and enabling higher patient engagement to meet Meaningful Use stage 2 requirements. The Intuit Health Patient Portal optimizes time for ambulatory practices, so healthcare providers can get back to caring for people and their patients can focus on their health. Health systems and acute providers can now access an open patient platform, integrated with many systems, to manage for patients across the continuum of care.

Intuit Health is part of the MGMA AdminiServe® program and also an AAFP Advantage Program Partner for Patient-Centered Medical Home. Learn more [www.intuithealth.com](http://www.intuithealth.com).

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