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Intuit Launches New Agentic AI Experiences and Financial Management Capabilities for Intuit Enterprise Suite to Drive Mid-Market Business Growth

Growing, more complex businesses experience increased productivity and profitability with added automated workflows and AI-powered, data-driven decision making

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)-- Intuit Inc. (Nasdaq: INTU), the global financial technology platform that makes Intuit TurboTax, Credit Karma, QuickBooks, and Mailchimp, today announced significant updates to Intuit Enterprise Suite, the all-in-one solution designed to help mid-market businesses scale with the addition of new proactive AI agents, enhanced automation, business intelligence, and financial management capabilities that increase productivity and profitability. These enhancements deliver an integrated solution built for enterprise-level operations, all in one place on the Intuit platform.

"With Intuit Enterprise Suite, something that used to take me a whole day or maybe even two days now happens in minutes and I'm able to spend that time working on the company, building out our future plans, or pivoting to a different opportunity," said Intuit Enterprise Suite customer Marsha Morales, co-founder and co-owner, Humble House Foods.

Introduced last September, Intuit Enterprise Suite is transforming how more complex, mid-market businesses grow, eliminating the need for companies to juggle multiple applications to manage their operations. Intuit Enterprise Suite provides businesses with a configurable, AI-powered solution that includes ERP-level multi-entity and multi-dimensional financial management capabilities, business intelligence and reporting, payments and bill pay, project profitability, payroll, HR, and marketing, in one connected, scalable, cloud-based product.

“Mid-market companies are turning to Intuit Enterprise Suite to reduce the cost and complexity of growing their business,” said Ashley Still, executive vice president, Intuit Mid-Market. “This release further streamlines multi-entity financial management and gives customers proactive business intelligence. Through the power of AI, we’re giving businesses access to more accurate data, faster, so they can make more informed decisions and focus on driving growth.”

Introducing Intuit AI Agents: Streamlining Operations and Optimizing Cash Flow

Intuit’s new AI agents act as intelligent business partners, transforming how companies manage their finances by delivering done-for-you experiences through the automation of tedious, day-to-day financial, accounting, and payments tasks. The result: 78% of customers say Intuit’s AI makes it easier for them to run their business; and 68% state it allows them to spend more time growing their business.[1]

- **Finance Agent:** Provides robust reporting, KPI analysis, and scenario planning and forecasting based on performance and peer benchmarking, helping finance teams make smart decisions to achieve financial goals.
- **Accounting Agent:** Automates bookkeeping and transaction categorization, and assists in reconciliation, delivering cleaner, more accurate books.
- **Project Management Agent:** Automates projects from start to finish, creating estimates, setting up project details, plans, and tasks, and suggesting profitability targets. It also builds project summaries and provides insights and recommendations to improve profitability for future projects.
- **Payments Agent:** Optimizes and grows cash flow by getting businesses paid an average of 5 days faster[2] by automating and streamlining payment collections with tailored acceleration strategies that predict late payments, automate invoice tracking, and create and send invoices and reminders.

Improved Multi-Entity Financial Management: Holistic Views for Better Decision Making

Intuit Enterprise Suite now delivers ERP-level operations with new and enhanced features that help more complex businesses better manage their multiple entities, users, and locations with real-time visibility, all in one place.

- **Multi-entity reports and dashboards:** Get a comprehensive view of a business's accounts payable, accounts receivable, vendor expenses, and transactions with new consolidated reports.
- **Multi-entity hub:** See a holistic picture of intercompany debits and credits without having to navigate to each entity.
- **Multi-entity reporting:** Experience more granular control, customization, and deeper insights into consolidated financial data to easily assess key performance drivers and make quicker, better-informed decisions.
- **Shared dimensions and chart of accounts:** Achieve consistent reporting protocols across entities more quickly by automatically standardizing chart of accounts and dimensions across entities, eliminating manual comparisons and updates.

New, More Robust Business Intelligence: Driving growth with AI-powered insights

Intuit Enterprise Suite's new and more robust business intelligence tools deliver deeper, AI-powered financial insights and facilitate more strategic planning to drive overall business growth.

- **AI-powered report insights:** Streamline financial report reviews with AI-powered insights on individual and consolidated P&L and Balance Sheet accounts, uncovering trends and anomalies that translate into actionable insights.
- **AI-powered, advanced financial planning and analysis (FP&A):** See complex data clearly with multi-dimensional reporting and advanced FP&A, including robust three-way cash flow forecasting to make informed decisions for growth.
- **KPI scorecard:** Track business performance quickly and effectively by building a customized scorecard of key performance indicators using an exclusive library of more than 30 pre-defined KPIs across growth, profitability, cash flow, liquidity, and efficiency measures.

“I think with Intuit Enterprise Suite, there is no limit now from a software standpoint. It's really just how much we can leverage that software to actually be more productive, and be more profitable, and then continue to scale and grow,” Jason Corby, Founder and Owner, HFMM.

In addition to these added enhancements, Intuit Enterprise Suite now also includes new payroll features, a Customer Hub that centralizes a business’s CRM processes, and improved product performance, ensuring a more responsive experience for businesses with high transaction volumes or multiple entities.

Pricing and Availability

The new and improved capabilities for Intuit Enterprise Suite are available today in the US. Learn more about all the improvements here. Delivered through a robust sales organization, Intuit Enterprise Suite takes a contract-based approach to pricing so customers pay based on their tailored solutions. For more information, visit https://www.intuit.com/enterprise/.

About Intuit

Intuit is the global financial technology platform that powers prosperity for the people and communities we serve. With approximately 100 million customers worldwide using products such as TurboTax, Credit Karma, QuickBooks, and Mailchimp, we believe that everyone should have the opportunity to prosper. We never stop working to find new, innovative ways to make that possible. Please visit us at Intuit.com and find us on social for the latest information about Intuit and our products and services.

1. Based on a survey commissioned by Intuit of QuickBooks Online customers using Intuit Assist as of November 2024.

2. Based on U.S. Intuit Assist Beta customers using outstanding invoice notifications and AI-drafted invoice reminder features, compared to customers sending standard invoice reminders to the same customers, from January 2024 to August 2024. Not available in QuickBooks Online Advanced.

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