May 16, 2022

Join Intuit QuickBooks and the U.S. Small Business Administration for a Small Business Success Month Town Hall

U.S. Small Business Administrator Isabella Casillas Guzman and Intuit QuickBooks EVP and General Manager Alex Chriss to Discuss Small Businesses Challenges from Cash Flow to Inflation

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)-- As part of Small Business Success Month, Intuit (NASDAQ: INTU), the global technology platform that makes QuickBooks, TurboTax, Mint, Credit Karma, and Mailchimp, will host a candid conversation with Administrator Isabella Casillas Guzman, head of the U.S. Small Business Administration (SBA), on Thursday, May 19 to discuss the biggest challenges facing small businesses today, including how to access capital, manage inflation and improve cash flow. Emmy award-winning journalist Lisa Ling will moderate the conversation.

Small business owners are invited to attend and can **register for free here**.

WHEN: Thursday, May 19, 2022 at 10 a.m. PT / 1 p.m. ET

WHAT: The live Small Business Success Month Town Hallvirtual event will focus on some of the top challenges small businesses are currently facing – access to capital, inflation and cash flow – and answer questions submitted by small business owners. The panelists will share insights and information about programs and resources that are available to business owners, including the important role the SBA plays in helping small businesses succeed. In fact, 80% of small business owners said they have used at least one SBA program, and the top request for government help is to make it easier to get loans, according to a new Intuit QuickBooks Success Month 2022 survey released today.

WHO: The Town Hall conversation will feature:

- **Isabella Casillas Guzman**, Administrator, U.S. Small Business Administration
- **Alex Chriss,** Executive Vice President and General Manager, Intuit Small Business and Self Employed Group, home of QuickBooks and Mailchimp
- Moderator: **Lisa Ling**, Emmy award-winning journalist

WHY: Small businesses continue to say getting access to capital is one of their top three challenges and “making it easier to get loans” is where they want the most help from government programs. Moreover, rising costs are now the number-one threat small businesses face with 89% of small businesses concerned about inflation, according to a recent QuickBooks survey. Cash flow problems also continue to hurt small businesses, forcing entrepreneurs to use cash reserves and even credit cards to plug the gap.

FOR MORE INFORMATION

Intuit's Small Business Success Month Town Hall is dedicated to celebrating small business success and supporting their future growth by unpacking the biggest challenges and identifying the ways to overcome them.

For more information about the Small Business Success Month Town Hall and to register for the event, please visit here.

About Intuit
Intuit is the global technology platform that helps consumers and small businesses overcome their most important financial challenges. Serving more than 100 million customers worldwide with TurboTax, QuickBooks, Mint, Credit Karma, and Mailchimp, we believe that everyone should have the opportunity to prosper. We never stop working to find new, innovative ways to make that possible. Please visit us for the latest information about Intuit, our products and services, and find us onsocial.

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