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Intuit Reports TurboTax Unit Sales Through March 15

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)--

Intuit Inc. (Nasdaq:INTU) today released the second of three unit sales updates for its fiscal year 2008 consumer tax products. Through March 15, total TurboTax federal units increased 15 percent over the same period last year.

"We continue to build momentum, especially online, and are pleased with the way the season is progressing," said Kiran Patel, senior vice president and general manager of Intuit's consumer tax group. "Our focus on ease of use, combined with product improvements and solid marketing execution, are bringing new customers into the TurboTax franchise."

Season-to-date TurboTax Federal Unit Data

	Comparable Prior-Year Period	Season Through March 15, 2008	Percent Change Year-Over-Year
TurboTax desktop units	6,038,000	6,093,000	1%
TurboTax Web units	3,847,000	5,329,000	39%
Sub-total TurboTax Units	9,885,000	11,422,000	16%
TurboTax Free File Alliance Web units	1,025,000	1,086,000	6%
TOTAL TurboTax Units	10,910,000	12,508,000	15%

Note: Season-to-date TurboTax federal unit sales data for the past three tax seasons is available on Intuit's Web site at http://www.intuit.com/about_intuit/investors/.

Intuit will issue the third and final update in April during the week after the tax filing deadline.

About Intuit Inc.

Intuit Inc. is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and accounting professionals. Its flagship products and services, including QuickBooks(R), Quicken(R) and TurboTax(R) software, simplify small business management and payroll processing, personal finance, and tax preparation and filing. ProSeries(R) and Lacerte(R) are Intuit's leading tax preparation software suites for professional accountants. The company's financial institutions division, anchored by Digital Insight, provides on-demand

banking services to help banks and credit unions serve businesses and consumers with innovative solutions.

Founded in 1983, Intuit had annual revenue of $2.67 billion in its fiscal year 2007. The company has approximately 8,000 employees with major offices in the United States, Canada, the United Kingdom and other locations. More information can be found at www.intuit.com.

Sales Data and Estimates Used

The unit numbers reported are based on weekly sales reports received by Intuit from its retailers and distributors as well as the number of units sold directly by Intuit. The numbers included in these updates are preliminary and include estimates, including estimates of sales by merchants that do not report their sales to Intuit. Although Intuit takes steps to verify the reliability of the sales data, Intuit believes that errors in the sales reported by its retailers and distributors may impact its reported retail unit numbers on an immaterial basis.

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Source: Intuit Inc.