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Intuit QuickBooks Connect Local Tour Inspires, Educates and Connects

Multi-City Events Offer Taste of National Show, Training and Certification for Accountants, Showcases Developer Apps

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)-- Intuit Inc. (Nasdaq:INTU) today announced QuickBooks Connect Local, a free, 15-city national tour that embodies the spirit of the company's recent, highly-successful national QuickBooks Connect event, while also offering QuickBooks training and certification, inspiration and connections for accountants and developers.

The next two QuickBooks Connect Local events take place in Miami, Florida and Mountain View, California on January 6th, before crisscrossing the country through mid-January. Attendees can earn up to 5 hours of CPE, while getting trained and certified to join the more than 100,000 global QuickBooks ProAdvisors who support their small business clients using QuickBooks Online. QuickBooks Connect Local will also bring accountants and developers together in the spirit of supporting each other and delivering successful services for their small business clients.

"Our national QuickBooks Connect event inspired, educated and connected nearly 4,000 accountants, developers, small businesses and entrepreneurs," said Jim McGinnis, vice president of Intuit's Accountant and Advisor Group. "Now we want to take the show on the road to bring some of the magic of QuickBooks Connect to cities across the U.S. and help accountants uncover new ways to save time and grow their businesses."

Each stop on the tour will feature a speaker sharing inspirational personal stories that will guide attendees toward making their business dreams a reality. Speakers include Bryce Forney, Stacy Kildal, Sandi Smith Leyva, Michelle Long, Edi Osborne, and small business owner and advocate, Leslie Barber. Intuit president and CEO Brad Smith is scheduled to speak at the Mountain View event on January 6th.

"The goal of the ProAdvisor Program is to help accounting professionals confidently support the clients that rely on them to run and grow their businesses," said Luis Sanchez, Intuit's Global ProAdvisor Program Leader. "Adding the QuickBooks Connect inspiration and connection components to our educational program is going to be a huge benefit for our attendees."

Additionally, developers that integrate with QuickBooks will showcase their apps and engage with accountants to learn how together they can better meet the needs of the 739,000 QuickBooks Online small business customers around the world. Vendors scheduled to showcase their solutions during the QuickBooks Connect Local tour include BillQuick, Bill.com, Concur, Fundbox, JuvodHR, Method:CRM, Neat, Pensmore IPLink, Qvinci, Spotlight Reporting, TransactionPro Importer, TSheets, SOS Inventory, and Vend.

“Being part of the QuickBooks ecosystem gives us a great opportunity to connect with and serve hundreds of thousands of accounting professionals and small businesses around the world,” said Matt Rissell, CEO of TSheets. “An extra benefit of partnering with Intuit is the chance to engage with accountants on a personal level at events like these to hear how we can better solve the needs of small businesses and accountants.”

QuickBooks Connect Local in Providence Focuses on Future Proofing Your Practice

In addition to the 14-city ProAdvisor certification tour, Intuit is hosting a separate QuickBooks Connect Local event on January 7, 2015 at the Omni Providence Hotel in Providence, Rhode Island. At this free event, accounting professionals have the opportunity to learn how to stay on the cutting edge of industry trends and use the latest technologies to best serve their clients. ProAdvisor Certification and testing will not be offered at this event.

The event will feature inspiration and education speakers, including value pricing Guru Ron Baker, Alison Ball, Ray Barlow, Dawn Brolin, Barry MacQuarrie, MB Raimondi, and Heather Satterley, who will lead a panel discussion with local small businesses sharing what they look for in an accounting partner. Additional topics include transitioning an accounting firm to the cloud, running an effective practice and the latest enhancements to QuickBooks Online Accountant and Intuit’s ProAdvisor Program.

Vendors scheduled to showcase their solutions during the QuickBooks Connect Local event in Providence include Bill.com, Tallie, and TSheets.

At the event, Intuit will connect QuickBooks Online Certified ProAdvisors with small business owners for a two-hour consultation paid for by Intuit, showcasing the company’s commitment to bringing accountants and small businesses together. For more information and to register for the Providence event, please go to http://qbclocal.com.

Win a Free Ticket to QuickBooks Connect 2015

One attendee at each of these local events will be randomly selected to receive a free registration to QuickBooks Connect 2015, scheduled to take place in the San Francisco Bay Area in the fall of 2015. To receive information about QuickBooks Connect 2015, please go to www.QBCon2015.com.

QuickBooks Connect Local is scheduled to tour the below cities. Follow the tour on Twitter at #QBConnectLocal. Registration information and details on each event can be found here:

- Jan 6 – Miami, Fla. and Mountain View, Calif.
- Jan 7 – Dallas, Texas; Portland, Ore.; and Providence, R.I.*
- Jan 8 – Houston, Texas and Seattle, Wash.
- Jan 13 – Atlanta, Ga.; Los Angeles, Calif.; and Uniondale, N.Y.
- Jan 14 – Philadelphia, Pa.; Tampa, Fla.; and San Diego, Calif.
- Jan 15 – San Diego, Calif. and Bethesda, Md.

* QBO Certification training and testing not offered at Providence event.

About Intuit Inc.

Intuit Inc. creates business and financial management solutions that simplify the business of life for small businesses, consumers and accounting professionals.

Its flagship products and services include QuickBooks®, Quicken® and TurboTax®, which make it easier to manage small businesses and payroll processing, personal finance, and tax preparation and filing. Mint.com provides a fresh, easy and intelligent way for people to manage their money, while Demandforce® offers marketing and communication tools for small businesses. ProSeries® and Lacerte® are Intuit's leading tax preparation offerings for professional accountants.

Founded in 1983, Intuit had revenue of $4.5 billion in its fiscal year 2014. The company has approximately 8,000 employees with major offices in the United States, Canada, the United Kingdom, India and other locations. More information can be found at www.intuit.com.

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