May 18, 2015

ONLY A FEW DAYS LEFT TO REGISTER: Intuit QuickBooks Inspires, Educates and Connects Small Businesses at #QBConnect Boulder

DID YOU KNOW?*

- 70 percent of small business owners say networking with other business owners is important.
- A recent analysis showed that small business owners are unsure of what they need and where they can go for help; they feel there is no single “go-to” place for all the information they need to succeed.

WHAT:

This week is your last chance to register for QuickBooks Connect Boulder, a one-day conference bringing small businesses, accountants and developers together under one roof to get insights and resources that will propel their businesses forward. Intuit will be joined by just-announced partners Square and Bigcommerce, who will be on hand to help small business owners with all they need to grow and succeed.

Intuit QuickBooks will offer hands-on workshops coupled with unique opportunities to join business and product experts and fellow business owners to get inspired, educated and connected in a new way. Breakout sessions will focus on:

- Financial Fitness: fundamental knowledge and tools for understanding your business
- Finding Customers Online: proven methods for effective marketing to prospects and customers
- Five Key Lessons for Every Small Business: essentials needed to start, run and grow your business

Additionally, at the event, Intuit is hosting a contest that will provide attendees with the opportunity to gain even more insights and tools to drive success. One lucky attendee will have the chance to win an all-expense-paid trip to attend the annual QuickBooks Connect national event in San Jose, Calif., on November 3, 2015. Last year, thousands of attendees enjoyed a dynamic agenda consisting of both intimate sessions and main stage presentations from speakers like Martha Stewart and Earvin “Magic” Johnson.

To view the full schedule and to register for QuickBooks Connect Boulder, visit http://www.quickbookslocal.com/boulder. Use the discount code “LOCAL” to register for free today.

WHEN:

Thursday, May 21

- AM Session: 9:30am – 1:00pm
- PM Session: 2:30pm – 6:00pm

Friday, May 22

- QuickBooks Online Certification Training (accountants only): 9:00am – 6:00pm

WHERE:
Boulder Theater
2032 14th Street
Boulder, CO 80302

AVAILABLE FOR PRESS INTERVIEWS:

- Intuit Inc. (Nasdaq:INTU), a company whose mission is to improve its customers' financial lives
- Bill Rancic, small business advocate and co-owner of Xo, G Wine and RPM restaurant group
- Rhonda Abrams, small business expert, best-selling author and USA Today columnist
- Jewel Burks, Partpic CEO and Google entrepreneur in residence
- Shauna Lott, local small business owner of The Long I Pie Shop
- Partners Square and Bigcommerce

* Source: Intuit

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