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Intuit Reports TurboTax Unit Sales Through April 16

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)--

Intuit Inc. (Nasdaq:INTU) today released the final season-to-date unit update for its fiscal year 2008 consumer tax products. From mid-November through April 16, total TurboTax federal units increased 17 percent over the same period last year.

"We completed another successful tax season," said Kiran Patel, senior vice president and general manager of Intuit's consumer tax group. "Every year, more American taxpayers trust TurboTax for their tax preparation needs. Our strong growth is a result of our singular focus on ease and our commitment to consistently delighting our customers."

Season-to-date TurboTax Federal Unit Data

	Comparable Prior-Year Period	Season Through April 16, 2008	Percent Change Year-Over-Year
TurboTax desktop units	6,942,000	6,997,000	1%
TurboTax Web units	6,042,000	8,268,000	37%
Sub-total TurboTax Units	12,984,000	15,265,000	18%
TurboTax Free File Alliance Web units	1,422,000	1,589,000	12%
TOTALTurboTax Units	14,406,000	16,854,000	17%

These figures exclude returns filed exclusively as part of the Economic Stimulus Package.

Note: Season-to-date TurboTax federal unit data for the past three tax seasons is available on Intuit's Web site at http://www.intuit.com/about_intuit/investors/ under Historical TurboTax Data.

About Intuit Inc.

Intuit Inc. is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and accounting professionals. Its flagship products and services, including QuickBooks(R), Quicken(R) and TurboTax(R) software, simplify small business management and payroll processing, personal finance, and tax preparation and filing. ProSeries(R) and Lacerte(R) are Intuit's leading tax preparation software suites for professional accountants. The company's financial institutions division, anchored by Digital Insight, provides on-demand

banking services to help banks and credit unions serve businesses and consumers with innovative solutions.

Founded in 1983, Intuit had annual revenue of $2.67 billion in its fiscal year 2007. The company has approximately 8,000 employees with major offices in the United States, Canada, the United Kingdom and other locations. More information can be found at www.intuit.com.

Sales Data and Estimates Used

The unit numbers reported are based on weekly sales reports received by Intuit from its retailers and distributors as well as the number of units delivered directly by Intuit. The numbers included in these updates are preliminary and include estimates, including estimates of sales by merchants that do not report their sales to Intuit. Although Intuit takes steps to verify the reliability of the sales data, Intuit believes that errors in the sales reported by its retailers and distributors may impact its reported retail unit numbers on an immaterial basis.

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Source: Intuit Inc.