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Get Clear and Powerful Money Management for a Balanced Financial Life with Quicken 2011

New Version Improves Ease-of-use, Provides Quicker Insight, Supports More Banks; Reflects Collaboration of Quicken and Mint.com Product Teams

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)-- Achieve peace of mind more easily by taking control of finances with the new Quicken(R) 2011 for Windows from Intuit Inc. (Nasdaq:INTU).

People can take control of their day-to-day finances so they can ease worries about money, to lead a balanced financial life today -- and in the future. Users benefit from Quicken's longtime leadership, combined with Mint.com's Web-born innovation, and firsthand feedback from Quicken beta and long-time users. Anyone looking to get a handle on money can benefit from the simplified, more powerful product.

"We're incredibly proud of the product we're bringing to market. It reflects true collaboration between the Quicken and Mint teams. It combines the best of Quicken with what we built into Mint.com to help ease the burden on people trying to manage their money," said Aaron Patzer, vice president and general manager of Intuit's personal finance group. "The product is customizable and easy-to-use, two things that people have come to expect from modern software."

Millions of Americans trust Quicken to help them do more with and grow their money throughout their life. Quicken 2011 retains the product's rich feature set, and adds an improved user interface and navigation to provide a clearer financial overview.

It is the first version of Quicken to reflect the collaboration of the Quicken Desktop and Mint.com product and engineering teams since Intuit acquired Mint.com last year. As a result, Quicken 2011 has the simplicity and feel of Web-based software along with the comfort and reliability of a desktop product.

New and Enhanced Features Mean Less Work and Greater Flexibility

Quicken 2011 focuses on ease-of-use, speed and accuracy, allowing users to:

- See all accounts in one place: A 360-degree financial view brings together all accounts, including bank, credit card, investment and retirement, to give users clear insight into where they stand.
- Customize screen views: A modern, customer-friendly design and iTunes-like transaction registers make sorting and searching fast.
- Evaluate spending habits: An improved, automated engine categorizes transactions with accuracy exceeding 90 percent.
- Clearly count transfers: Credit card payments are automatically matched to transfers from checking or savings, so they're not double-counted.

- Set up in just minutes: A streamlined setup process adds bank, credit card and investment accounts in just three steps. The simple automatic data import from previous versions of Quicken cuts out steps and saves users time.
- Create simple budgets: Based on an individual's historical spending, personalized budgets make it easier to stick to and track against budgets.
- Never miss a bill: Personalized bill, expense alerts and a graph to project cash flow help users avoid late fees and penalties.
- Plan for life's goals: Whether helping users get out of debt, work toward retirement, or create a customized plan, Quicken helps create a clear, actionable plan.
- Know how investments are performing: Stock quotes are now automatically refreshed every 15 minutes.
- Support for more banks: Automatically downloads transactions and account balances from nearly every bank and credit union in the U.S. - 12,000, up from 5,000.

"Our ultimate goal is to help people save and do more with their money, and Quicken 2011's improved functionality and cleaner design will help us do that," said Patzer. "By simplifying the feel of the product with easy to read graphs and charts, improved navigation, and increased automation, we're confident that we've created the best Quicken product ever."

Pricing and Availability

The Quicken 2011 product line includes:

- Quicken Starter Edition (\$29.99) - For consumers who want to get handle on their money so they avoid missing bills and incurring costly fees.
- Quicken Deluxe (\$59.99) - For those who want to save more; helps create custom savings plans.
- Quicken Premier (\$89.99) - For investors and those who manage investments and want to plan ahead for tax time.
- Quicken Home & Business (\$99.99) - For people who want to track tax-deductible business expenses, and see profit and loss at a glance.
- Quicken Rental Property Manager (\$149.99) - For property owners looking to manage their personal, business and rental property finances in one place.

Quicken 2011 is available for purchase or download directly from Intuit at www.quicken.com and at retailers.

Improved Quicken Essentials for Mac

Also released today are free updates to Quicken Essentials for Mac, which all current users will automatically receive when they log in to the product. The latest software responds to user requests, so they can now:

- Print checks.
- Create spending reports.
- Attach receipts and other files to transactions.
- Manually edit investment holdings and balances, and accounts not automatically connected.
- Export data into a tax file format and generating tax summary reports.

About Intuit Inc.

[Intuit Inc.](#) is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and accounting professionals. Its flagship products and services, including [QuickBooks](#)(R), [Quicken](#)(R) and [TurboTax](#)(R), simplify small business management and [payroll processing](#), personal finance, and tax preparation and filing. [ProSeries](#)(R) and [Lacerte](#)(R) are Intuit's leading tax preparation offerings for professional accountants. Intuit Financial Services helps banks and credit unions grow by providing on-demand solutions and services that make it easier for consumers and businesses to manage their money.

Founded in 1983, Intuit had annual revenue of \$3.5 billion in its fiscal year 2010. The company has approximately 7,700 employees with major offices in the United States, Canada, the United Kingdom, India and other locations. More information can be found at www.intuit.com.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6467532&lang=en>

Source: Intuit Inc.