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# Take Financial Control With Quicken 2012

## New and Improved Features Provide Powerful, Simple Financial Management, Giving Users Peace of Mind

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)-- Create a positive financial future and achieve peace of mind with the new Quicken® 2012 for Windows from [Intuit Inc.](#) (Nasdaq: INTU).

Quicken 2012 offers a clear and organized picture of users' complete financial information, including spending and bills, in one place. Coupled with an updated bill reminders tool, this transparency lets users take control of their financial lives and avoid costly mistakes, such as late fees and missed payments. Enhanced budgeting and debt reduction tools allow them to plan for a fit financial future with the simplest, fastest and most powerful version of Quicken to date.

"Gaining insight into spending, saving and investing often takes hours of work, and Quicken 2012 lets people take control. It is the easiest, most powerful version we've ever released," said Aaron Forth, vice president and general manager of Intuit Inc.'s Personal Finance Group. "Managing finances and achieving financial goals is simple because Quicken does all the heavy lifting. We've even improved customer service to help new users get on board and ensure everyone has a great Quicken experience."

## New and Improved Features Simplify Financial Management

Quicken 2012 is designed to ease people's worries about money and keep them on track with day-to-day financial management, while planning for the future. It allows users to:

- **Budget more easily:** Set goals and save more with the redesigned budgeting tool. Quicken automatically creates a budget based on a user's top five spending categories – and is easily customizable. People can add additional categories, edit budget amounts or plan for the near-term future with a 12-month outlook.
- **Eliminate debt:** Create a customized debt reduction plan in just three steps. Interactive tools show people how much interest they can save and how much earlier they can pay off debt with different payment amounts.
- **Stay on top of bills:** Easily set up bill and income reminders to avoid late fees and project future account balances.
- **Accept transactions automatically:** Save time by auto-accepting transactions in selected registers.
- **Receive premier customer service:** Solve any Quicken 2012 questions immediately with free 24/7 support through chat.
- **View in large font:** Choose the most comfortable view with alternate font sizes.

- **Convert foreign currency:** Know the current value of foreign currency accounts with automatic currency rate downloads.

“Knowing more about your current financial situation means you can more effectively plan for the future,” said Forth. “Ultimately, we want to help people save and do more with their money and Quicken 2012’s enhancements make that both easy and highly customizable – to work with whatever management style our users prefer.”

## **Pricing and Availability**

The Quicken 2012 product line includes:

- [Quicken Starter Edition](#) (\$29.99): For consumers who want a simple way to organize their finances and stay on top of bills.
- [Quicken Deluxe](#) (\$59.99): For those who want to save more; helps create custom budget, savings and debt reduction plans.
- [Quicken Premier](#) (\$89.99): For those who manage investments and want to plan ahead for tax time.
- [Quicken Home & Business](#) (\$99.99): For people who want to manage their business and personal finances in the same place.
- [Quicken Rental Property Manager](#) (\$149.99): For rental property owners looking to manage their personal, business and rental property finances in one place.

## **About Intuit Inc.**

Intuit Inc. is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and accounting professionals. Its flagship products and services, including QuickBooks®, Quicken® and TurboTax®, simplify small business management and payroll processing, personal finance, and tax preparation and filing. ProSeries® and Lacerte® are Intuit's leading tax preparation offerings for professional accountants. The company's financial institutions division, anchored by Digital Insight, provides on-demand banking services to help banks and credit unions serve businesses and consumers with innovative solutions.

Founded in 1983, Intuit had annual revenue of \$3.9 billion in its fiscal year 2011. The company has approximately 8,000 employees with major offices in the United States, Canada, the United Kingdom, India and other locations. More information can be found at [www.intuit.com](http://www.intuit.com).

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