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# Intuit QuickBooks 2009 Hits Milestone with Fifth Consecutive PC Magazine Editors' Choice Award

## Review Concludes QuickBooks is "Superior" to Competitors

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)--

Intuit's (Nasdaq:INTU) QuickBooks(R) Accounting Pro Edition 2009 has received PC Magazine's coveted Editors' Choice award for small-business accounting software. This is the fifth consecutive time that QuickBooks has received the Editors' Choice designation.

The Editors' Choice award honors products and services that the editors at PC Magazine, one of the industry's most influential publications, pick that stand out above similar products in their categories from the hundreds tested in the PC Magazine Labs. The full review of Intuit QuickBooks Accounting Pro Edition 2009 can be found at:

<http://www.pcmag.com/article2/0,2817,2333656,00.asp>.

Intuit QuickBooks Accounting 2009 offers new features to help small businesses get more productive, gain insights on their business, attract new customers and do business in today's global and changing economy. In a roundup of small-business accounting software packages, PC Magazine found that QuickBooks Pro Accounting 2009 "...has made more enhancements and added more features than rivals Microsoft Accounting Professional 2008, MYOB Premier Accounting 2008, or Peachtree by Sage Complete Accounting 2009" and is "...superior to all of those competitors."

In addition, PC Magazine lauded the software's various options to run payroll, claiming that, "QuickBooks beats the competition because it offers numerous good choices," such as QuickBooks Basic and Enhanced Payroll, Intuit Online Payroll and QuickBooks Assisted Payroll.

"Small-business owners are increasingly looking for new opportunities to be more productive, grow and put money in their pockets," said Rick Jensen, senior vice president and general manager of Intuit's Small Business Group. "We have focused our efforts on how to make this a reality in QuickBooks and are honored that PC Magazine has recognized the results of our hard work."

More information about the new features and enhancements in QuickBooks Accounting 2009 can be found at [www.quickbooks.com](http://www.quickbooks.com).

About Intuit Inc.

Intuit Inc. is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers

and accounting professionals. Its flagship products and services, including QuickBooks(R), Quicken(R) and TurboTax(R) software, simplify small business management and payroll processing, personal finance, and tax preparation and filing. ProSeries(R) and Lacerte(R) are Intuit's leading tax preparation software suites for professional accountants. The company's financial institutions division, anchored by Digital Insight, provides on-demand banking services to help banks and credit unions serve businesses and consumers with innovative solutions.

Founded in 1983, Intuit had annual revenue of \$3.1 billion in its fiscal year 2008. The company has approximately 8,000 employees with major offices in the United States, Canada, the United Kingdom and other locations. More information can be found at [www.intuit.com](http://www.intuit.com).

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